



TOWN OF SURFSIDE BEACH ♦ TOWN COUNCIL CHAMBERS

October 12, 2010 ♦ 6:30 P.M.

TOWN COUNCIL  
REGULAR COUNCIL MEETING

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8 **1. CALL TO ORDER**

9 Mayor Deaton called the meeting to order at 6:30 PM. Mayor Deaton, Mayor Pro  
10 Tem Childs and councilmembers Johnson, Blair, Smith, and Samples were present.  
11 Councilmember Dodge was absent. Staff present: Appointed Interim Administrator,  
12 Fellner; Clerk, Pinnell; Interim Police Chief, Fredericks; Finance Treasurer, Hursey;  
13 Building Director, Donevant and Fire Chief Packard. Attorney Mr. Moss was also  
14 present.  
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16 **2. INVOCATION AND PLEDGE OF ALLEGIANCE.**

17 Pastor Shane Johnson, Solid Baptist Church gave invocation and Mayor Deaton led  
18 the pledge of allegiance.  
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20 **3. AGENDA APPROVAL**

21 Mr. Childs made a motion to remove item 7g, the decision paper regarding a monthly  
22 car allowance for the Mayor, from the agenda. Mr. Smith seconded the motion. All  
23 voted in favor. MOTION CARRIED. Mr. Childs made a motion to approve the  
24 agenda as amended. Mr. Smith seconded the motion. All voted in favor. MOTION  
25 CARRIED.  
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27 **4. MINUTES APPROVAL** – Mr. Smith made a motion to approve the minutes from  
28 the regular council meeting held on September 28, 2010. Ms. Blair seconded the  
29 motion. All voted in favor. MOTION CARRIED. Council did not receive a copy  
30 of the 9/21/10 meeting minutes in their packets; it was decided to be presented at the  
31 following meeting for approval.  
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33 **5. PUBLIC COMMENTS- Agenda Items only 3 minutes per speaker**

34 *Mr. Randle Stevens, 412 1<sup>st</sup> Avenue North:* “You got this on the agenda, I don’t  
35 know if you took it off or if it’s still on there but you’ve got a monthly allowance for  
36 the Mayor.”  
37

38 *Mayor Deaton:* “Yes sir, that’s been taken off the agenda so if you’d like to speak on  
39 that you can do that in our Public Comments under item number 8.”  
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41 *Mr. Stevens:* “All right so that has been taken off? Ok, then I’ll speak on it later.”  
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43 **6. COMMUNICATIONS: Presented by Interim Administrator Micki Fellner**

44 **a. Building Report**

45 Ms. Fellner reported that there were 64 permits issued for a total of \$6,333.85;  
46 last year during the same period 56 were issued for a total of \$11,147.75. Year to  
47 date using the calendar year the town is up 82 permits and down in revenue  
48 \$526.91. 24 contractor licenses including new issues and renewals were issued  
49 for a total of \$8,010; last year during same period 18 were issued for a total of  
50 \$2,089.10. Year to date using the calendar year the town is up 40 licenses and  
51 total permit revenue is up \$1,656.49. 93 inspections have been conducted; last  
52 year during the same period 121 were conducted. Year to date the town is down

53 by 12 inspections. 10 code enforcement notices were issued; this included 7  
54 warnings and 3 re-inspections. The aggregate total revenue year to date is a  
55 positive \$1,129.58. Ms. Fellner stated that the numerous complaints brought by  
56 two citizens before the Department of Labor Licensing and Regulations against  
57 the Director of the Building and Zoning Department have been closed. The  
58 Department of LLR ruled that the claims made were not substantiated and  
59 consequently no sanctions were named or imposed and all claims were closed.  
60

61 **b. Police Report**

62 Ms. Fellner reported that the Police Department assisted with the Fall Festival.  
63 The Police table disseminated much information to the public and their dunking  
64 booth made \$600 for Helping Hands. The new patrol vehicle is currently being  
65 retrofitted and they are cannibalizing the gear from the old fleet vehicles. The  
66 JAG grant for outfitting the fleet with digital cameras includes the new patrol  
67 vehicle so that will not be an additional expense. Consequently, the town has a  
68 minimum financial outlay to complete the retrofit. Officers responded to a  
69 structural fire at the Surfside Beach Resort, formerly the Days Inn on October 4<sup>th</sup>.  
70 They assisted with the initial evacuation of the building and crowd control. The  
71 interim Police Chief provided information to the media and acted as the PIO for  
72 that event. The meters reported that in September 2010 the town took in  
73 \$5,410.64 more than in 2009. The aggregate total for March through September  
74 in 2009 was \$157,059.03 and in 2010 \$205,664.65 was taken in; this is an  
75 increase of \$48,605.62 or approximately 24 percent. Meter attendants responded  
76 to 359 requests for assistance and calls during September and all police statistics  
77 are available on-line at surfsidebeach.org. Mr. Johnson thanked the interim police  
78 chief for the outstanding job done on the monthly report.  
79

80 **c. Fire Report**

81 Ms. Fellner reported that the structural fire at the Days Inn on October 4<sup>th</sup> was  
82 brought under control within 15 minutes. The fire department did an outstanding  
83 job. The investigation is in the hands of the owners' insurance investigator and is  
84 ongoing at this time. The fire department handled 52 total incidents in September  
85 and calendar year-to-date there has been 544 total incidents and there were 524  
86 for the same period in 2009. Upcoming events include the official Public  
87 Opening of the fire house; the public is invited and this will take place Saturday,  
88 October 16<sup>th</sup> from 10am to 2pm. There will be a blessing and dedication at 10am,  
89 the wet down ceremony will be at 11am and there will be tours, food and special  
90 kids' activities from 12pm to 2pm. There is a Weeblo's safety badge first aid  
91 coming up on October 19<sup>th</sup> and there will be a fire drill and safety day at the  
92 senior center on October 20<sup>th</sup>. Mr. Samples asked for invitations to be sent to  
93 former officials since they were instrumental in getting the fire department built.  
94 Ms. Fellner agreed this would be done.  
95

96 **d. Administrator's Report**

97 *i. Air Quality Issues at Town Hall*

98 Ms. Fellner reported on air quality issues at town hall. She just received a  
99 report back tonight at 6pm and has not had time to review it thoroughly.  
100 Ms. Fellner stated that she would like time to review it and report back to  
101 council at the following meeting; some idea of costs would also be

102 presented to council at that time. Ms. Fellner stated that on this report there  
103 were indications of significant levels of a number of mold species present in  
104 high enough concentrations to be of concern. The report recommends that a  
105 remediation mold contractor be hired but a complete report would be  
106 brought back to council at the next meeting.

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108 **7. BUSINESS**

109 *a. Second Reading Ordinance #10-0690: Amend Fiscal Year 2009-2010 municipal*  
110 *budget appropriations*

111 Ms. Fellner stated that staff would like council to approve the second reading of  
112 this ordinance. Mr. Childs made a motion to adopt second reading of ordinance  
113 #10-0690 amend fiscal year 2009-2010 municipal budget appropriations. Ms.  
114 Blair seconded the motion. Mr. Samples stated that he would like to make the  
115 point that he did not make as well as he intended to at the last meeting. “When  
116 we adopt a budget it is just a plan but it is something that we should try to follow  
117 and abide by and what we’re doing tonight is we’re catching up with some  
118 spending that occurred in the past fiscal year and consequently we have to raise  
119 the authority to spend about a half a million dollars in order to make it all legit.”  
120 Mayor Deaton stated that this is standard procedure adding that anytime there is a  
121 budget, about midyear, it gets amended to make the adjustments necessary either  
122 up or down. **All voted in favor. MOTION CARRIED.**

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124 *b. Decision Paper: Annual Firefighter Health and Fitness Physicals*

125 Ms. Fellner stated that staff is requesting council to award the bid for the medical  
126 firm, North Greenville Fitness Center, to perform required annual health and  
127 wellness physicals to the firefighters and to enter into a 5 year contract for the  
128 same. Mr. Childs made a motion to adopt the decision paper for the annual  
129 firefighter health and fitness physicals. Mr. Smith seconded the motion. Mr.  
130 Johnson stated that he would like to point out for the public that there were 2  
131 firms that placed bids, one was local and one was not, usually the town would like  
132 to support local businesses but in this case the savings was substantial to use the  
133 non-local company. Ms. Blair asked if these physical would begin immediately.  
134 Chief Packard stated that the company is coming to Surfside Beach on November  
135 30<sup>th</sup> to perform physicals. **All voted in favor. MOTION CARRIED.**

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137 *c. Decision Paper: Extension of Professional Service Contract: Emergency*  
138 *Management Debris Services*

139 Ms. Fellner asked for approval from council to extend the current contract by  
140 DRC; they will extend the contract at the 2006 fee structure for emergency  
141 management debris services used in case there is a weather event. There will be  
142 no cost to the Town unless the service is rendered. This company also assists  
143 with FEMA when most other companies today would not. They have performed  
144 training for the NIMS and have provided other services to the town as well. Mr.  
145 Smith made a motion to extend the professional services contract for emergency  
146 management for debris services with DRC. Mr. Samples seconded the motion.  
147 **All voted in favor. MOTION CARRIED.**

150           d. *Decision Paper: Draft Ordinance for Allowance of Café Tables and Option to*  
151           *Install Awnings at Businesses to Allow Coverage at Café Tables*  
152           Ms. Fellner stated that staff is asking for direction of council to work on an  
153           ordinance to allow outdoor cafes on Surfside Drive once it has been redeveloped  
154           with wider sidewalks. There are easement and liability issues involved. The  
155           town has contacted other towns that have outdoor cafes including Myrtle Beach  
156           and it was noted by staff that to allow this in Town an ordinance needs to be in  
157           place. Mr. Samples stated that there are separate issues and properties and asked  
158           if liability issues would be reviewed. Ms. Fellner stated that it is also an easement  
159           issue and added that the businesses may have to pay some kind of an  
160           encroachment fee but this needs to be investigated. Ms. Fellner stated that she did  
161           not want to invest a lot of staff time if council was not in agreement to allowing  
162           this. Mayor Deaton stated that he does not feel that it needs to be “pigeonholed”  
163           and added that perhaps a zoning designation could be issued. Mayor Deaton  
164           stated that he also envisions the small restaurants across from the pier may want  
165           to have an outdoor café as well. Ms. Fellner stated that there may not be enough  
166           sidewalk space in those areas so it may be tied to the width of a sidewalk. Mayor  
167           Deaton agreed that all of these issues need to be worked out. Mr. Smith made a  
168           motion to direct staff to work on an ordinance to allow outdoor cafes on Surfside  
169           Drive once it is redeveloped. Mr. Childs seconded the motion. **All voted in**  
170           **favor. MOTION CARRIED.**

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172           e. *Decision Paper: Draft Ordinance for Allowance of Alcoholic Beverages in*  
173           *Certain Locations Under Certain Circumstances*  
174           Ms. Fellner stated that staff would like direction from council to work on an  
175           ordinance to allow any or all of the following: consumption of beer and wine on  
176           the pier; the pier used to be privately owned and the consumption of beer and  
177           wine was previously permissible. Since the town purchased the pier there has  
178           been beer and wine being consumed on the pier that is not in accordance with the  
179           town ordinance. This needs to be corrected. Ms. Fellner stated that staff would  
180           like to work on an ordinance to allow the consumption of beer and wine on the  
181           pier. The next item to address is the consumption of beer and wine at café tables  
182           in the redeveloped area of Surfside Drive; this would also have specific caveats.  
183           The third item is the consumption of beer and wine at certain town events. Ms.  
184           Fellner stated that North Myrtle Beach, Myrtle Beach and other local  
185           communities all allow this and this is something staff would like to address as  
186           well. Mr. Childs made a motion to approve decision paper to direct staff to draft  
187           ordinance for the allowance of alcoholic beverage in certain locations under  
188           circumstances. Ms. Blair seconded the motion. Mr. Samples stated that in the  
189           past many issue have come before council and his recollection is that council has  
190           been advised that the proper procedure is to bring them up in discussion and from  
191           discussion they move to business. Mr. Samples stated that he does not have  
192           enough information and believes that staff is looking for the ability to collect  
193           information as it relates to liability on the pier since it is public property; the town  
194           does assume a special liability and currently only regular police officers are  
195           policing the pier. Mr. Samples stated that he would feel better if he had more  
196           information presented rather than having an ordinance brought back. In the  
197           packet provided there was a press release for North Myrtle Beach where it was  
198           indicated that the town was “crossing their fingers” while waiting for the

199 ordinance to pass and this did not make him feel good. Mr. Samples stated that he  
200 has a particular concern regarding the pier since it is town property. Ms. Fellner  
201 stated that each item would be addressed specifically within an ordinance. Mr.  
202 Samples asked if Ms. Fellner was proposing that the permitting fees would be  
203 flushed out. Ms. Fellner stated that the ordinance would not be complete without  
204 that adding that this will not come back to council in a couple of weeks. This has  
205 come up in view of the redevelopment but it will take some time for staff to draft.  
206 Mr. Samples stated that his concern is that currently the town is operating the pier  
207 in violation of its own ordinance. Mr. Samples stated that he would like to  
208 address the pier sooner rather than later. Mr. Childs asked if Mr. Samples would  
209 like to see this as a discussion prior to having an ordinance drafted adding that he  
210 would like to be cautious and would like to see a discussion similar to a  
211 workshop. Ms. Fellner stated that she would have no problem with this. **All**  
212 **voted in favor. MOTION CARRIED.** It was confirmed that the direction was  
213 to bring back a first draft of an ordinance for discussion. Mr. Samples stated that  
214 the committee ordinance came back as a draft but it was up for discussion  
215 between councilmembers.

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*f. Decision Paper: Approval from Council to Fill a Position*

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*g. Decision Paper: Monthly Car Allowance for Mayor*

This item was removed from the agenda.

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*h. Decision Paper: Financing for Fire Truck*

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Ms. Fellner stated that staff is asking for approval of the recommended financial institution for the aerial platform truck. First Federal had the lowest interest rate of 2.526 for 10 years with annual payments. Mr. Johnson made a motion to direct staff to select First Federal with the lowest interest rate for the fire truck financing. Mr. Smith seconded the motion. Mr. Samples asked if there were any loan origination fees, points or costs associated with the low bid. Ms. Hursey reported that since the town has a banking relationship with First Federal they are waiving the closing costs but there is a loan origination fee of \$1,898.00 but the benefit of the interest rate outweighs this cost. It was confirmed that this was a one-time fee and there are no other costs involved. Mr. Samples asked a legal question. Since this is the first lease purchasing the town has had that he is aware of Mr. Samples asked Town Attorney, Mr. Moss, if it counts towards the debt ceiling. Mr. Samples stated that he always assumed that one would go to the manufacturer as opposed to the bank for leasing/financing and asked if this meets the ceiling criteria. Mr. Moss stated that his firm was asked to provide an opinion

248 on this matter and informed council that an opinion is forthcoming adding that  
249 often there is a third party lender providing the dollars to the manufacturer for  
250 financing. This is a lease to purchase. Ms. Hursey stated that the town plans on  
251 purchasing the truck; the bank will hold the title but there is no balloon payment.  
252 Mr. Samples stated that it is similar to purchasing a car. Ms. Hursey stated that  
253 the lease enables the fire department to get an almost \$800,000 truck today rather  
254 than wait. **All voted in favor. MOTION CARRIED.** Mr. Moss stated that  
255 council would receive the opinion by e-mail.

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257 *i. Resolution #10-100: Fire Truck Financing Contract*

258 Clerk Pinnell read the resolution which is on file. Mr. Smith made a motion to  
259 adopt resolution #10-100. Ms. Blair seconded the motion. **All voted in favor.**  
260 **MOTION CARRIED.**

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262 **8. PUBLIC COMMENTS – Agenda Items only – 5 minutes per speaker**

263 *Randle Stevens, 412 1<sup>st</sup> Avenue N.:* “In reference to the \$250 a month car allowance  
264 for the Mayor; I think that’s a little high for a town that’s only 2 miles long, half mile  
265 wide. I have a Ford F150 with a 5.4 liter motor and I can drive from here to  
266 Charlotte, North Carolina, in a hundred, the actual round trip is three hundred and  
267 twenty miles round trip, on fifty dollars worth of gas. I can see maybe a little bit of  
268 money for him, but, \$250 is a lot. On another item, you all were talking about having  
269 alcoholic beverages; allowing things in public places and everything; I had an  
270 experience last weekend where I went to the Little River Shrimp and Grits; I think  
271 Shrimp and Grits Festival, whatever, something like that. My daughter works for a  
272 festival promotion there and I noticed the Town of the Little River, they have the  
273 Blue Crab Festival and they have this one, they’ve had this one about 6 years and the  
274 Blue Crab Festival for about 20 years and when we got there they had actually  
275 blocked off part of the streets and they were charging, the Town was charging like \$4  
276 a person to get in and there was quite a crowd and they had a band and everything and  
277 they were serving beer on the streets, on a public area, they had vendors serving beer;  
278 they had all kind of vendors serving food and everything and the Horry County  
279 Sheriff’s Department was there and the Horry County Police so it seemed to go very  
280 well. We were down there for quite a while and my daughter works for this  
281 promotion company that put it on and I think that if you possibly did something with  
282 the pier, maybe you closed off an area and then took the \$214,000 parking lot up the  
283 street and let people park there for free might be a good idea, you might be able to  
284 raise some money and get some revenues back in this town. You use our ample  
285 Police Department here to patrol the area and of course, with the pier, allowing a little  
286 bit of drinking on the pier wouldn’t be a bad idea; maybe, possibly, the Town of  
287 Surfside could be one of the vendors who sells alcoholic beverages, I don’t know  
288 what the situation is there but it obviously raises a good bit of money. The people in  
289 Little River have been doing it, like I say, 2 festivals; one for 20 years and one for 6  
290 years and it was quite an enjoyable event. I went to it and had a great time; perhaps  
291 you all may want to look into something like that where it could produce revenue, get  
292 tourists down here that, maybe instead of going to Myrtle Beach they come to spend  
293 the weekend with us and if you’re going to do something like that do it on a Friday,  
294 Saturday and Sunday but don’t . . . in Little River they only open on Sunday at I think  
295 it’s twelve thirty or one o’clock, so, it was an experience and my daughter invited me  
296 down there, she gave me free beer. I had a great time and you might want to look

297 into it, might want to contact the Little River people down there and I would be glad  
298 to give any of the council people the guy who put on this festival and you all can talk  
299 to him and maybe get some . . . he's been doing festivals for years and he does all of  
300 them out at Market Commons as well."

301  
302 **Shane Johnson, 675 Highway 17 South, Solid Rock Baptist Church:** "Two issues I  
303 want to point out. There is an ordinance on temporary signage; we've got a little sign  
304 that's probably three foot high, we take it out Sunday morning, bring it back in  
305 Sunday after church, Sunday night same thing, Wednesday night, same thing. We  
306 received two notices for our temporary signage and the last notice said we'd be fined  
307 if we put our sign back out. Now traveling through the roads of Surfside Beach we  
308 see temporary signs up everywhere. The real estate signs, up and down Glenn's Bay  
309 Road. Just for example, right down the street from the church, Cecil Chandler, new  
310 restaurant, has got a golf cart hooked to a trailer with a flashing sign in the back of it  
311 and I was just wondering if there was a way to amend that ordinance, our signs are  
312 out for 3 hours a week."

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314 **Mayor Deaton:** "Yes sir, we're going to be addressing the sign ordinance but I would  
315 refer you to our administrator, our interim administrator, Ms. Fellner, and she can fill  
316 you in on exactly what the process is with that and how far along we are and when the  
317 input would be appropriate; there will be input from the public also."

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319 **Mr. Johnson:** "Ok, thank you, and also the alcoholic beverages on the pier and  
320 public places. It was referred to by Ms. Fellner and the gentleman that was just up  
321 here before, that the City of Myrtle Beach is doing it, City of Little River; North  
322 Myrtle Beach is doing it, what about crime rates in the City of Myrtle Beach? Does  
323 that have anything to do with alcohol consumption? If Surfside Beach wants to be a  
324 family beach, which I see that driving through town and visit in Surfside Beach  
325 myself, it's more of a family oriented town. Why do we have to have the public sales  
326 and consumption of alcohol to bring people in, is that really what we want to bring  
327 in? We might want to consider that, yeah, may bring in some revenue but how many  
328 people are not going to come here because Surfside Beach has become a party town?  
329 That's my ideas and thoughts on the liquor and wine ordinance."

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331 **Carrie Johnson, 9<sup>th</sup> Avenue S.:** "This is in reference to the outburst from council last  
332 week on comments that were made, had council really listened to what was said those  
333 outbursts would have not been necessary but I have a question, when we come up  
334 here, we as the people, we address you as the council and anytime anybody tries to  
335 pick somebody out and address them we are told not to do that, we have to address  
336 you as a body of the council, so I'm wondering why council can pick somebody out  
337 of the audience and address straight to them and not address as, we as the people,  
338 thank you."

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340 **John Wright, 710 S. Hollywood Drive:** "I called to get information to be here tonight  
341 about the signs. I, too, attend Solid Rock Baptist Church. These signs that we place  
342 out are not ugly signs; they're to show where our driveways are located for  
343 attendance only. You see the sign, you may want to stop by and you may not but  
344 really we're there trying to mark where our driveways are and if you do go, whether  
345 it's Surfside Drive or one of the side streets like Poplar or any of the streets up to

346 Highway 17, you're going to see signs from A to Z. I realize there is a committee  
347 working on this, Mr. Mayor and council, but unless you know there are people; every  
348 day towns people, who are being hurt by these ordinances. How are you going to  
349 know to react? I encourage you to look at that committee and their recommendation  
350 very seriously. We are tax exempt; we are a church. Other churches up in town  
351 further down, they also have received these notices, do not place your signs. It's not  
352 a good thing; it is not a good thing and I, too, would like to address the alcohol sales;  
353 back here just a couple of weeks ago, on Saturday, we had the Fall Festival, October,  
354 what a wonderful time it was to walk down Surfside Drive at a family event and see  
355 no sales of alcohol. It was a great time. Our police, our fire departments were there,  
356 maybe some of you all were there but anyway we really don't need that money, we  
357 don't need it. Thank you."

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359 **Leon Graff, Owner of Borgata:** "I know this isn't the place again but I'm going to  
360 ask a question, all right, Surfside Drive, I still want to know whether Earthworks got  
361 their work done so this bid could go out which is going to be out for 45 days, we're  
362 now in the middle of October, we're going to look at December 1<sup>st</sup> before the bid  
363 goes out, you know, or it can be awarded. When is it going to get done? I keep  
364 getting told each meeting, oh, next week it's going out, the beginning of the week; it's  
365 going out the beginning in the following week. It still hasn't gone out. I haven't seen  
366 it on-line yet and in regards to alcohol sales in public, all right, I am a private  
367 business, once that sidewalk is done if I'm allowed to put tables out there, I own a  
368 restaurant, which serves alcohol, it doesn't do me any good to have a table out there if  
369 I can't serve alcoholic beverages. I am a private business, the same as this town, and  
370 in regards to signage, you put signs on the corners, on poles out here to advertise your  
371 business but I'm not allowed to do it except 4 times a year and I have to pay for it. I  
372 would like to know what can be done about it and I've been to the meeting and I still  
373 haven't heard anything back yet. Thank you."

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#### 9. COUNCIL COMMENTS

376 **Mr. Samples:** "You know, we made a . . . we adopted a resolution I think earlier this  
377 year for . . . it gave special consideration for signs, temporary signs down at the  
378 beach, down at the pier and I'll be honest with you; I got a lot (\*\*\*) but to waste town  
379 staff time sending letters to churches about temporary signs that they have displayed  
380 is foolishness; it's a waste of time. The sign still says the family beach. Now maybe  
381 we want to change the motto of the town and maybe that's something that we'll  
382 discuss at a later date but I, for one, would like to see a resolution put together to  
383 where the preacher said, they put it up a few hours before and they take it down a few  
384 hours after and I guess that Sunday and maybe Wednesday. I don't have a problem  
385 with that and I'd like to see this council do something about it."

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387 **Mr. Johnson:** "I was not going to say anything but, you know, our sign ordinances,  
388 they've always been an issue. I was on Planning & Zoning with Ms. Blair when we  
389 reworked the sign ordinance and everything looked good but then the ordinances over  
390 the years were not enforced and that's been the case for several years and now  
391 apparently they're being enforced, I don't know if it's sporadically or if we've gone  
392 from one extreme to another but I do think we need to look at that like councilman  
393 Samples said. That's pretty much all I have to say and thank you ladies and  
394 gentlemen for coming out and spending the evening with us."



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**Ms. Blair:** “Well gentlemen, I’m with you on that, my church was impacted as well and the sign was removed and it was rolled out for a special event to advertise a festival or a fish fry and was pulled in so I totally agree and we’ll be right with you on revisiting those ordinances to see if we can’t lighten up and I think that some of our other businesses are being hurt as well by some of their rights being taken away, not that they don’t need to be maintained or watched so that things don’t get out of hand, people obviously are human and they take advantage sometimes but I think the sign ordinance is . . . the last thing that we need to do is hurt more businesses and loose more businesses in Surfside and I think that we need to revisit several things to allow businesses to have a little bit more freedom at how they run their own business and what the churches can do as well which is certainly . . . it makes an impact, of course, to our town and to our residents. I just wanted to, again, to piggyback on councilman Johnsons’ remarks earlier, to interim Chief Frederick, this was an amazing report that you did and it was very factual and very full and a good job. I appreciate all the information. To Chief Packard, I loved watching the kids at the festival with the event you had going on for them, that was a lot of fun to see them in their fire gear and the officers and the firefighters working with them and I understand that was the first year you had actually done that little training, so, great job on that and to add to that I had the pleasure of meeting; I was at an event last week and I had the pleasure of meeting the Director of Sales for the Surfside Beach Resort and, of course they’re going to be down, I think for two weeks, before they try to bring more people back in to stay but she was most complimentary of the efforts of Surfside Beach and the response and the support of staff and everyone that was there to help contain that fire, so, again, kudos to our great Public Safety, to the branches of our Public Safety Department which we have now split but good job and thank you all for coming and drive safely going home. Thanks again.”

**Mayor Deaton:** “OK, what we’ve done, what we do as a council is we work on ordinances, policies and procedures. We pretty much set the course for the town and the administrator and the staff steer the ship. Ordinances are very important. What you see here tonight I think it was alluded to earlier, we had a decision paper on an ordinance about café tables and alcoholic beverages and things of that nature but the fact is we have a pecking order. I’ve asked staff to draw up a priority . . . list of priorities of ordinances that we’ve been going through and since this new council’s been elected, since I’ve certainly been elected, we’ve just been methodically going through ordinances making sure they have no conflicts within themselves, no conflicts within State law or Federal law and it’s a slow process and we have a Planning and Zoning Commission that’s involved with that and it has to go through them first before it comes to us, so, certainly the priorities are important. The sign ordinance has been a long time coming and it should be in here quick; I would think that would be a high priority. Another ordinance that comes to mind is the tree ordinance, so, we have several ordinances that have been in the waiting for a long period of time but please be patient because these ordinances take time to draw and filter out the problems within themselves, so, I would think that the sense of urgency on the Downtown thing is probably a little premature; that’s just my opinion, that we’ve got a process to go through, there was a bidding and as the gentleman said in the back, we’ve got to get that done; we’ve got to get through that and I think in a timely manner we will address the issues at hand, so, hopefully, we’re not jumping

444 ahead, hopefully, we're not throwing things ahead of other things that have been in  
445 the waiting for a long period of time because we need these issues taken care of and  
446 in a priority manner, so, they're all important; they're all extremely important and,  
447 hopefully, we'll take care of them and everyone will be satisfied at the end of the  
448 day."

449  
450 Mr. Smith made a motion to go into executive session. Mr. Childs seconded the  
451 motion. **All voted in favor. MOTION CARRIED.**

452  
453 **10. EXECUTIVE SESSION** – FOIA 30-4-70 (a) (1) Personnel matter

454  
455 Mr. Smith made a motion to return to regular general session. Mr. Childs seconded  
456 the motion. **All voted in favor. MOTION CARRIED.**

457  
458 **11. RETURN TO GENERAL SESSION**

459 Ms. Blair made a motion to authorize severance for a 20 plus year employee who has  
460 shown exemplary service to the Town of Surfside Beach. Mr. Smith seconded the  
461 motion. **All voted in favor. MOTION CARRIED.**

462  
463 **12. ADJOURNMENT**

464 Mr. Smith made a motion to adjourn. Mr. Childs seconded the motion. **All voted in**  
465 **favor. MOTION CARRIED.** The meeting was adjourned at 8:15 PM.

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467 Approved: October 26, 2010

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469 Sharon Pinnell, Town Clerk

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472 K. Allen Deaton, Mayor

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474 Roderick E. Smith, Town Council

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476 \_\_\_\_\_  
477 Vicki W. Blair, Town Council

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479 Ann Dodge, Town Council

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481 \_\_\_\_\_  
482 Douglas F. Samples, Town Council

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484 Mark L Johnson, Town Council

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487 Robert F. Childs, III, Mayor Pro Tempore

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490 Clerk's Note: This document constitutes minutes of the meeting, which was audio taped. This meeting was transcribed by Clerk Pinnell.  
491 In accordance with FOIA, meeting notice and the agenda were faxed and/or emailed to local media and interested parties. A complete  
492 list is on file in the clerk's office. The agenda was posted on bulletin boards outside Council chambers and in the town hall reception  
493 area. Meeting notice was also posted on the town marquee. When (\*\*\*) is used a section of the transcription is inaudible.  
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