



TOWN OF SURFSIDE BEACH
115 US Highway 17 North, Surfside Beach, SC 29575
Web: www.surfsidebeach.org
☎ (843) 913-6111 ☎ (843) 238-5432

PUBLIC NOTICE: Town Council Workshop, Tuesday, August 13, 2013 at 5:30 p.m. to Discuss Horry Georgetown Technical College Signage Recommendations.

**SURFSIDE BEACH TOWN COUNCIL
REGULAR MEETING AGENDA
COUNCIL CHAMBERS
TUESDAY, AUGUST 13, 2013 ♦ 6:30 P.M.**

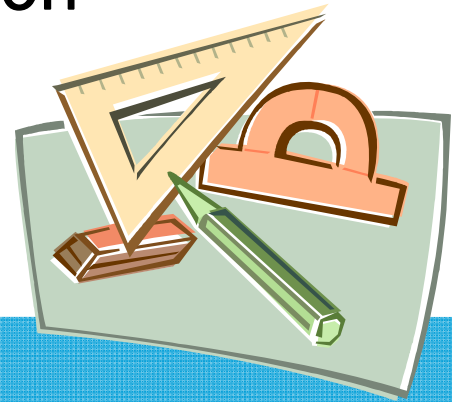
1. **CALL TO ORDER** – Mayor Douglas F. Samples
2. **INVOCATION AND PLEDGE OF ALLEGIANCE** – Dr. David Powers, The Pilgrimage Church
3. **AGENDA APPROVAL**
4. **MINUTES APPROVAL**
 - A. Special Meeting July 12, 2013
 - B. Regular Meeting July 23, 2013
5. **PUBLIC COMMENTS – Agenda Items Only.** (3-minutes per speaker)
6. **COMMUNICATIONS**
 - A. Proclamation #13-86, Constitution Week -September 17-23, 2013, Mrs. Lyle Werner
 - B. Department Reports
 - i. Fire
 - ii. Planning, Building & Zoning
 - iii. Police
 - C. Administrator's Report - Update on Current Events
7. **BUSINESS**
 - A. Second Readings of Ordinances
 - i. 13-0755 to amend §3-23 Registration of Dogs to exempt Certified Service Dogs from paying registration fee, Administrator Fellner
 - ii. 13-0757 to amend §13-52(d)(8) *Marine Construction*, to eliminate docks, Director Morris
 - B. First Readings of Ordinances
 - i. 13-0754 to amend §2-20(b) Travel Per Diem, Mayor Pro Tempore Mabry and Councilmember Johnson
 - ii. 13-0756 to add Chapter 12, Article 5, Stormwater Retention Ponds allowable boats on town stormwater retention ponds, Councilmember Smith, and Director Morris
 - iii. 13-0758 to amend §9-7 to add Paragraph (7) No parking against traffic flow , Police Chief Keziah



7. **BUSINESS, continued**
 - B. First Readings of Ordinances, *continued*
 - iv. 13-0759 to add §13-23 to require 2 hour fire walls and 15-inch between water closet and shower, Director Morris
 - v. 13-0760 to add §4-30 Solicitation for Town Sponsored, Charity and Nonprofit Events, Administrator Fellner
 - C. Resolution #13-139 to Promote Work Place Safety, Administrator Fellner
 - D. Committee Appointments – (May be deferred until after executive session.)
 - i. Construction Board of Adjustment & Appeals (1 vacancy)
 - ii. Stormwater Committee (1 vacancy) - Alan Beck, volunteer
 - iii. Senior Citizens Committee – (4 vacancies)
 - a. Cindy McLaughlin, resignation
 - b. Joe Buczek, volunteer
 - c. Lonnie Hopkins, volunteer
 - d. George Moustakis, volunteer
 - e. William G. “Bill” Thomas, Jr., volunteer
8. **DISCUSSION** – Any matters of concern or information to be discussed by Town Council.
9. **PUBLIC COMMENTS – General Comments.** (5-minutes per speaker)
10. **COUNCIL COMMENTS**
11. **EXECUTIVE SESSION**
 - A. Pursuant to FOIA §30-4-70(a)(1) to discuss the appointment of a person to a public body (See Business Item 7D above.)
 - B. Pursuant to FOIA §30-4-70(a)(2) to discuss proposed contractual arrangements
12. **ADJOURNMENT**

SURFSIDE BEACH/ HGTC PARTNERSHIP

Research, Design, Presentation





HORRY GEORGETOWN TECHNICAL COLLEGE



HTGC CONTACT:

Professor Alan Bunal,
Information Technology and Digital Arts



Graduates of the A.A.S.in Digital Arts program possess the technical skills for a wide range of career opportunities in visual communications-related professions. Employment opportunities can be found in the following fields:

Advertising
Public relations
Graphic design
Web site design
Photography
Videography

BRANDING:



Branding is a way to build an important town asset, which is a good reputation, a reputation for friendliness, wonderful accommodations, restaurants and services. Branding can build an expectation about the town services or products, and can encourage the town to maintain that expectation, or even exceed them, by bringing better services to locals and tourists as well.



LOGO:

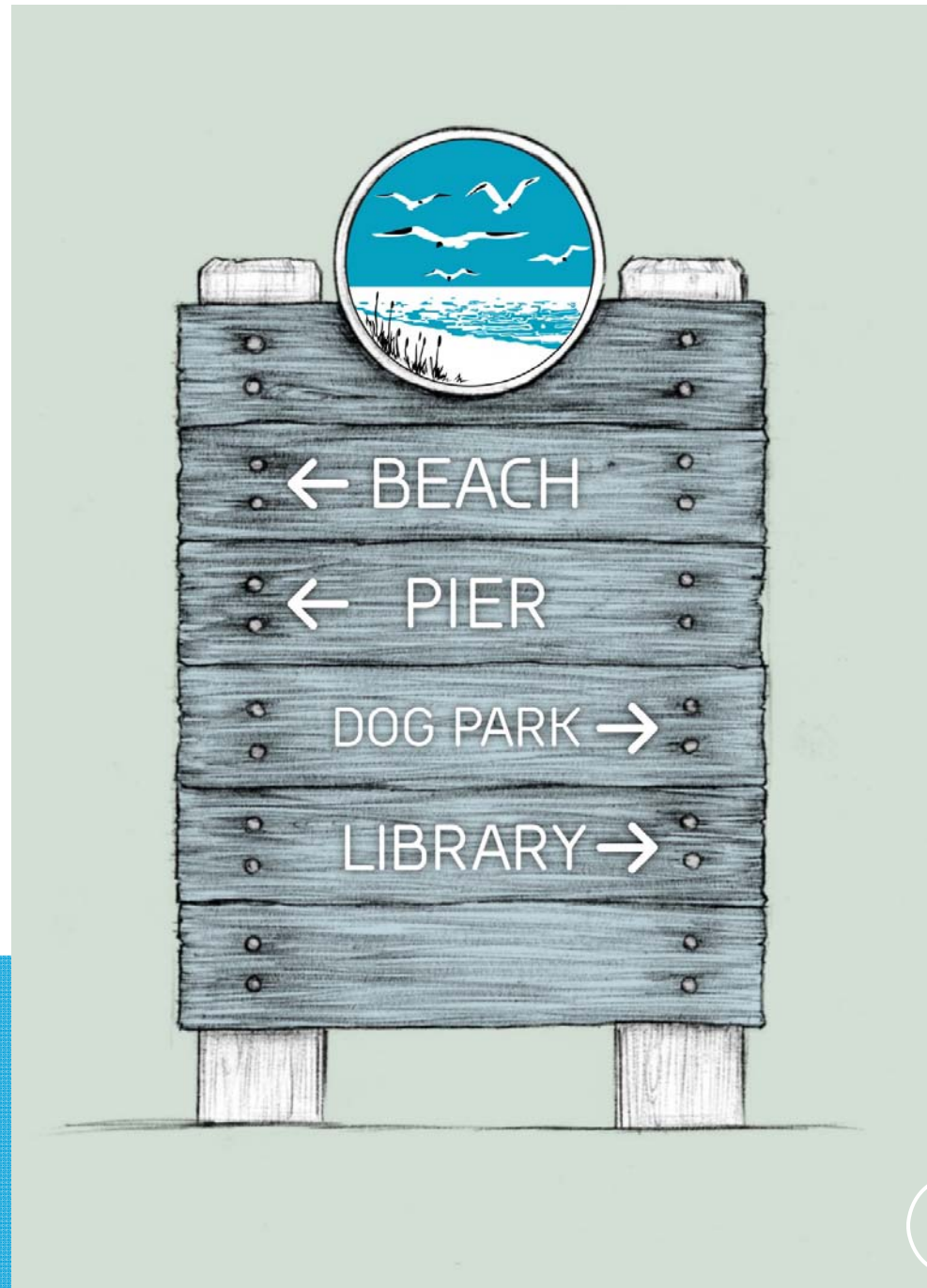


“The Family Beach”

ENTRY SIGN:



WAYFINDING:



ITEMIZED COSTS:



Budget for Signage Design and Proposal

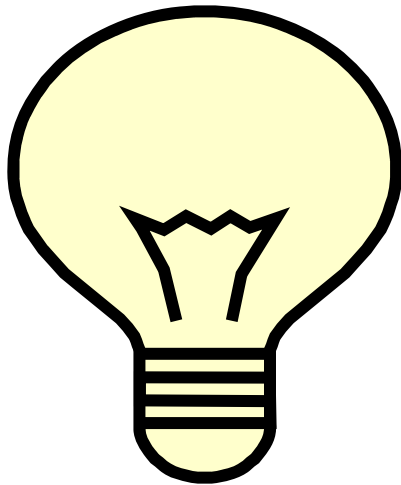
Effective Date: April 25, 2013

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Prepared by: Melissa Hobbs

Cumulative Amount Requested (if any)		\$ 35,530.00
Quantity	Description of Services and Time Related to Project	ESTIMATED AMOUNT of payment request
2	Projected Cost of Two Entry Signs and related Materials and Fabrication	\$ 26,000.00 (\$13,000 per)
2	Projected Sign Set up and related Installation Costs	\$ 4,000.00
2	Lights for signage at two locations	\$ 1,600.00
2	Landscaping for signage location	\$ 1,500.00
4	Knock Out Roses for Sign Site	\$ 80.00
4	Round Dwarf Box Wood Shrubs	\$ 100.00
30	Hours for Signage Design work @ \$75.00 per hour	\$ 2,250.00
TOTAL REQUEST		\$ 35,530.00

SOLAR LIGHTS FOR SIGNS:



Outdoor Solar Sign Light for Entrance & Surface Signs

The GenLight 4X solar powered sign light is the highest grade solar sign lighting system in its class. Each light utilizes a cutting-edge GenCXL proprietary solar charging circuit designed to prolong battery life and increase operating efficiency. This technology allows each GenLight 4X to power two extremely bright lighting fixtures for up to eight hours, while minimizing the size (and correspondingly the cost) of the required solar panel and battery units.

The GenLight 4X includes two, high output lighting fixtures, each of which can brilliantly illuminate 8 feet x 12 feet of signage. Thus, the GenLight 4X is ideal for fully illuminating medium sized, two-sided signage, or signs up to 8 feet tall and 24 feet wide.

\$599.95

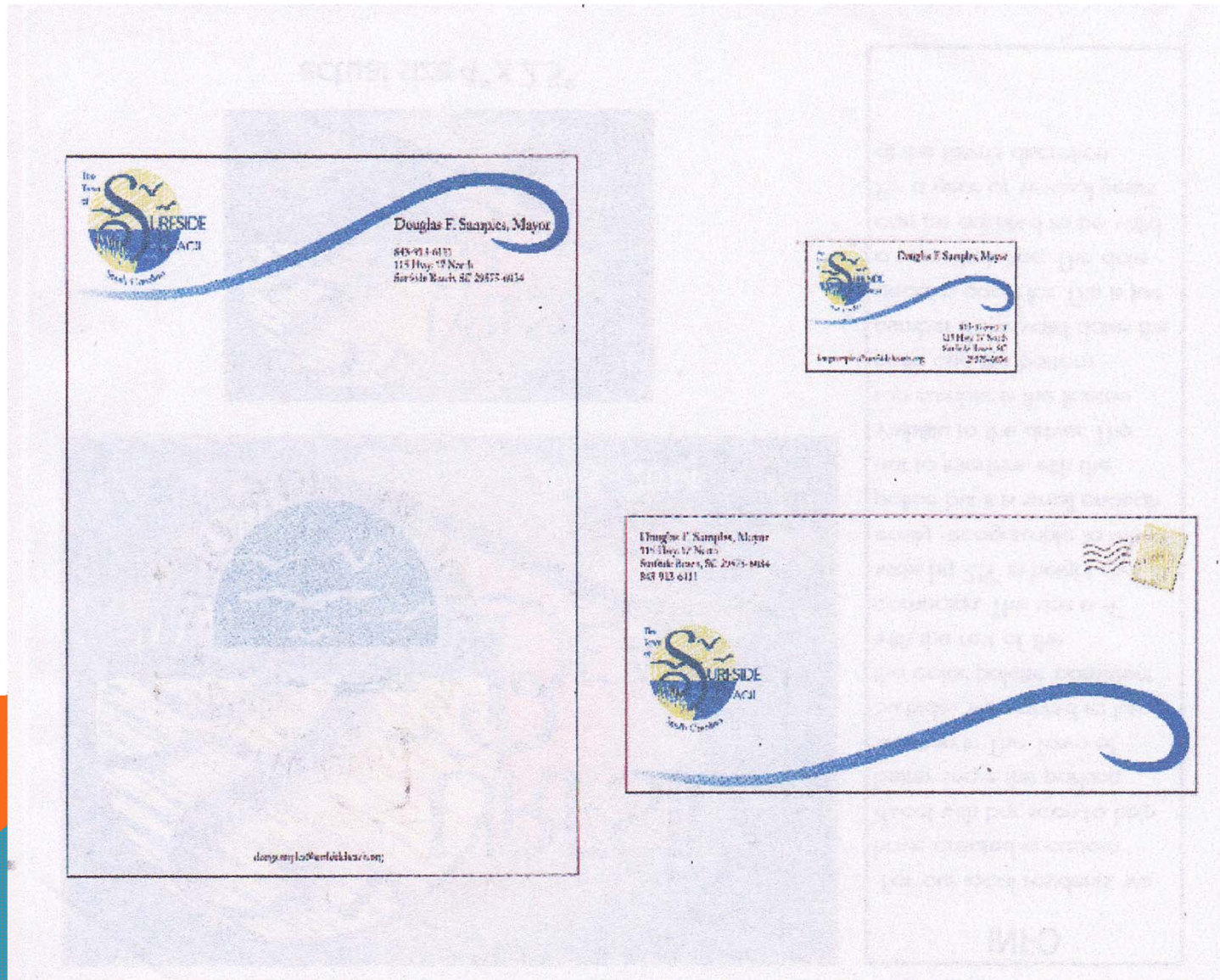
Typical Lighting Layout

GenLight 4X
Commercial Solar Sign Lighting

Solar Panel Output: 90 Watts
 Floodlight Fixture Estimated Light Wattage: 175 Watts
 Battery Storage Capacity: Provides up to 8 hours of run time
 Sign Illumination Area: 8' x 12' sign per fixture (unit includes 2 fixtures)
 Installation Time: 1-2 hours by electrician (or DIY)
 Estimated Maintenance Requirements: battery replacement every 3-5 years, LED fixture after 10 years, Solar Panel; 25 years.
 Included Warranty: 1 year
 Battery Box & GenCXL controller dimensions: 12" x 20" x 12"
 Solar Panel Dimensions: 21" x 47"
 Floodlight Fixture Dimensions: L225mm*W185mm*H124mm (8.86" x 7.28" x 4.88"), NOTE: Each system includes two fixtures!!
 Manufacturer: Silicon Solar Inc, Made in USA

Need help sizing a system? Please call us! We have been in the business for 14 years and would be happy to assist! Call us M - F 1.800.786.0329. www.siliconsolar.com/outdoorsolarsignlightingsystem.html

LETTERHEAD:



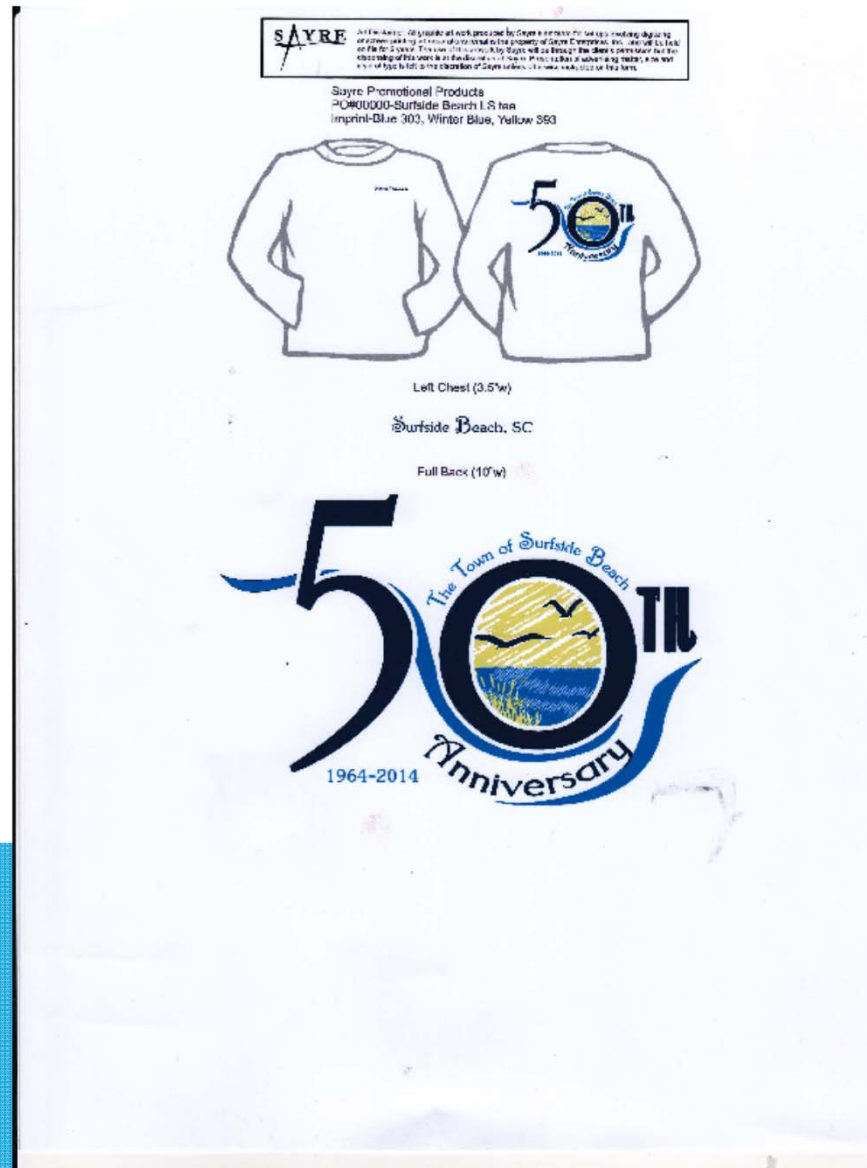


Radio Commercials

Santiago Galindo



50TH ANNIVERSARY:





Congratulations HGTC !