



**SURFSIDE BEACH TOWN COUNCIL
REGULAR MEETING MINUTES
APRIL 14, 2015 ♦ 6:30 P.M.
TOWN COUNCIL CHAMBERS**

1. CALL TO ORDER.

Mayor Samples called the regular meeting to order at 6:30 p.m. Mayor Samples, Mayor Pro Tempore Pellegrino, and Councilmembers Childs, Johnson, Mabry, Magliette, and Stevens were in attendance. A quorum was present. Others present: Administrator Fellner; Town Clerk Herrmann; Acting Fire Chief Cimini; Planning Director Morris; Police Chief Keziah; Public Works Director Adair, and Recreation Supervisor Ellis.

Mayor Samples announced that the Town Council Budget Workshop would be held next Wednesday and Thursday, April 22 and 23, beginning at nine o'clock each day. Everyone was invited to attend. A public hearing will be held at six o'clock on April 28th just before the council meeting to hear comments from the public on the proposed changes to the Landscape and Tree Protection codes.

2. INVOCATION AND PLEDGE OF ALLEGIANCE.

A. Invocation: Pastor Tom Wallace from Journey Church gave the invocation.

B. Pledge of Allegiance: Mayor Samples lead the Pledge.

3. AGENDA APPROVAL

Mr. Johnson moved to adopt the agenda as presented. Mr. Stevens seconded. All voted in favor. **MOTION CARRIED.**

4. MINUTES APPROVAL

A. Public Hearing Minutes March 10, 2015. Mr. Johnson moved to adopt the March 10, 2015 Public Hearing Minutes as presented. Mr. Stevens seconded. All voted in favor. **MOTION CARRIED.**

B. Regular Meeting March 24, 2015. Mr. Johnson moved to adopt the March 24, 2015 regular meeting minutes as presented. Mr. Stevens seconded. All voted in favor. **MOTION CARRIED**

5. PUBLIC COMMENTS – Agenda Items Only. (3-minutes per speaker)

Mr. Matt Lillich, owner of commercial property on 3rd Avenue South, encouraged Town Council to adopt the proposed uses for the C-2 Central Business District. He said that in the past few months he had three tenants denied permits, because the uses were prohibited.

Mr. Ron Ott, 7th Avenue North, said when he purchased his passport for the Taste of Surfside, he had to complete a form with his contact information. He was told that the information was for a drawing to be held at the grand finale, and attendance was not required to win. He thought it was a great event and he enjoyed it. He went to Neal and Pam's at five o'clock, but there was no one there; everyone was already gone. The bartender told him the man running the event won the prizes [sic] and left. He was never told that he would be in a business that sold alcohol and gamble, which is what a 50:50 raffle is. Article 17 of the South Carolina Constitution states that people with seats of honor are not allowed to gamble, not even buy a legal lottery ticket. That did not happen in Surfside Beach, because our honorable people won. He found out that the person that won the big prize pulled his own ticket. Everything about this event was good, and (*time ended*) [now this finale spoiled it.]

56 Ms. Diana Taylor, 7th Avenue North, a 30-plus year resident, said she loved the town. There
57 have many things over the years that she was proud of and a few that she agreed with [sic.] Recently
58 she participated in the Taste of the Town raffle to benefit the Red Cross, and was proud to do so. Since
59 the conclusion of the event, she heard from several sources disturbing comments. She has no evidence,
60 but in today's world, true or false, perception is reality. She hopes what she heard is untrue. If the
61 comments are true, then she was greatly disappointed in the leadership of this community. She
62 appreciated all the hard work on the event. It appears that legal advice was not sought in how to properly
63 run a town sponsored event. She was reminded at council meetings to purchase a passport to support
64 the Red Cross and town businesses. When she purchased her passport at town hall, she was given a
65 nice gift bag. Then she was asked for contact information so she could be entered into a drawing at the
66 grand finale. Little did she know attendance was mandatory to win; that information was never told to her
67 or included in anything she received. Additional tickets were sold at the finale that were used to draw for
68 the prizes. None of the passport sales sold at town hall were used for the drawing. She could not image
69 500 people at Neal and Pam's. She feels she was misled about the ticket and raffle. She understood
70 that two councilmembers and one city employee won the top three prizes. Something just did not seem
71 right, and asked for a full accounting of the entire event activity. In the future she expects that anytime
72 the town is involved in this type event, the first two phone calls would be to the town attorney and town
73 accountant. Thank you.

74
75 Harry Kohlmann, South Ocean Boulevard, was concerned that the parking recommendation
76 presented in the package was insufficient to explain what would be done on Ocean Boulevard. The
77 parking committee recommendations included landscaping, and he hoped that Mr. Adair would present
78 those options. Staff's plan has 72 poles and 132 signs. The parking committee's plan had 46 poles and
79 76 signs, if the landscaping was completed, which would look much better. He urged council to ask why
80 changes were made to the committee recommendations and the landscaping was left out.

81
82 Ms. Holly Watson, North Oak Drive, said South Carolina State Code Chapter 19 Gambling and
83 Lotteries, Section 16 states that any person with a position of authority like town councilmembers,
84 governors, judges, and policemen are not allowed to play in games of chance. To do so is a
85 misdemeanor. The code also states that selling tickets in a tavern selling liquor results in fines and/or
86 imprisonment. All these things were done [during the Taste of Surfside event.] Winners, if found guilty of
87 these offenses were subject to forfeiture of all winnings and their seats were to be immediately vacated
88 as in death or resignation. Ms. Watson asked those involved to forfeit any winnings and called for the
89 resignations of anyone that won a prize or was involved with the illegal raffle. According to the Attorney
90 General, she was within her rights to ask for those actions. She asked that no funds be disbursed until a
91 full investigation was made, and she assumed that this would never happen again. Thank you.

92 93 **6. COMMUNICATIONS**

94
95 **A. Employee Awards. i. Ted Sacra, Fire Department – 5 year Anniversary; Donald Sliker,**
96 **Police Department, 10-year Anniversary, and Kenneth Hofmann, Police Department 5-year**
97 **Anniversary.**

98
99 Mayor Samples presented Ted Sacra and Kenneth Hofmann 5-year anniversary plaques and
100 pins, and Donald Sliker a 10-year anniversary plaque and pin. Mr. Hofmann said it was a pleasure to
101 serve the town; Mr. Sacra and Mr. Sliker agreed. The employees received a standing ovation.

102
103 **B. Keep Surfside Beach Beautiful Committee, Chairman Nancy Jo Weber.**

104
105 Chairman Weber presented the report and a slide show, copies of which are attached and made
106 a part hereof by reference. The 11-member committee donated over 1,000 volunteer hours during 2014,
107 performing tasks such as planting hanging baskets, weeding and planting flower boxes at the pier and
108 other locations in town, and picking up trash by hand from the 32 beach cross overs through the Adopt-a-
109 Beach program. The committee had a booth at the BBQ Festival where they gave demonstrations of the
110 self-water flower baskets. Numerous volunteers signed up at the festival. Enough to cover all 32 beach
111 crossovers and to also perform weeding in the town flower beds. (Applause.)

112
113 Mayor Samples said he often hears compliments about how nice the town looks. Town Council
114 appreciates the effort by the volunteers.
115

116 Mr. Magliette said Surfside Beach is a little gem. The volunteer's enthusiasm and the hours they
117 spend to make the town beautiful is awe inspiring. There is a core of people who perform weeding
118 monthly; others clean the beach walkovers, and others do other tasks. Mr. Magliette said it takes "real
119 environmental stewardship on a monthly basis to be able to pick up dog poop by a beach access!" It was
120 one of the worst jobs one could ever have; an average of 35 'poops' were picked up each month. Bless
121 the people who volunteer to pick up dog poop; it's not a good job! (*Speaker's emphasis.*)
122 There are now 31 individuals and five local businesses that work monthly to clean the beach access
123 walkovers. Thank you all for protecting our little gem that we call Surfside Beach.
124

125 **C. Department Reports.**

126
127 **i. Fire.**

128
129 Chief Cimini presented the departmental report, a copy of which is attached to these minutes and
130 made a part hereof by reference. There were no questions.
131

132 **ii. Planning, Building and Zoning.**

133
134 Director Morris presented the departmental report, a copy of which is attached to these minutes
135 and made a part hereof by reference.
136

137 Mayor Samples said the building department staff had worked extremely hard preparing for the
138 FEMA visit and was confident that the town could improve its rating, which would benefit those who have
139 to purchase flood insurance.
140

141 **iii. Police.**

142
143 Chief Keziah presented the departmental report, a copy of which is attached to these minutes and
144 made a part hereof by reference.
145

146 Ms. Mabry said K9 Biko was doing a good job. She asked if 24 calls in a month was too much in
147 addition to his training. Chief Keziah said K9 Biko was still young and this was an acceptable level for
148 now. Options were already being discussed for the future. Ms. Mabry said 13 arrests by K9 Biko was
149 amazing. It was important for the public to know that the resources were used to the fullest.
150

151 Mr. Stevens attended the Citizens Police Academy for the second time. The class had room for
152 at least 15 more people. He said every citizens should attend. It was great way to learn about the police
153 department.
154

155 Mayor Samples asked if the department was fully staffed for the summer. Chief Keziah said
156 there was one part time position open, but other that, the department was fully staffed.
157

158 **C. Administrator's Report.**

159
160 Ms. Fellner apologized for missing the last meeting saying that she could not speak; she and her
161 voice were very happy to be back. She reported on various topics as follows:
162

163 Budget: The proposed FY2015-2016 Municipal Budget was completed and distributed to Town
164 Council last week. A copy is published on the website under "Other Documents" on the Town Council
165 Agenda and Minutes page. An error was found in Tab 1, page 7. The organizational committee will
166 review the pay steps; not the infrastructure committee. The budget workshop will be held in council

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167 chambers April 22nd and 23rd, Wednesday and Thursday next week. The workshop begins at 9:00 a.m.
168 The public is invited.

169
170 Town Website: The designer completed the layout of the interior drop down pages. The lift and
171 migration should be complete by May 8th as they will have multiple people working on it. The site should
172 be ready to go live the week of May 11th. Staff training will be done via Go-to-Meeting, which should take
173 about one and one-half hours. This will enable everyone to be trained at the same time while seated at
174 their computers and looking at the page layouts.

175 Bike Week Task Force: The last meeting of the Bike Week Task Force is on April 22nd, which is
176 the first day of the budget workshop. Lieutenant Hoffman, and possibly Captain Miller, will represent the
177 town so that she and Chief Keziah may attend the budget workshop.

178
179 Consensus Item: A town resident who loved fishing on the pier passed away. His son asked if
180 he could purchase a bench and commemorative plaque, total cost about \$800, to be placed on the pier in
181 the fishing area. Because this had never been done before, she sought council's direction. Mr. Adair
182 said bench maintenance could become an issue. After a lengthy discussion during which it was
183 suggested that the educational plaques about area wildlife be donated with a memorial plaque, Town
184 Council **CONCURRED to allow memorial recognitions.** Ms. Fellner was directed to present options
185 and guidelines for council's consideration and approval.

186
187 Response to Councilmember Inquiries:

188
189 1. HTC Free Wi-Fi Pier Area – HTC does not have infrastructure in place, consequently, it would
190 be too costly to install Wi-Fi. Time Warner also refused, because all money for pro bono work was
191 already allocated for this fiscal year. The scope, i.e. number of people served, did not match Time
192 Warner's priority for such products. The State Government representative was contacted, because the
193 town is a unique area as the population swells significantly during the tourist season. Three weeks ago
194 he indicated that he would continue speaking with regional personnel for the Southeast. He agreed the
195 town is unique. Although we have a small population, the town serves an inordinate number people in
196 that area on any given day during the season. He felt we might meet the criteria for the ensuing year.
197 Time Warner is merging with ComCast, so that could also impact this negatively.

198
199 2. "The Family Beach" added to Water Towers – Mr. Adair said Grand Strand Water & Sewer has
200 left it to the town and the company to work out the additional painting. He spoke with the company
201 representative yesterday. He was told there are crews in this area over the next few months and they
202 would schedule the painting. The company is going to re-paint the logo, because there are some
203 deficiencies. Mr. Magliette asked if there would be a charge to repaint the seal. Mr. Adair said no; the
204 only charge would be \$1,200 to add "The Family Beach."

205
206 Mr. Stevens said Ms. Martha Bullard was in the audience tonight. Ms. Bullard is interested in
207 getting a place at the pier for the Sun Burn trailer sponsored by the Waccamaw Baptist Association. Mr.
208 Adair said he and Ms. Bullard were working to determine the best location for the new, larger trailer being
209 used this year.

210
211 3. Bicycle Greenway Initiative – There are no plans for this. Clemson University will try to tie this
212 into its Ocean Boulevard Plan as directed. An 8-foot multi-use path not located in the street is required.
213 The planning portion of the Clemson project will begin in the fall of this year.

214
215 4. Sidewalks 5th Ave North – This fall, there will be \$200,000 from CTC (County Transportation
216 Committee); \$250,000 town funds for curb and gutter on Surfside Drive, and \$250,000 from town funds in
217 spring for paving. If council wants sidewalks on 5th Avenue North instead of other paving, then staff
218 needs direction. 5th Avenue North is a state road, so an encroachment permit, engineered plans, and a
219 formal bid would be required for the project. Mayor Samples said to bring this matter to the budget
220 workshop.

221

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222 5. Weir adjustment Dogwood Lake – The new weir gates were installed. Staff is in the process
223 of evaluating the correct baseline water level. This process takes a few weeks of dry weather so that
224 wetlands property conditions can be assessed. Some of the property owners adjacent to the wetlands
225 notice that for the first time in seven years, they seem to once again be functioning in accordance with
226 their original designation as a true wetland.

227
228 6. Elizabeth and Dogwood Lake Turbidity – the last two test were under 10 Nephelometric
229 Turbidity Units (NTU's), which is almost back to normal. Having lowered Dogwood Lake, a true
230 assessment of turbidity cannot be made at this time as this may have served to affect the levels, and
231 subsequently, skewed the results. After lake levels have been stable for six to eight weeks, they will be
232 tested again and then the number of NTU's should reflect the actual turbidity.

233
234 7. Buy Local - expanded local business directory in TOSB New Tourist Guide Map – Due to the
235 new website, major changes to the brochure will be made in the spring of 2016. Otherwise, two major
236 increases would be necessary for each year. Only some changes can be incorporated as all changes
237 must serve to make the brochure meaningful to the accommodations tax audience, i.e. those over 100 or
238 miles distance who are interested in the town's events, pictorial displays, etc. A "Top 10 Reasons to Buy
239 Local" information card is available in the reception area. The tear-off maps that were introduced by Ms.
240 Mabry were priced. The reverse side of the map could be entitled "Buy Local" and include a detailed list
241 of town businesses.

242
243 Responses to Public Comments.

244
245 **March 10, 2015 Town Council meeting.**

246
247 *Comment:* Two residents recommended that council adopt nonresident emergency service fees;
248 one nonresident spoke against adopting the fees.

249 *Response:* There were no questions asked by the individuals, and Town Council voted against
250 implementing the cost recovery program at this time in view the fact that the town is primarily a tourist
251 destination and InnovaPad had no contracts with beach communities that are tourist destinations.

252
253 *Comment:* A resident said that the planning department rejected a training canine service and a
254 screen shop. He was having a difficult time renting his business and asked that council expedite the
255 process to make it easier.

256 *Response:* Proposed amendments were presented to the planning commission and will be
257 presented for first reading at tonight's meeting to add permitted uses to the Central Business District,
258 while promoting the pedestrian friendly environment that is called for by the district.

259
260 *Comment:* The owner of a local business stated that she had parking problems at Surfside
261 Plaza. Although she reviewed the problems with the landlord and management company, there was no
262 help. The problem was that she only had four parking spots allocated for her business, and they were
263 often being used by customers of another business on the same property. She is losing business.

264 *Response:* Clearly this business owner has a problem, but the remedies available to the town
265 are limited as the business owner and property owner are not the same. These properties are older
266 establishments where there is no room to expand parking any more than what already exists. Towing
267 can only be enforced at the owner's request per the police department. The property owner does not
268 wish to pursue towing efforts.

269
270 **March 24, Town Council Meeting.**

271
272 *Comment:* Five people voiced their opposition to offshore drilling, but there were no questions.

273
274 *Comment:* A citizen commented that the surveillance cameras on street corners were an
275 invasion of privacy and no other cameras should be installed.

276 *Response:* The Supreme Court has upheld that cameras in public places are constitutional. The
277 town's cameras are all mounted in public places and can only see and record things that could be seen

278 by the naked eye. The current cameras have been an invaluable tool to law enforcement. They have
279 been instrumental in the deterrence of crime and the detection and apprehension of individuals involved
280 in criminal activity, i.e. vehicle burglaries, residential burglaries, illegal drug activity, vandalism, assistance
281 in vehicle and suspect identification, and cases including a felony assault.

282
283 *Comment:* A business owner at Surfside Plaza stated she asked for information about the
284 board of zoning appeals and was told the situation was not eligible. She stated that a business on
285 property adjacent to the plaza seats 133 people and only has eight parking spots. The restaurant's rear
286 parking was used by employees. She also stated that the business had plans for expansion, and her
287 landlord would not approach the owner of the adjacent property to resolve the problem. The box truck
288 with advertising had been parked in the same place in front of the business since 2013, and asked if it
289 was against any existing ordinance.

290 *Response:* The planning director informed the business owner that since there was no ordinance
291 regulating these matters that an appeal was not warranted, thereby saving the person \$200. The town
292 has not been made aware of any expansion plan proposed by or for the adjacent business. There are
293 currently no laws against box trucks parking in legal spaces. The planning commission, however, was
294 made aware of the business owner's concern and is looking into drafting changes regarding these types
295 of vehicles.

296
297 Mr. Magliette asked if the 2015 tour guide maps were printed, and whether the businesses were
298 updated. He said Arby's had closed recently; was it too late to remove it from the map? Ms. Fellner said
299 the 2015 maps were printed and have been distributed for over a week. Mr. Magliette said in previous
300 years there were other businesses listed that were closed. He hoped the new map would include the
301 current businesses. Mayor Samples said that would be an on-going problem with the printed maps, as
302 businesses open and close.

303
304 Ms. Mabry asked if the police body cameras were recording the entire time the officers wore
305 them. Chief Keziah explained that the body cameras were activated along with the in-car cameras.
306 There are strict policies for using the cameras, although there are exceptions for covert operations. The
307 cameras may also be activated manually, if the officer feels it is necessary to record the interaction.
308 Mayor Samples asked Chief Keziah to share the camera policy with the councilmembers so they would
309 be prepared to answer questions from the public.

310
311 Mr. Johnson said the 2015 pier passes were just printed on blue paper without lamination. He
312 was concerned that the passes might be easily duplicated and counterfeited. He asked if there was any
313 particular reason the pass style was changed. Ms. Fellner said the color changes year to year, because it
314 does make it harder to duplicate. The laminating cost was exponential. If it is determined that
315 counterfeiting is a problem, other steps will be taken. As of this date, there have not been too many
316 problems with spectator passes. She would follow up with Mr. Kramer at the pier. Mr. Magliette
317 suggested printing something like the town logo on the back side, which would make it more difficult to
318 duplicate.

319 320 **7. BUSINESS**

321
322 **A. Second Reading Ordinance #15-0798 to repeal §9-16(b) Golf Cart Registration**
323 **Required, and to add §91-6(b) Golf Carts without Town Issued Decals.** Ms. Fellner presented the
324 decision paper and ordinance, copies of which are on file. This ordinance will omit the mandatory
325 requirement to register golf carts, and clarify that golf carts without a town issued decal must pay
326 applicable parking fees.

327
328 Mr. Stevens moved to adopt second reading of Ordinance #15-0798 as presented. Mr. Magliette
329 seconded.

330
331 Ms. Mabry moved to amend the motion to state that town residents may continue to voluntarily
332 receive a decal from the police department should they choose and that the word 'parking' be inserted
333 before decal. Mr. Childs seconded. Ms. Mabry explained that many residents might wish to continue

334 registering their golf carts with the police department. This same language was discussed every time this
335 matter came up, but it was never added to the code. She spoke with Chief Keziah about this, and
336 citizens are welcomed to voluntarily register their golf carts with the police department. Adding the word
337 "parking" just clarifies what type decal is issued.

338
339 Mr. Pellegrino supported the clarification on the parking decal, but the reason registrations were
340 being omitted was manpower resources. He did not understand why a decision that was not mandatory
341 would be codified. He believed the requirement to register golf carts should just be eliminated.

342
343 Ms. Mabry said several residents told her they wanted to have their golf carts registered. The
344 companies that sell and rent golf carts, which will save days of staff time. She wanted it clear that should
345 a resident want to register their cart, they may. It was not mandatory. The police department made it
346 clear that registering resident's carts would not be burdensome. It would be a service.

347
348 Mayor Samples agreed with Mr. Pellegrino, it is a resource issue. For clarity sake, he thought
349 keeping it simple was better.

350
351 Councilmembers Childs, Stevens, and Mabry voted in favor. Mayor Samples, Mayor Pro
352 Tempore Pellegrino and Councilmembers Johnson and Magliette voted against. **MOTION TO AMEND**
353 **FAILED.**

354
355 Ms. Mabry moved to add the word "parking" before the word decal. Mr. Stevens seconded. All
356 voted in favor. **MOTION TO AMEND CARRIED.**

357
358 All voted in favor. **MOTION CARRIED AS AMENDED.**

359
360 **B. First Reading Ordinance #15-0799 to amend Chapter 17, Article VI Landscaping and**
361 **Tree Protection, Director Morris.** Director Morris presented the decision paper and ordinance, copies of
362 which are on file. Town Council has had several discussions about amending this code. The planning
363 commission reviewed the code, held a public hearing and a workshop to review the proposed changes.
364 The planning commission's recommendations were presented for council's consideration and include:

- 365
- 366 • Requiring a building permit before any specimen trees are cut.
 - 367 • Establishing landmark trees to include Live Oak trees, Laurel Oak trees, and Bald Cypress trees
368 that are greater than 24-inches in diameter.
 - 369 • Removing landmark trees required certified arborist, landscape architect or professional engineer
370 certifying one of the four listed reasons or if the tree was in the building footprint it could be
371 removed. Development would not be halted.
 - 372 • Penalties for tree removal were added. The only penalties were listed under permit code
373 violation, if a permit was not obtained, there is a \$200 fine and double permit fees. The fees for
374 an unprotected tree is \$5; protected tree \$75, so the fees would be \$10 and \$150 respectively
375 when no permit was obtained. Every Tree City USA in the State of South Carolina was contacted
376 for their codes. The planning commission recommended penalties that apply only when the
377 ordinance is violated. The permit fines remain, but the new recommendation is a penalty for
378 cutting or removal without a permit:
- 379 ○ Limbs over 4-inches in diameter without approval, \$500
 - 380 ○ Unprotected trees, \$500
 - 381 ○ Protected or Specimen trees, \$500 per 4-inch caliper for each tree
 - 382 ○ Landmark trees, \$10,000, which is the same as Myrtle Beach
 - 383 ○ Failure to obtain a permit, \$500
 - 384 ○ In addition, the town has the right to issue a summons to municipal court, for
385 which fines would total \$1,092.50, but the judge may reduce if he so chooses
 - 386
 - 387

388 Mr. Stevens moved to adopt first reading of Ordinance #15-0799. Ms. Mabry seconded. Mr.
389 Stevens asked when an arborist would be required. Ms. Morris said arborist would be required when a

390 specimen or landmark tree is cut; §17-726 states that an arborist letter is required if staff cannot
391 determine that the protected or specimen tree is posing a safety hazard, hazard to existing buildings or
392 utilities, or whether the tree is diseased, dying or dead.
393

394 Mr. Pellegrino thanked the department and the planning commission for their work on this
395 ordinance, which is a huge improvement over the existing code. He asked if the planning commission
396 discussed moving the building footprint to save the larger trees. Ms. Morris said yes; the
397 recommendation was that the matter be referred to the zoning board of appeals. The board of zoning
398 appeals may authorize a zoning variance to save the tree. The fee is waived when the variance request
399 is to save a tree. In the past, every request to move the footprint to save a tree was granted. An
400 individual cannot be required to appeal, if the setback requirements are met.
401

402 Mr. Johnson asked if there was a problem with landmark trees being removed during Ms. Morris'
403 tenure. She said yes, there had been.
404

405 Mr. Pellegrino asked if the \$500 fine for failure to obtain a permit was customary in other
406 municipalities. Ms. Morris said it was standard; Myrtle Beach charges \$500 if you fail to get a permit. If
407 the rules are followed and get approval for a protected or landmark fee, the permit is \$75.
408

409 Mr. Magliette said the ordinance was great. Unfortunately, it had to be somewhat punitive to stop
410 people from clearcutting. He viewed a lot on 14th Avenue South that was clear cut. Neighbors said the
411 builder said he it might be up to a \$1,000 for clearcutting; he did not care because a big house would be
412 built. Mr. Magliette believes the ordinance was balanced and fair. He commended Ms. Morris and the
413 planning commission for their work.
414

415 Mr. Childs asked if the companies cutting trees away from power lines were monitored. Ms.
416 Morris said she works closely with the power company. Mr. Jeff Lane is diligent about monitoring
417 everything done in the town. Santee Cooper always contacts the town before anything is done.
418

419 Mayor Samples appreciated all the work on the ordinance. He was concerned, because the
420 current ordinance states if a tree is within ten-feet of the foundation it can be removed, as stated in
421 Section 726 and 727. The proposed ordinance changes it to state there has to be visible foundation
422 damage. Ms. Morris said that was correct. Mayor Samples believed that when the foundation was
423 damaged was too late to take down the tree. The owner should be allowed to remove the tree before
424 damage occurs. He wanted to make everybody aware of this change and believed it should be amended.
425 Ms. Morris explained that Clemson University Extension and the arborist recommended the change. The
426 arborist said the possibility of a 200-year old Live Oak trees damaging a house that had been there for
427 several years was virtually non-existent. Staff was trying to protect the trees; there was no opinion either
428 way. Mayor Samples said that Wikipedia stated that oak tree root systems should not have any
429 construction around it up to 16-feet. He said the ordinance was a "great piece of work," but given the lot
430 sizes and setbacks in town, he would hate to see people wait until there was visible foundation damage,
431 which was costly to repair.
432

433 Ms. Mabry was also concerned about the foundation damage. She asked if this was customary
434 language used by area municipalities that were also Tree Cities. Ms. Morris said other cities that address
435 this in their respective ordinances have the 10-foot rule.
436

437 Mr. Stevens asked for clarification, if his understanding was correct that builders and owners
438 could request a setback variance from the board of zoning appeals to save a tree. Ms. Morris said that
439 was correct, and that the appeals fee was waived when such requests were made.
440

441 Mayor Pro Tempore Pellegrino and Councilmembers Childs, Johnson, Mabry, Magliette and
442 Stevens voted in favor. Mayor Samples voted against. **MOTION CARRIED.**
443

444 **C. First Reading Ordinance #15-0800 to amend §17-395 to allow additional permitted uses**
445 **in the C2 Central Business District and to remove residential uses as permitted uses in certain**

446 **areas of the C1 Highway Commercial District in accordance with the Town's Comprehensive Plan**
447 **and to amend §17-202 to allow the planning director or designee to initiate amendments to the**
448 **zoning ordinance, Director Morris.**
449

450 Ms. Morris presented the decision paper and ordinance, copies of which are on file. The planning
451 commission held a public hearing on this ordinance at its April meeting, because it does not include any
452 fees.
453

454 Mr. Stevens moved to adopt first reading of Ordinance #15-0800. Mr. Childs seconded.
455

456 Ms. Mabry thanked staff and the planning commission. They did a fantastic job. Nothing was
457 proposed that would be offensive in any way. It is very pedestrian friendly. We want to build up the town,
458 and to make sure the commercial properties can be rented, not left vacant. Ms. Mabry asked how homes
459 already existing in the C-1 district would be handled if residential uses are prohibited. Ms. Morris
460 explained that Section 17-396.32 states that residential uses of any kind would be prohibited on the west
461 side of Highway 17, including the frontage road, and also prohibited on the east side on all parcels having
462 frontage on the east side of Highway 17. The properties located on Poplar would remain. There are
463 some housekeeping changes under Section (b) the lot size, lot width, frontage setbacks and density
464 standards should apply to the R-3. The code does not include setbacks or height restrictions, but that
465 should be included. A height requirement of the C-1 district (35-feet) instead of 55-foot heights allowed in
466 R-3 is recommended. The property would remain C-1, but could develop using the R-3 criteria, except for
467 the height limit. Ms. Mabry asked if those properties could be weekly rentals. Ms. Morris said that was
468 allowed now.
469

470 Mayor Samples said many of the residential units on Poplar were developed under PDD's
471 (Planned Development District), which the Legislature has now changed. Ms. Morris said that was
472 correct. Mayor Samples said in the past transient rentals were prohibited in the PDD. Mayor Samples
473 asked how this ordinance impacted the 14-acre property west of Highway 17. Ms. Morris said the
474 property would be restricted to commercial uses only, unless the developer request a zoning change
475 before the planning commission, and also request a change in the future Comprehensive Plan to allow for
476 residential development on that parcel. The planning commission would make a recommendation to
477 Town Council.
478

479 All voted in favor. **Motion Carried.**
480

481 **D. Ocean Boulevard Parking Plan, Director Adair.** 482

483 Mr. Adair presented the decision paper and the schedule of proposed parking spaces, copies of
484 which are in file. The plan would add 73 parking spaces on the west side of Ocean Boulevard using 39
485 poles and 99 signs. As landscaping is integrated on Ocean Boulevard, the signage would be removed.
486

487 Mr. Childs asked if there were any other changes made by staff that were not made by the
488 parking committee. Mr. Adair said none. The spaces could be marked with signage as soon as Town
489 Council approves the plan. Mr. Childs moved to adopt the parking recommendations as presented. Ms.
490 Mabry seconded.
491

492 Ms. Mabry thanked the parking committee and staff. She could not imagine how many hours the
493 committee members worked on their recommendations. Clemson University is coming this fall to
494 evaluate landscaping on Ocean Boulevard. As those recommendations were adopted, and planting was
495 completed, parking signs and poles could be removed. She asked everyone to be patient about
496 landscaping, because it could not be done in-season.
497

498 Mr. Stevens asked if the plan was for 73 spaces. Mr. Adair said yes, some of the single and
499 double spaces were being eliminated as shown on the schedule.
500

501 Mr. Magliette said that Keep Surfside Beach Beautiful committee worked with a master gardener
502 on a plan to beautify Ocean Boulevard. He suggested that the committee's recommendations be
503 considered as an option to Clemson University's recommendation.
504

505 Mr. Childs said the town is glad to have the two volunteer master gardeners participate on the
506 town's committee. There is a different level of expertise and education between a master gardener and a
507 landscape architect, who is capable of determining effects of wind, sand, sun, etc. on plants. He hoped
508 the town would move forward with the landscape architects. The Clemson plan would be something that
509 could be implemented over a number of years. He thanked parking committee chairman Kohlmann and
510 the other members for their work on the recommendation.
511

512 Mayor Samples said his expectation was that Mr. Adair would accept input from both committees
513 as it relates to the beautification of Ocean Boulevard. He had no problem with professional landscape
514 architects working on a plan, because there was no costs, except for some travel expenses. Town
515 Council has not authorized any funding to have an architect landscape Ocean Boulevard. He
516 encouraged everyone to work together to do what was right for the town.
517

518 Mr. Johnson said he would continue to remind everyone that we are a beach community. He
519 sees a pattern that will eventually prohibit parking on Ocean Boulevard. First, it is an aesthetic issue;
520 then it is a safety issue, and this and that. When you get rid of the parking on the boulevard, the tourists
521 will park in your driveways, in the condo parking lots, and then the tourists will go elsewhere to go to the
522 beach, which will results in residents paying "the dime" when accommodations and hospitality taxes fall
523 short. He would not support the motion.
524

525 Mr. Stevens asked if there was any cost for the Clemson representatives. Mayor Samples said
526 that was what Town Council voted on. There was some discussion of paying some travel expenses.
527

528 Mayor Samples, Mayor Pro Tempore Pellegrino, and Councilmembers Childs, Mabry, Magliette,
529 and Stevens voted in favor. Councilmember Johnson voted against. **MOTION CARRIED.**
530

531 **E. Taste of Surfside Beach – Proceeds of "Passport" Sales Calculation for Distribution,**
532 **Administrator Fellner.**
533

534 Ms. Fellner explained she needed to know how council wished to proceed with the calculation for
535 distribution of the money from passport sales. This was not a town event, but it was a business
536 committee event.
537

538 Mr. Johnson moved to suspend the rules to allow discussion. Ms. Mabry seconded. All voted in
539 favor. **MOTION CARRIED.**
540

541 Ms. Fellner itemized the event revenue of \$6,772 and expenses of \$2,821.87, a copy of which is
542 on file. She was asked if the town would reimburse the expenses, but she was uncomfortable making
543 that decision.
544

545 Ms. Mabry said when the event was brought to Town Council and Town Council approved the
546 event, it was her understanding that it became a town event. Town staff worked on it and it was
547 advertised as a town event. Maybe it was not an official event, but everybody thought it was, because
548 that was how it was advertised. The town supports all of its events. Many of them disburse proceeds to
549 a charity. She had no problem with that. This event was to promote the town businesses; the Red Cross
550 was a by-product. Council sat on this dais without objection of any councilmember or any citizen or staff
551 when it was said all proceeds from the passport sales would be given to the Red Cross. It did not have a
552 caveat; it was "all proceeds." The event is over; you cannot change the rules now. If there was any
553 objection as to how the event was being handled, there was a great deal of time to express that. Town
554 Council was told that there would be expenses. The amount was unknown, because clearly, it was the
555 first time the event was held. There were probably some mistakes made, and some "hic-ups," because
556 she doubted if any event done for the first time would not have some problems. Every year, the event will

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557 be improved, as all events have. Ms. Mabry said to say that this opportunity to showcase our businesses
558 would not be funded was something she did not understand. It was clearly stated this was the Taste of
559 Surfside Beach and we all knew it, and it was all represented as an event that Surfside Beach put on.
560 She intended to move to fund the expenses, because in everyone's opinion throughout, this was a town
561 sponsored event.

562
563 Ms. Fellner said the reason she believed that the town would not pay expenses was that during
564 the meetings held about the event with the business committee, which she, Ms. Ellis, Councilmember
565 Stevens, and Business Committee Chairman Truett attended, it was said that the business committee
566 would pay any costs; the items were to be donated. Ms. Fellner was comfortable with Council's direction;
567 she simply did not think she should make the decision.

568
569 Mayor Samples said he understood, and said a meeting was held in the civic center where a
570 number of councilmembers attended, along with the business committee and some representatives of the
571 Red Cross. The question of funding items for this event came up more than once. He thought it was
572 pretty clear. It is too late to be asking for money from the town. If this was started back in November so it
573 could be in the process, and council could understand what was needed, then council could consider it.
574 At that meeting, it seemed pretty clear to him that people stepped up; that was his impression.
575 Businesses stepped up and were making donations. Mayor Samples asked if mistakes were made and
576 said "sure." He agreed with Ms. Mabry, anytime a first event was done, you would learn some things. In
577 fact, no matter how many times the event is held, there were lessons learned. The National Red Cross
578 Month was being leveraged with the desires of the business community to have an event. The
579 committees speak for the town; Town Council appoints the committee members. The business
580 committee developed a great idea. They pooled resources; spent much time and effort, and hosted a
581 successful event that was squeezed into too short an amount of time to make it even better. He said the
582 question now was who would pay the bill.

583
584 Mr. Stevens gave a detailed description of everything he knew about the Taste of the Town,
585 including that 100 town businesses participated, 36 businesses gave away prizes; and 486 passports
586 were sold. Of the passports sold, 171 were sold to Surfside Beach residents; 229 were sold to Horry or
587 Georgetown County residents in 29575 ZIP code; Garden City-Murrells Inlet 29576, 45 passports; Myrtle
588 Beach – Socastee/Burgess 29588, 43 passports; Myrtle Beach 29577, 29 passports;
589 Forestbrook/Carolina Forest 29579, seven; Conway 29526, six; Loris 2; Pawleys Island 2, and North
590 Myrtle Beach 1. There were 68 passports sold to people more than 100 miles from here. Mr. Stevens
591 said he supported the town businesses. In 2014, the business community generated \$2,852,263;
592 \$1,440,256 was business license fees; \$705,656 was hospitality tax; local accommodations tax was
593 \$150,961, and accommodations tax was \$555,390. Grand Strand Water and Sewer assisted by including
594 the event information insert in its monthly water billing to 20,850 customers in the general area. Santee
595 Cooper also advertised the event on its social media site and gave a \$300 donation. WPDE featured the
596 event on Taste of Carolina Live with Cecil Chandler. WPDE also made a free 30-second commercial to
597 promote the event and ran the commercial for two weeks prior to the event. HTC ran WPDE's
598 commercial to its area viewing audience for two weeks. WRNN featured Taste of Surfside Beach on its
599 morning show. WBTW did a news piece on the event. WMBF did three different news reports on the
600 event, including "Taste of Surfside Beach, a 5-Star event for the town," which was his favorite. *The Sun*
601 *News* and *The Myrtle Beach Herald* both had articles about the event. The gift bags were donated by
602 Piggly Wiggly and BI-LO grocery stores. The gift bag contents were donated by Wild Water & Wheels,
603 Moore & Associates, Allstate Insurance, South State Bank, and many others. Mr. Stevens said that Mr.
604 Bradford from Jerri-Bobs, intended to donate his printing costs and had no expectation of payment.

605
606 Mr. Johnson respected Mr. Stevens for the report, but his recollection was that Town Council was
607 told repeatedly that everything was being donated. If he misunderstood, he apologized.

608
609 Mr. Magliette said the data generated will be helpful for the event next year. He hoped that the
610 few problems from this event would not keep the event from being done again next year with lessons
611 learned. He thanked everyone for all their hard work. However, he had served in mission and charity
612 work for 25-years. He personally supports and participates in many mission projects. The donation from

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613 events is always net proceeds after all expenses were paid. Vendors supporting the project either give
614 the service away; offer a discount, or simply do not help. In the real world when charity events were held,
615 it is always the net. Mr. Magliette reminded everyone how the BBQ Festival proceeds were handled.
616 Town Council agreed that the net proceeds would be split between the American Red Cross and South
617 Strand Helping Hand. If the business committee chooses to apply for a grant to fund the next event, he
618 had no problem with that. But, if that was done, reimbursement cannot be made after the event, because
619 it creates a slippery slope – either every business who donated gets reimbursed or none of them get
620 refunds. Mr. Magliette said it was always an American Red Cross event. Mayor Samples asked him to
621 go with him to meet with Nancy Conley and they discussed the wonderful programs that the Red Cross
622 operates. They discussed how to get more volunteers and blood donations. March was proclaimed to be
623 American Red Cross Month. Mr. Truett, Ms. Conley and he met to discuss what the town could do to
624 raise \$15,000 for the Red Cross. Mr. Magliette said people disagree with him, but in his opinion, the
625 event was always about the Red Cross. He was very sorry, but he could not support paying any money
626 to reimburse anyone for expenses related to the event. It has to be net proceeds. He hoped that this
627 controversy would not result in damage to relationships. Everyone was encouraged to have loving
628 kindness and to acknowledge that mistakes were made, but in the end the town is better, and move on.
629

630 Mr. Pellegrino also attended the meeting about three months before the Taste of Surfside Beach
631 event. At that time, it was described as an event that would be self-supporting. No one understood what
632 it would take to host the event. Having six months to plan might have made a difference, although an
633 incredible job was done in the three months. Almost 500 passports were sold bringing in a lot of business
634 from residents and nonresidents. He agreed with Mr. Magliette; the net proceeds go to the charity. He
635 also agreed with Ms. Mabry. Initially he thought he would support paying expenses, but there are only
636 two companies mentioned that want to be reimbursed. Mr. Stevens mentioned numerous companies that
637 made donations worth a lot of money. Mr. Pellegrino said that Mr. Stevens' list should be assessed
638 before any reimbursement was made.
639

640 Ms. Mabry said there was a difference between a donation and a cost incurred. She agreed with
641 Mr. Magliette. He saw the event as a Red Cross event; she saw it as an opportunity to support town
642 businesses. That did not mean that either of them was wrong or right. It was a different perception.
643 Business was conducted on the dais. Meetings at the infancy stage were just meetings. The real
644 meeting was on this dais. Never once did any councilmember say anything other than this was a town
645 event. Ms. Mabry said she fully expected to fund the event all along. A grant was received to conduct
646 the BBQ Festival. When the expenses were calculated, she was sure the \$5,000 was not paid back, nor
647 was the intention to do so. The charities would not have gotten their \$715 checks, if the grant was to be
648 paid back. This was a one-time expense that she hoped Town Council would fund, because the
649 American Red Cross was promised the full measure of each passport. Town Council said from the dais
650 that every passport sale would go to the Red Cross. There were no comments "except for." This was
651 late to bring forward, but it is the problem at hand. The town "would have to learn to live with it." These
652 were expenses incurred; the other items were donations. A donation certainly would not be paid back.
653 The town needs to be diligent with its money, but the amount is only \$2,500 to help this time. Next year,
654 there will be a better understanding about cost for the event, and the committee may ask for a grant in
655 advance. There is \$300 coming from Santee Cooper that could also offset cost. She would personally
656 pay the \$21.87 difference.
657

658 Mr. Magliette agreed with Ms. Mabry. He said there is a process in place for asking for grant
659 funds. The town has given grants to the Guy Daniels Foundation, and the Rotary for a long time. But,
660 the procedure and process have to be followed. If the window of opportunity is missed, you "short circuit
661 the process." He supported funding the event next year, but it must be presented in the proper format.
662

663 Mr. Johnson moved to reconvene regular session. Ms. Mabry second. All voted in favor.
664 **MOTION CARRIED.**
665

666 Ms. Mabry moved to pay \$2,500 for the Taste of Surfside Beach with a stipulation that this is a
667 one-time action. Mr. Childs seconded.
668

669 Mr. Pellegrino was still torn on this item, and asked Ms. Mabry how the water bottles from the
670 Water Park and the t-shirts differed. Ms. Mabry said the water bottles were a donation. The t-shirts were
671 purchased for the event and were a cost. Jerri-Bob's donation was to do printing at the lowest cost, but
672 the actual printing expense needs to be paid.
673

674 Mr. Stevens said originally Wild Water & Wheels wanted to donate passes, but they were not
675 printed for this season. Cups were donated instead, as were other items for the merchant bags. A flyer
676 for the event was held up, and Mr. Stevens said it clearly stated it was to promote the town businesses.
677

678 Mr. Johnson called for the vote. Mayor Samples and Councilmembers Childs, Johnson, Mabry
679 and Stevens voted in favor. Mayor Pro Tempore Pellegrino and Councilmember Magliette voted against.
680 **MOTION CARRIED.**
681

682 Mayor Samples said this motion addressed a portion of the lessons learned. It was said very well
683 earlier during public comments about perception. Perception is reality. Mayor Samples said, "I am very
684 disappointed that members of staff and/or council and/or family members did not see far enough that their
685 winning of prizes would be perceived by some in the public as an improper act."
686

687 **F. Committee Appointments** (May be deferred until after executive session.)
688

689 This matter was deferred until after executive session pursuant to the Freedom of Information Act
690 (FOIA) §30-4-70(a)(1).
691

692 **8. TOWN COUNCIL DISCUSSION** – Any matters of concern or information to be discussed.
693

694 There were no discussion items.
695

696 **9. PUBLIC COMMENTS – General Comments.** (5-minutes per speaker)
697

698 Mr. Tom Dodge, 15th Avenue North, said he talked with at least two councilmembers about the
699 town allowing tents on the beach. The town is the only community on the beach that allows tents. There
700 was a news report a few nights ago stating that fact. The town will be inundated with tents. The town
701 should not allow tents. Horry County nor Myrtle Beach allow tents. All the time councilmembers ask what
702 Myrtle Beach is doing; what Georgetown is doing? The town did not want to do things on its own. Let's
703 not do this on our own. There will be no beach left, because it will be covered with tents. Thank you.
704

705 Ms. Martha Bullard, Myrtle Drive, said she loved Surfside Beach, its residents, and everything
706 about it. She was so happy to live here. She thanked Town Council for the opportunity to operate the
707 Sun Burn trailer at the pier. She hoped that this year the trailer could be put in a more visible spot than
708 last year. There were complaints that the trailer was in a handicapped space, although only two were
709 required for the parking lot. She and Mr. Adair were discussing it.
710

711 Mr. Harry Kohlmann, South Ocean Boulevard, said he thought the Sun Burn trailer was a great
712 idea. He spoke with the administrator and was told that the location he thought it should be put in was a
713 great spot, but according to staff, the police and fire department said the trucks could not get around it if it
714 was placed there. The fire and police chiefs told him that neither of them said that. The spot on the sand
715 is best. Not in the pathway; not in the handicapped spot. He believes the town needs three handicapped
716 spaces, and if the trailer is put there this year, he will make a complaint. There is no reason to put the
717 Sun Burn trailer off to the side in a handicapped spot. Ask the fire and police departments to check it
718 again. It makes sense to put the trailer in the sand where everyone walks by. He said Ms. Stalnaker is in
719 charge of the grounds crew, and the town is looking a lot better. He asked where the dog poop bags
720 were on the boulevard. That is where people allow their dogs to go to the bathroom, and do not clean up.
721 If bags are not within a few blocks, they will say they do not have a bag. Mr. Kohlmann personally carries
722 bags to give away. Do not give people an excuse not to pick up after their dogs. The Guy Daniels
723 Foundation put the cigarette containers on the walkovers. He asked who is responsible for emptying
724 them, because they are constantly full and cigarette butts fall on the deck. He believed volunteers should

725 help and supplement public works staff by adopting the walkovers, but he believed the town should be
726 responsible for cleaning. Highway 17 Business is the gateway to the town. He believes State grant funds
727 were received for the Crepe Myrtles and beach grass. They looked great when they were planted.
728 Unfortunately now, the ground is bare around the trees and plants, or the medians are full of weeds.
729 Mulch was added to the medians in area municipalities and the county. He suggested that mulch be
730 added to the town's medians.
731

732 Ms. Holly Watson, North Oak Drive, was disappointed that the councilmembers and staff did not
733 agree to forfeit their winnings from the raffle that was for the Red Cross and Taste of Surfside business
734 people. She asked if you could image a business person who donated a prize to someone who solicited
735 them, and they thought the prize would go to the general public, but a councilmember won. She did not
736 think anybody would donate again. The concert tickets, the vacation prize, and other items won by
737 members could be sold on E-Bay and the sales proceeds could pay the \$2,500 costs. There was \$1,912
738 beside the passport money that could have been withheld from the Red Cross to pay for expenses.
739 Instead, it is the status quo. Everybody is keeping their winnings, and the town residents were on the
740 hook for \$2,500. Needless to say, she was disappointed. She hoped that these people still did the right,
741 the moral thing, and forfeited their winnings, because it was a conflict of interest. Definitely not something
742 that anyone would want to be known for. Thank you very much.
743

744 **10. TOWN COUNCIL COMMENTS**

745
746 Mr. Childs said he bought \$40 worth of passports. He personally won a \$20 gift certificate to a
747 local mechanic shop that he had no intention of using. He said "To Ms. Watson, did she leave?" Several
748 people responded that she left. Mr. Childs said his gift certificate would be turned in to the town
749 administrator and she could do what she wanted with it. It was still wrapped just as it was when it was
750 handed to him.
751

752 Mr. Stevens said thanked everybody that participated and bought passports. He would continue
753 to support businesses and the business community. He personally did not win a prize donated by a town
754 business. He was unsure he wanted the prize, and has not yet received it. Mr. Stevens had the option, if
755 he wanted to, to give the prize to charity, or do whatever he wants with it. In an effort to promote
756 business opportunities and business economic development, the Myrtle Beach Regional Economic
757 Development Council president and CEO, Jim Moore, and Sandy Davis, director of operations, will visit
758 the town to look at every commercial spot along Highway 17 to assess for potential development. Mr.
759 Stevens encouraged everyone in town to shop and buy local; doing so lowers taxes. As he said earlier,
760 the town businesses contributed over \$2.8 million to the town coffers. That was nothing to "sneeze
761 about." Support your local businesses and have a good evening.
762

763 Ms. Mabry thanked everyone for attending. Even though some the business gets messy at times,
764 it's good that it is done in front of the public. It is not done behind closed doors. Members do not call
765 each other and say do this, do that. We do not have secret meetings. You, the public, get to hear from
766 every member in the open. Every one of the councilmembers that she talks to starts fresh after a
767 discussion is over. She had great respect for each councilmember and for their opinions, and she learns
768 a great deal. There will be hic-ups along the way, but things will be straightened out and will be fine.
769 Town Council will continue to work together as always. Thank you for watching the process, and she
770 hoped to see everyone at the next meeting.
771

772 Mr. Johnson referred to the vote on funding the Taste of Surfside Beach, and said he did not
773 agree with the action. He did not think it should have been adopted. But sometimes, you have to "bite
774 the bullet" and do what you feel is right. He voted in favor of the motion, because he did not want to draw
775 more attention to the Town of Surfside Beach than has already been given based on tonight's public
776 comments. We learned a lot this year, and he believed next year the Taste of Surfside Beach will be
777 much greater and smoother in its operation. We can always hope for the best. Thank you for coming
778 out. God bless you.
779

780 Mr. Pellegrino thanked everyone very much for attending. The vote on the money allocation for
781 the Taste of Surfside Beach was one of his most difficult. He honestly thought they should not have
782 incurred expenses, but how do you choose between certain companies? He had an issue with that. The
783 event was a resounding success. With three months of preparation, the business committee sold almost
784 500 passports. He used his passport several times. Businesses were crowded. Many people came.
785 Residents, nonresidents, and visitors all shopped at the town's businesses and went to the restaurants.
786 He looked forward to the event next year. The business committee did a great job. All of the town's
787 committees were producing, which is great. The Keep Surfside Beach Beautiful committee presentation
788 showed many positive projects being implemented. The parking committee was always involved,
789 especially this time of year before the summer season begins. The planning commission did a great job
790 evaluating the tree protection and the C-2 district and offering good resolutions. The town is lucky to
791 have that much volunteer involvement. It is a huge help and the town could not run without it. Thank you
792 to everyone who volunteers on a committee. Tourist season is coming. He always focuses on customer
793 service, so to get on his "customer service bandwagon," Mr. Pellegrino said we live in a great gem, as Mr.
794 Magliette says all the time. Four months a year, it's a crowded gem. There are many people who come
795 here to enjoy time with their families. It is the town's responsibility as citizens to welcome them and make
796 sure they have a pleasant stay. When you see a visitor on the beach, greet them appropriately and let
797 them know what a great place Surfside Beach is. It can get a little annoying during the summer months,
798 but those visitors pay the majority of the bills for us. We need to make sure they come back every year.
799 Have a great night.

800
801 Mr. Magliette thanked everyone for coming, because citizen participation is critical for your local
802 government to work. The councilmembers try to be 100-percent transparent. He did not poll members.
803 When things are discussed on the dais he has an open mind. On several occasions he was persuaded to
804 change his vote after hearing what people had to say. He thought that was a really good functioning city
805 government where you could put all the information and data on the table, reach a consensus, still have
806 dignity and respect for all the councilmembers, and the people who make public comments that may say
807 things we do not want to hear. In the end, the government functions, and is efficient. As he always says,
808 we need to have a little more loving kindness towards each other. This is a wonderful town and we are
809 blessed to live here. It is a little gem. If we all work together, we can make this an even better place for
810 not only ourselves, but for our children and grandchildren. God bless [Surfside] Beach, and God bless
811 you for attending. Thank you very much.

812
813 Mayor Samples reminded everyone of the budget workshop next week on Wednesday and
814 Thursday. Come help the council; join us, and enjoy the challenge. Ms. Glenda Hemingway is retiring
815 from the Horry County Library. Stop by tomorrow between two o'clock and four o'clock and wish her well.
816 Everyone is welcome. Mayor Samples said they are not perfect, but they were trying to do the right
817 things. He appreciated all the members and what the staff does. We hope that most of the time you, the
818 public, feel that the council is doing what you want us to do.

819
820 **11. EXECUTIVE SESSION - Pursuant to FOIA §30-4-70(a), (1) to discuss the**
821 **appointment of a person or persons to a public body; (2) to discuss proposed contractual**
822 **arrangements, and (3) to discussion regarding security issues.**

823
824 Mr. Johnson moved to enter executive session at 9:30 p.m. Mr. Magliette seconded. All
825 voted in favor. **MOTION CARRIED.**

826
827 Mr. Johnson moved to reconvene regular session at 10:37 p.m. Mr. Magliette seconded.
828 All voted in favor. **MOTION CARRIED.**

829
830 Mayor Samples said that no action was taken during executive session.

831
832 Mr. Johnson moved to appoint Ms. Kathryn Martin to the Accommodations Tax Advisory
833 Committee. Ms. Mabry seconded. All voted in favor. **MOTION CARRIED.**

834
835

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836 **12. ADJOURNMENT**

837
838 Ms. Mabry moved to adjourn the meeting at 10:38 p.m. Mr. Magliette seconded. All voted in
839 favor. **MOTION CARRIED.**

840
841 Prepared and submitted by,

842
843
844 _____
845 Debra E. Herrmann, CMC, Town Clerk

846 Approved: April 28, 2014

847
848 _____
849 Douglas F. Samples, Mayor

850
851 _____
852 David L. Pellegrino, Mayor Pro Tempore

853
854 _____
855 Robert F. Childs, Town Council

856
857 _____
858 Mark L. Johnson, Town Council

859
860 _____
861 Mary Beth Mabry, Town Council

862
863 _____
864 Ralph J. Magliette, Town Council

865
866 _____
867 Randle M. Stevens, Town Council

868
869 Clerk's Note: This document constitutes summary minutes of the meeting that was digitally recorded.
870 Contact the town clerk for appointments to hear recordings. Bring a flash drive to obtain a free copy. In
871 accordance with FOIA §30-4-80, meeting notice and the agenda were distributed to local media and
872 subscribers on the town's Email Updates list. The agenda was posted on the town website and the entry
873 door at Town Council Chambers. Meeting notice was also posted on the Town marquee.

