

TOWN COUNCIL REGULAR MEETING COUNCIL CHAMBERS TUESDAY, OCTOBER 9, 2012 • 6:30 P.M.

A GENDA

- CALL TO ORDER Mayor Douglas F. Samples
- 2. INVOCATION AND PLEDGE OF ALLEGIANCE Pastor Julian Riddle, Surfside Presbyterian Church
- 3. AGENDA APPROVAL
- 4. MINUTES APPROVAL Regular Meeting September 25, 2012
- 5. **PUBLIC COMMENTS** 3-minutes per speaker
- 6. **COMMUNICATIONS**
 - A. Employee Recognition Matt Prock, 5 Year Service Award
 - B. Department Reports
 - i. Planning, Building & Zoning
 - ii. Police
 - iii. Fire
 - C. Administrator's Report Update on Current Events

7. BUSINESS

- A. First Reading Ordinance #12-0729 Add Chapter 17 Article IX Overlay District
- First Reading Ordinance #12-0730 Amend Article IV Parking Requirements in C-3
 Amusement District
- C. Resolution 12-128 Southern Evacuation Life Line Route
- D. Surfside Beach Youth Sports Association Bylaws, Attorney Moss
- E. Committee Appointments
 - Zoning Board of Appeals, Holly Watson, Term Expires 10/14/12
 - ii. Historical Board (5 members,) P. L. Mabry, Patti Magliette
 - iii. Senior Citizens Advisory Committee (7 members and 1 nonvoting councilmember,) Ralph Magliette, Cindy McLaughlin
 - iv. Keep Surfside Beach Beautiful, Ralph Magliette

8. **DISCUSSION**

- A. Parking Committee Recommendations
- B. Any matters of concern or information to be discussed by Town Council.
- 9. PUBLIC COMMENTS 5-minutes per speaker
- 10. COUNCIL COMMENTS
- 11. **EXECUTIVE SESSION** Pursuant to FOIA §30-4-70(1) to discuss volunteer appointments noted in 7. E.
- 12. ADJOURNMENT

SURFSIDE BEACH TOWN COUNCIL REGULAR COUNCIL MEETING MINUTES OCTOBER 9, 2012+ 6:30 P.M. TOWN COUNCIL CHAMBERS

1. CALL TO ORDER.

Mayor Samples called the meeting to order at 6:30 p.m. Mayor Samples, Mayor Pro Tempore Mabry, and Councilmembers Dodge, Johnson, Kohlmann, Smith, and Stevens were in attendance. A quorum was present. Staff present: Town Administrator Fellner; Planning Director Morris; Police Chief Frederick, and Fire Chief Packard. Also present: Town Attorney Moss and Town Clerk Herrmann.

Mayor Samples announced the League of Cities meeting on Thursday, October 11 at 6:30. All councilmembers were invited to attend. On October 19th the town is holding its annual Health Fair, to which the public was invited to participate. Flyers were available, and information was published on surfsidebeach.org.

2. INVOCATION AND PLEDGE OF ALLEGIANCE.

Pastor Julian Riddle from Surfside Presbyterian Church gave the invocation. Mayor Samples led the Pledge of Allegiance.

3. AGENDA APPROVAL.

Mr. Smith moved to approve the agenda as presented. Ms. Mabry seconded. Ms. Kohlmann moved to amend the agenda to add a short update from Keep Surfside Beach Beautiful Committee by Shelby Smith during discussion. Ms. Dodge seconded. All voted in favor of the amendment. MOTION TO AMEND CARRIED. All voted in favor of the original motion as amended. MOTION CARRIED AS AMENDED.

4. MINUTES APPROVAL.

Ms. Dodge moved to approve the September 25, 2012 regular meeting minutes as presented. Mr. Smith seconded. All voted in favor. **MOTION CARRIED**.

5. PUBLIC COMMENTS - AGENDA ITEMS.

"My name is Amelia Toney. I'm one of the owners of Home Accents II Furniture. I'm, as an owner of, of a business here in Surfside, we are little bit concerned over the proposal design overlay that is coming in front of the council. It's a great thing, and then it's not a great thing. Everybody wants the city of Surfside Beach to be beautiful. Everybody wants people to come through and stop and do business, and everybody wants new businesses in the town. I read the article and I came a little concerned at some of the articles in the proposal. We have a new building here in Surfside, and some of the articles are not quite clear that what you would have to do if you were going to sell your business. So as a business owner, I think it's very important that the owners of the businesses have an opportunity to give opinions about the articles to the council as well as the planning and zoning. It just needs a little bit of explanation, and also the factor as you well know, the economy is not very well, and the cost factor in updating in order for a tenant to come into a vacant building that's been vacant a long time, who's gone a pay for that? Well, if the tenant's gone a pay for it, then the rent's going up and then they're not gone a come. So we're kind of defeating the purpose of having all this beautification, if nobody's gone a come into the building and do business. So I feel like that the business owners and the commercial property owners in the town really need to hear about this. It's not that we're against it. I just think it needs to

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have a little clauses [sic] changing a little bit, for example, the metal buildings. I have a new building. It has metal sides. It's a metal building. It has a beautiful front, but it's a metal building. If we went to sell that business now under the proposal that you have given here, we would have to put new siding on both sides of that big building. Who's gone pay for that? I don't want to pay for it and the person who's buying that building's not gone a pay for it, so therefore, it probably wouldn't be sold; an empty building if we chose to be out of business, and we certainly don't want that here in the town of Surfside. Now then there's problems if we did maybe a grandfather some clauses in there so the new buildings that we have in town, there are attractive buildings, they can be like five years from now, then they'll have to meet the requirements of the article so that the buildings that are in terrible shape that needs to be repaired, they can be done. (*Time*) Thank you."

"I'm Carol Rosselli. I own Palm Plaza, and I have the exact same concerns as Ms. Toney. When I built my building, I spent over \$200,000 extra working very closely with the town of Surfside doing things. They wanted our building to be an example for new construction, and it, the building's only five years old and still I have some unrented units, and my concerns are the same. I'm, you know, built that building. Spent a lot of extra money and it's beautiful, and you know, it was according to what the town wanted. So you're telling me with these new articles that it would be out of code, and I would have to incur more expense to update it. Well now in another five years, let's say we have all new people in again, now they want to make more changes again. So I'm thinking that yes, there does need to be improvements made here, especially around the older buildings. I agree that the, they need the beauty, beautification of it, and to solidify the look of, of the different businesses in [Surfside] because they're pretty run down, some of them and old. But right now with this recession, It's not economical. It's not feasible for the articles, the building supplies that they're suggesting to be used are not affordable, and I don't want to have to worry about five years from now when they're saying the economy is not gone a come back for twenty years. I don't want to have to worry if I want to sell my building five years from now, I can't sell it because now I have to do a couple hundred thousand dollars in, in you know, to bring it to what you say is code. I don't think that's right, and I think it needs to stay the way it is. I put all \$2 million in there. I can't afford it. I can't afford another dime of anything, and if I was to have to sell it, I, I couldn't. I'd have to get a certain amount, so it's not affordable what they're suggesting. But yes, if you wanted to pick realistic things for some of the older buildings to start with like paving their lots, painting anything that spruces it up to, to give it a facelift, then yes, absolutely, and I'm all for that, and support that very much. But these costly suggestions are just not reasonable. Not realistic. Thank you."

"How you doing? Joe Cotter, Hairazors on Joe Plaza. I have the same concerns as them, and I'm on the Business Committee for Surfside and I'd just like it to be reviewed before you go on with this and just kind of work with you guys on this a little better, it would help us out a lot. Like they said, the economy is really bad. It's just a gone a put us in a spot. I think we should try to bring more business in town, not discourage it. Thank you."

Mayor Samples: "Alright, well, if you don't mind, I'm gone a make a comment. Your concerns are, are certainly legitimate and something that council, I have no doubt, will take into consideration. What we have tonight before us is what we call first reading. In our town, it takes two readings to adopt an ordinance, and what I want to suggest is staff, several of the committees, a number of council people have invested a lot of their time in putting together a proposal for consideration. The fact of the matter is, is we're only now beginning the process. I'm glad to hear that we all recognize that our Highway 17 Business corridor needs some help, and I've said this before, and I'm gone a say it again, in a time of prosperity we don't need to regulate. Everything that got built in the last boom out there is pretty darn nice. So we're not talking about what's really nice; we're talking about stuff, we don't need to name them. we know; we drive by it, we see it; we live with it that hurts this town, and the fact of the matter is it hurts you as business people. But I want to make that comment. We'll come back to this tonight. I'm sure we're gone a spend a lot of time discussing it, because it, in my mind, is one of the most important elements for the long term prosperity of the Town of Surfside Beach. I don't want to see us fall into disrepair, and if you're right, it's twenty years before the good times come back, I don't want to wait twenty years to be making improvements, because our town...anyway, you get, you get the idea. But, thank you. I appreciate all those comments and I know that the rest of council does also."

6. **COMMUNICATIONS.**

A. Employee Appreciation – Matt Prock, 5 Years of Service. Mayor Samples thanked police sergeant Prock for his five years of service to the town and its citizens then presented him with a service plaque, anniversary pin, and service award check. He received a standing ovation.

- B. Department Reports
- i. Planning, Building, & Zoning. Ms. Morris presented the report, a copy of which is on file.
- ii. Police. Chief Frederick presented the report, a copy of which is on file.

Ms. Kohlmann thanked Chief Frederick and the department for the apprehension of fugitive Billy Jack Hanna, and asked for an update on the accreditation process. Chief Frederick said the department is currently self-assessing its policies and procedures and making changes as applicable, which usually takes between six to nine months to complete. However, because the town does not have all the programs, like aviation, he expects to be finished by the end of the year. The next step is to have outside assessors review the completed policies and procedures to insure the department is on the right track to obtain initial approvals. Once staff is satisfied everything is acceptable, independent assessors will perform an on-site inspection to evaluate and grade the department's files, etc. to determine whether the standards are met. The entire process can take up to three years, but he expected to be completely finished in about 18 months. Accreditation can save money on insurance premiums; the town might receive a rebate on the over-all premium paid to South Carolina Municipal Insurance Trust and to South Carolina Municipal Insurance and Risk Financing Fund. It also helps the department self-regulate to insure programs are evaluated annually, as accreditation inspections are performed annually. Ms. Kohlmann asked if many departments in the state were accredited. Chief Frederick said between 20 or 30 in the entire state, which has hundreds and hundreds of agencies.

Mr. Stevens asked what potential changes are expected in the dispatch area. Chief Frederick said this was discussed at previous meetings over the past year or 18 months. He explained that the dispatch and 9-1-1 functions are fairly complex that fit in with Horry County's operation. The town is not a primary 9-1-1 answering center, but is a drop-down from the county that receives calls and then relays them to the town. Manpower is duplicated and other logistical issues are affected. Horry County has expressed an interest in taking over the town's 9-1-1 dispatch as part of its county dispatch function. The desk would not be closed, because the detention center would be maintained. Scheduling would be much easier and personnel costs would be reduced; other factors must also be considered. However, talks are preliminary. Mayor Samples asked if any commitments were made. Chief Frederick said none had; any commitment or offer would be presented to Town Council for approval. It would not be handled at the department level.

Mayor Samples explained that a decision to install an unused scoreboard at Martin Field was deferred, because a question was raised as to the amount of vandalism at the Martin Field area. Ms. Kohlmann wanted to hear the chief's opinion on whether vandalism would be a concern if the scoreboard was installed. Chief Frederick said, of course, the amount of vandalism cannot be predicted. Based on experience that area has sporadic instances of vandalism, but overall it has not had any sustained, heavy vandalism that indicates it would be a problem. There are actions such as lighting, fencing, anti-climb devises, etc. that would mitigate vandalism.

- iii. <u>Fire.</u> Chief Packard presented the report, a copy of which is on file. Chief Packard said that volunteer Billy Ray Black had retired after serving for almost 40 years.
- C. <u>Administrator's Report Update on Current Events.</u> Ms. Fellner gave a final reminder that the health fair for employees and the public is Friday, October 19th, 7 a.m. to 10 a.m. Preregistration is not required if you do not want to have blood work performed. There are numerous free tests and information will be given away. The newsletter will be mailed at the end of this week. Staff greatly appreciates the work of the many volunteers that helped; they did an excellent job. Business cards are available at the

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entry door with contact information for all department directors that are meant to serve as an easy reference when reporting things like street light outages, etc. or when citizens have questions for staff. She encouraged everyone to take several cards to give to their neighbors. Earthworks has not received any response to date from the Ocean of Coastal Resource Management permit application for the Americans with Disabilities pier improvements and expansion. The permit is currently in Charleston being reviewed. Signage options for the pier area are being reviewed; a presentation will be made to council at the next regular meeting. Mr. Adair will also present proposed amendments to the ordinances for the roll-out service and sanitation increases. The following items were presented for consensus:

- 1. Phoenix Enviro-Corp. completed the mold assessment. The recommendation is that a professional contractor knowledgeable in mold abatement be retained for the purpose of mold remediation. The RFP (request for proposals) is ready for publication tomorrow if council concurs. Mayor Samples asked if the bid could be let and awarded quickly. This is a good time to hire contractors. He believed this might qualify for a sole source award since it could be considered a health issue, but if competition could be done quickly, he supported letting bids. Ms. Fellner said the bids would be let for 30 days. A week would be needed to review the submissions, and then a presentation would be made to council. She noted that there are less than ten local companies qualified to perform the work. Those companies would be requested to submitted bids. Mayor Samples asked if the request was for approval to proceed with the RFP with an expectation of a contract award being made in late November or early December. Ms. Fellner said that was correct. Mayor Samples wanted council to be aware that the bid price might not be the actual cost, which would depend on what the contractor found when the walls were opened for inspection. Mr. Stevens asked if the bids would only be sent to five companies. Ms. Fellner said the RFP would be published on South Carolina Business Opportunities (SCBO) and the regular formal bid process would be implemented, but it is ready to publish. COUNCIL CONCURRED.
- 2. The Beach Services franchise agreement expires March 31, 2013. Consensus was requested to move forward with the RFQ (request for qualifications) as written using the same terms as existed in the previous franchise agreement including all addenda. The RFQ is ready to publish. Mr. Smith believed that the terms should include that the contract is not transferrable. Ms. Fellner agreed. Ms. Kohlmann asked if changes could be made during negotiations. Mayor Samples said the RFQ would be published; council would have an executive session with the most highly qualified offer; Town Council would have an opportunity to offer suggestions for the actual contract, and then move to accept the contract in regular session. **COUNCIL CONCURRED.**
- 3. The Eastern Surfing Association (ESA) is proposing a surfing tournament on Saturday, October 13th at 13th Avenue South. About 60 competitors are expected. The ESA held a tournament in early summer. ESA will set up at 7 a.m. using two 10 x 10 tents for administrative purposes and some trash cans. Competition hours are 8 a.m. to 4 p.m. Clean up from 4 p.m. to 5 p.m. Proof of liability insurance has already been delivered and confirmed with the agency. Ms. Fellner said that after the last event held by ESA, the group cleaned up impeccably. Staff is not required to assist the event in any way. It was a very nice event, and she hoped Town Council would allow the event to take place. **COUNCIL CONCURRED.**
- 4. Horry County dictates that only Motorola equipment to be used that insures countywide compatibility of the radios. The Motorola XPS 2500 radios the town uses cost approximately \$3,500 retail, and \$2,250 under state contract. The life span is approximately seven to ten years, depending on usage. Radios are currently shared. The purchase of new firearms, holsters, and ammunition was prioritized and budgeted in the hospitality fund this fiscal year. Since council denied purchase of firearms, she asked consensus to use a portion of the \$15,120 hospitality funds set aside for firearms to purchase three new radios. There is an opportunity to purchase from a small group of brand new overstocked radios for \$1,750 each. This would result in a \$1,500 saving to the town. Ms. Kohlmann asked how many radios the town owned. Chief Frederick said there is one per officer and one spare. Six of the radios will be out of service when they break, because parts are no longer available. Mr. Smith asked if the radios were warranted. Ms. Fellner said yes. Ms. Mabry said if more than three could be purchased at that price, she would support purchasing six radios. Ms. Fellner did not know, but she could ask. Mr. Stevens asked how many radios would be purchased and how much it would cost. Ms. Fellner reiterated

three radios at a cost of \$1,750 each. Mayor Samples believed the line item was not appropriated. Ms. Fellner explained that the budget was approved with the allocation; however, after the budget was approved, Town Council denied purchasing the firearms, holsters, and ammunition, so the funds are available. Mr. Smith, Mr. Stevens, and Ms. Dodge supported buying three radios. Ms. Mabry supported buying three radios and supported purchasing more if more were available and the department needed them. Ms. Kohlmann supported buying three radios, but was concerned with buying too many that may become eventually become outdated. Mayor Samples also agreed with buying three radios. COUNCIL CONCURRED.

7. BUSINESS.

A. First Reading Ordinance 312-0729 Add Chapter 17 Article IX Overlay District.

Ms. Mabry moved to suspend the rules to allow discussion. Mr. Smith seconded. All voted in favor. MOTION CARRIED.

Ms. Morris presented a PowerPoint slideshow, a copy of which is on file, that explained overlay districts, who would be affected, and how an overlay district would improve the town. The same presentation was shown to the planning commission during its reviews of the proposed ordinance, which the planning commission voted unanimously to recommend for approval.

Ms. Dodge asked whether some of the requirements could be softened, because of the expense necessary for the business owners to meet the requirements. She believed minimum requirements could be established on plants that might be better for new businesses and then they could work to improve. She liked everything presented, and knows that staff worked very hard. She did not want to make the code so stringent that it would prevent new business development because they could not afford it, nor add expenses that would make prices so high the new owner could not afford purchases.

Mr. Smith had a list of questions that were given to Ms. Morris prior to the meeting:

Mr. Smith: How many parcels are in the district?

Ms. Morris: Approximately 370. The main corridor, Highway 17 Business and the side streets, has 244; the central business district has 37, and the amusement district has 89.

Mr. Smith: How many parcels would be in compliance to this new ordinance?

Ms. Morris: Approximately 17. However many of the other businesses could conform very quickly, because they have a minimal amount of work to do in order to meet the requirements, such as adding some landscaping; painting the building; or signage changes.

Mr. Smith: Since there is more than one business on some parcels, how many businesses are in the district?

Ms. Morris: Approximately 331.

Mr. Smith: 331 businesses and 370 parcels.

Ms. Morris: Yes, because the C-3 amusement district has 89 lots or parcels, but only 15 businesses

Mr. Smith: How many buildings are vacant in the district?

Ms. Morris: Approximately 42

Mr. Smith: Would all of the parcels that contain these vacant buildings have to comply when this ordinance is approved? What is the cost estimate for compliance?

Ms. Morris: Businesses that have been closed to the public over 180 days or have a change in tenant, or change of ownership must bring the parcel into compliance. To bring the businesses into compliance with the proposed overlay for most of the businesses would cost a very minimal amount. Keep in mind it would be a one-time cost. The majority of businesses just need additional landscaping, some would require painting the building or signage upgrades; others may be required

to place acceptable materials over unacceptable materials. The intention is not to design the building, signage or landscaping; only to provide minimum standards and guidelines that would improve the appearance of the town.

Mr. Smith: The three speakers at this meeting own metal buildings and are concerned about the cost of covering the sides of them, which he believed would be expensive and unnecessary.

Mr. Smith: If all parcels in this new district had to comply now, what would be the total cost estimate for the entire district; particularly costs for the three buildings mentioned during public comments. Ms. Morris: Cost associated with bringing parcels into compliance would be based on size of the parcel, the design of the building, materials required, signage, and landscape materials needed. This cost estimate cannot be determined without all the factors for each parcel.

Mr. Smith: There is no way to estimate total cost to bring these buildings in compliance.

Ms. Morris: No, again it depends on too many factors for each parcel.

Mr. Smith: In any event, it would be a lot of money.

Ms. Morris: Yes, for some businesses it would be. She reiterated there are 370 parcels, but 331 businesses.

Mr. Smith: Has consideration been given to only requiring new construction to meet these requirements, and exempting existing buildings.

Ms. Morris: There are some in town that absolutely need addressing; the purpose of the proposed ordinance is to encourage redevelopment.

Mr. Smith: Any building more than 20 years old might be included.

Ms. Morris: That would be up to Town Council. The speakers certainly had some legitimate concerns, and the proposed ordinance could certainly be amended to address those concerns.

Mr. Smith: The photograph of the parcel that contains Domino's Pizza at 810 Highway 17 South showed changes to the parking lot. What changes would have to be made to the building? Ms. Smith: It has metal sides and would have to be covered with acceptable materials.

Mr. Smith: It looks like there are a lot of metal buildings, and a lot of changes, and a lot of costs.

Mr. Smith: Does the Golden Egg at 415 Highway 17 North have room to meet landscaping requirements in its parking lot?

Ms. Morris: The Golden Egg is unique as it has parking on the front, both sides, and in the rear of the building. The landscaping would be minimal on the front, two landscape island on each end cap, and two landscape islands on each end at the sides, which would still allow parking in the front of the building.

Mr. Smith: If the Stadium Club 317 Highway 17 North has to come into compliance what would be the parking area requirements?

Ms. Morris: Because it is an existing building, and a very small parking area, the proposed ordinance states "as much as possible," so it would be minimal.

Mr. Smith: What would be the impact on the parking lot at the Surfside United Methodist Church's parking lot if they had to come into compliance?

 Ms. Morris: None, churches are assemblies and are not included in commercial.

Mr. Smith: Is the town establishing a new position of development director? If not, then a description of how this fits with the town's current employees in the building and zoning department needs to be part of the consideration paper.

 Ms. Morris: Town Council approved the development director as "the Director of the Town of Surfside Beach Zoning and Building Department, and/or his designee." This was approved within the Land Development Regulations earlier this year.

Mr. Stevens said the ordinance excludes all parcels fronting Sandy Lane where buildings have a "lighter industrial feel and buildings cannot be seen from the main corridor." Azalea Drive was included,

which is off Highway 17, but after driving Azalea Drive he could not see Highway 17, and asked why it was included. Ms. Morris said the parcels are combined on the tax records; the parcels on the front go all the way to the rear, which is one reason it was included. The other reason is every one of the buildings located on the Azalea extension near the end of the town limit already meets the overlay requirements. The proposed ordinance would not harm those businesses in any way, but might prevent a future owner from making undesirable changes. Mr. Stevens asked if the office complex behind California Pizza meets the requirements. Ms. Morris said it did.

Ms. Kohlmann said Town Council has encouraged a business friendly town. She believes the ordinance is business friendly, and staff did a wonderful job, and she supported the overlay. However, she was concerned with a few of the points. She believed compromises could be made that would benefit everyone.

Ms. Mabry asked whether any businesses interested in locating inside the town limits had asked if there was an overlay district. Ms. Morris said she had been asked that question, and the business was encouraged, because the developers were assured their property that would be very nicely landscaped would be protected from undesirable properties being built next to them. This is exactly what an overlay district does; not only does it protect the interest of current businesses, it protects the interests of future development. She believed an overlay district would encourage many more businesses to come into town than it would prevent businesses from developing. Ms. Mabry asked if there were currently any ordinances to prevent her from painting a building she might own purple and green neon with polka dots. Ms. Morris said there are no ordinances that prevent such a color scheme. Ms. Mabry did not believe that was the type policy that would encourage investors to develop in town.

Mr. Johnson asked if the restrictions applied to each individual business, or in the case of strip malls to the businesses jointly. Ms. Morris said it depended on the ownership, for instance, the strip center between 2nd and 4th Avenues North was owned by one individual. If 50-percent of that strip center is abandoned for 180 days, then the entire strip owned by the individual would have to meet the proposed code requirements. There are other areas that look like strip centers, but the buildings are individually owned, so in those cases just the building owned by the owner is affected.

Mayor Samples asked if there is an appeal process. Ms. Morris said appeals to this ordinance are referred to the board of zoning appeals. Any owner having property within the district has a right to appeal the decision of the development director if they believe the guidelines were not interpreted correctly. If the owner believes there is a hardship, the owner can appeal. There is a state mandated list of four points that must be met to grant a variance. Typically, if the board of zoning appeals hears more than three appeals that are granted on the same code, a recommendation is made to Town Council to reconsider the code. If the board denies the requests, then the ordinance is effective. Mayor Samples said the question was asked, because Town Council just recently reviewed the sign ordinances based on multiple variances granted by the board of zoning appeals. The same process would be applied to the overlay ordinance. Mayor Samples said when he campaigned for office, he was asked why the town did not buy a particular property that was in disrepair. He believed that it was ludicrous that the public expected the town to purchase rundown private property to improve it. The property could be purchased; it could be condemned, or it could be regulated. There are no other tools to be used by the government. The overlay district provides regulation, and while the proposed ordinance may not be perfect as written, it is a step towards having the right process for the town.

Ms. Dodge said metal buildings were less expensive to build, and asked why they would have to be covered. Ms. Morris said the purpose is to prevent the metal from rusting, and to improve the building's appearance. Sandy Lane was excluded because there are many metal buildings located there, which make the area look more industrialized. A metal building is certainly allowed, it would just have to be covered with an approved material. Ms. Dodge said that would be a real expense when the buildings are sold.

Mr. Stevens studied the ordinance and found it worthwhile, but believed it needed some adjustments. The business committee discussed the proposed ordinance in two meetings, and has no

opposition to the color recommendations. However, there were some articles that it did not support. He believed the business community needed a voice and proposed to move to refer the... Mayor Samples interrupted saying this is discussion. Mr. Stevens reiterated that the proposed ordinance was in the best interest of the business community, but that some parts needed adjustments.

Ms. Mabry had also reviewed other cities overlay district codes, and said the one comment that stood out every time was that an overlay district created "smart economic development." A town without an overlay district will see the impact 20 years from now when the buildings will be 20 years older, and need even more repair. If this ordinance had been adopted 20 years ago, the town would see improvements and Town Council would not be addressing it today; it might be making some amendments, but the town would have very high returns insofar as new development. Her dream is that every person that invests money in the town becomes a millionaire! In her opinion, the overlay district would only help the town. No investor would build a million dollar business and worry about having shabby neighbors, and destroying property values. Planning and Zoning spent countless hours studying the proposal. Keep Surfside Beach Beautiful committee members reviewed and approved the proposal, In her opinion, there is no downside. Some owners will be negatively impacted, but the end result will create a more beautiful and valuable town. Town Council needs to keep the town's future in mind; it is not enough to just approve a color scheme, or a planting. Other towns use this type code to promote economic development. Without adoption, it will result in either citizens paying much higher taxes or having a reduction in services, because there will not be any economic development. It might be ten or 15 years before any results are evident, because hopefully, existing owners will remain in business and prosper. (Applause)

Mr. Stevens agreed with Ms. Mabry in theory, and said he did not want the town to "go down the tubes." He believed due to the economy, the town should proceed cautiously so it is not too expensive for a business to operate in town. The more business friendly the town is, the better for the town's future, and delaying adoption of the ordinance would not be a problem for him. He applauded the work done by the planning commission, but wanted to have more input from the business community. The town already has many nice looking businesses, and he believed the town should help them be successful and remain in town.

Mr. Johnson was certainly not anti-business, but overlay districts have been discussed by the planning commission for "quite a long time." He was sure the business community had ample opportunity to provide input at the planning commission meetings.

Ms. Kohlmann was at a loss about the urgency. She understood Mr. Johnson's comment that the proposal was at the planning commission a long time. She appreciated the efforts that have been put into the ordinance, but because businesses have been calling and coming forward now, does not mean that it should not be reconsidered. This is not a life-threatening, life-ending matter that has to be decided at this meeting. She believed that all members supported the overlay ordinance, but felt there were one or two items that should be amended.

Mayor Samples agreed with Ms. Kohlmann and said first reading of the ordinance is for Town Council's consideration at this meeting. It takes two readings to adopt an ordinance. He suggested that first reading be adopted at this meeting, and based on what he considers legitimate concerns that were presented and need to be addressed the ordinance may need some revisions. He disagreed with opening the matter to the community at large because there is an education process so they will understand what is being presented. Most people really do not understand and get only "the sound bite, the town is going to tell you what you can do and can't do." Mayor Samples said that just is not true. The town is trying to upgrade the commercial corridor that the town must have in order to thrive and survive. There is an appeal process in which everyone may participate. He suggested reconvening regular session and taking action. He suggested a workshop prior to second reading, but believed specific accommodations and compromises should be presented that can be implemented and adopted by Town Council and then executed by staff. Mayor Samples did not want to see the overly district watered down to the point that it was of no real value, because that would be a waste of time. It will cost some money, but he guaranteed that businesses would thrive, although he could not say when.

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Mr. Johnson moved to reconvene regular session. Ms. Dodge seconded. All voted in favor. MOTION CARRIED.

Ms. Mabry moved to adopt first reading of Ordinance Number 12-0729, Overlay Districts. Mr. Johnson seconded.

Mr. Smith said he would vote no, because he wanted to rethink when upgrades would apply. He agreed with applying it to new construction, but had concerns about applying it when tenants and ownership changed for relatively new buildings. He also did not believe that metal buildings should be required to be covered on the sides.

Mr. Stevens said he would vote no. He wanted to have more input from the business community, and wanted to see the planning commission, beautification, and business committees work together on the ordinance.

Ms. Kohlmann moved in consideration of adopting first reading to amend the motion to hold a workshop for the business community prior to second reading. Ms. Mabry seconded. Mayor Samples, Mayor Pro Tem Mabry, and Councilmembers Johnson and Kohlmann voted in favor. Councilmembers Dodge, Smith and Stevens voted against. MOTION TO AMEND CARRIED.

Mayor Samples, Mayor Pro Tem Mabry, and Councilmembers Johnson and Kohlmann voted in favor or the primary motion as amended. Councilmembers Dodge, Smith and Stevens voted against. MOTION CARRIED AS AMENDED. Mayor Samples said a workshop will be held at the next council meeting for members to discuss the ordinance.

B. First Reading Ordinance #12-0730 to amend Article IV Parking Requirements in C-3 Amusement District.

Ms. Morris presented the ordinance which proposes to eliminate required parking for restaurants and retail businesses in the amusement district, which is the same as in the C-2 business district that does not require on-site parking for restaurants and retail businesses.

Ms. Kohlmann moved to suspend the rules to allow discussion. Mr. Smith seconded. All voted in favor. MOTION CARRIED.

Ms. Kohlmann said the 191 parking spaces are insufficient to handle to summer crowds now. Parking has always been an issue. If the 15 businesses were rebuilt they would have to elevated, and parking could be placed underneath. Ms. Morris said even if the buildings were elevated they would not meet the parking spaces required per square foot as currently stated in the ordinance. Ms. Kohlmann said some businesses have parking lots, and said if on-site parking was eliminated, those businesses could sell their parking lot property where new businesses could be built and that would exacerbate the parking problem. Ms. Kohlmann was curious as to the names of the businesses and how the proposal originated.

Mayor Samples said a business owner approached staff; the name was immaterial. The fact of the matter is that this is the C-3 amusement district and it has been zoned as such forever. The reality is that there is not enough parking now for the peak season, and nobody denies that. Much of the amusement district has actually been redeveloped as residential. There is nothing wrong with that, and that will probably be the result without the change in the parking requirement. Commercial and amusement businesses may over time disappear, because there is no room for expansion. The planning commission approved recommending the ordinance that affects the entire district that has a number of older single family homes that might be redeveloped at a higher use.

Ms. Mabry said she had already stated very plainly that economic development is one of her number one concerns for the town. She does not care who owns the property; she only cares that the

town benefits from it. The town is the biggest landlord in the district. The town owns the pier, and provides no parking, but council wants every other business owner to provide it. If the town had to provide parking for the pier, it would require 80 parking spaces to comply with the code. In her opinion, it seemed that there was concern over the businesses making money by the ordinance. Hopefully, the businesses will make a \$100 million, because the town would benefit from that success. All she cared about was that the area looked good, the businesses were family friendly, and the town received its due in licensing and taxes. The pier was destroyed 25 years ago. When it was rebuilt, parking was not required, and when the town purchased it, there was no mention of providing parking. But now, a business owner of a "tiny little lot" will be required to have on-site parking. That owner can choose to raze the business and build a little beach house on stilts, which provides the lowest amount of tax dollars possible. Those are the choices. The town does collect accommodations taxes, but funds are sent to Columbia and the town only receives a small share. This might be the only choice if there is another hurricane that destroys Ocean Boulevard.

Mr. Johnson was concerned that the restaurants with private parking lots would develop those lots with additional businesses that would make the already bad parking situation worse.

Mr. Smith was also afraid that adopting this ordinance would enable those companies with on-site parking to get rid of them, which would result in the town having to build a parking garage that no one wants. Adopting this ordinance would be bad for the town, because it would allow businesses to get rid of existing parking.

Mayor Samples said it was a tough issue; parking was never well designed in the district to begin with.

Ms. Kohlmann moved to reconvene regular session. Ms. Mabry seconded. All voted in favor. MOTION CARRIED.

Mr. Stevens moved to refer Ordinance Number 12-0370 Amend Article IV Parking Requirements in C-3 Amusement District to the Parking Committee. Mr. Smith seconded. Mayor Samples, and Councilmembers Dodge, Johnson, Kohlmann, Smith, and Stevens voted in favor. Mayor Pro Tem Mabry voted against. MOTION CARRIED.

C. Resolution #12-128 Southern Evacuation Life Line (SELL) Route.

Mayor Samples said there are two versions of the resolution, and before they were considered he reported that at the District 5 briefing on October 1st, Horry County reported that it does not have any money to pursue the route. He hated to adopt a formal resolution to ask the county to send a representative to a council meeting to hear the same report, especially since the information was also reported in the newspaper that the county needs to identify \$4.5 million to perform an environmental study, and then \$600 million to construct the road. Mayor Samples believed the county could fund the projects, because the county found \$7 billion to pay for roads when Highways 22 and 31 were constructed. He supported the road, but did not want to embarrass the county.

Mr. Smith moved to suspend rules to allow discussion. Ms. Mabry seconded. All voted in favor. MOTION CARRIED.

Mr. Stevens asked what the exact differences are between the two draft resolutions. Mayor Samples said the drafts were distributed in the meeting package.

Ms. Kohlmann believed it would be good to have a representative make a report, but as the mayor said, the information was provided to the public at the town meeting that several councilmembers attended. She agreed that council should be careful with the wording in the resolution, because the county invited Town Council and the public to attend the SELL meeting. She said, "It's kind of going back at them again and saying, okay, now, take your time to come to us, because we didn't go to you." She

believed the difference in the two drafts was that Ms. Mabry's version did not ask the county to send a representative to make a report to Town Council.

Mr. Stevens remembered that he could not attend the town meeting because of work. He believed that citizens should be considered, because he did not know how many of them attended the meeting. It would certainly be good to have somebody come here even though they may have to repeat the same information, but it would be good for the citizens to hear the same things that were told to the members that attended the meeting.

Ms. Mabry attended the town hall meeting and said the report given was "in a nutshell, we don't have any money," so there was no sense in asking anyone to come. The differences between the resolutions are (1) the \$4.5 million requested for the environmental study from the Infrastructure Bank was removed. The infrastructure Bank will not allow funds for environmental study, and (2) the request for a county representative to make a report was omitted. The remainder is almost word-for-word as Mr. Smith's version.

Ms. Kohlmann pointed out that the town hall meeting was a *public* meeting, so everyone had an opportunity to attend.

Mayor Samples said there was value in Town Council expressing by resolution its support for the SELL, so he believed the worst outcome would be that neither resolution be adopted. There will be a Ride III, and there is a need for some route and another bridge between Highway 544 and Georgetown to evacuate the south strand, which now reaches down to Pawleys Island according to the Department of Transportation.

Mr. Smith thought it was important to ask County Council to send a representative. The citizens of our town need to be informed. Not all of them attended the town hall meeting. He supported his draft resolution that concludes by stating, "... ask Horry County Council to send a representative to a Surfside Beach Town Council meeting ..."

Ms. Dodge said some councilmembers attended the meeting, but many of the town citizens did not. She agreed with Mr. Smith; it would be well to have a representative speak to all of the people of the town who want to hear about it.

Mr. Johnson had no problem with the county sending a representative to a council meeting, but believed it was inappropriate to ask in the form of a resolution. He believed that would send a bad message, so he supported Ms. Mabry's version. He thought it was important that at least one version be adopted. No offense to Mr. Smith, but he could not support his version.

Mr. Stevens said since everyone paid taxes to Horry County, and Horry County works for everyone, he saw no reason why there would be an objection to sending a representative to make a report. However, he supported adopting either of the resolutions.

Mayor Samples said that the town will need the county's support for many different things. In his opinion, as a legislative body Town Council should act when necessary, and when action is unnecessary, stay silent.

 Ms. Kohlmann moved to reconvene regular session. Ms. Mabry seconded. All voted in favor. **MOTION CARRIED.**

 Ms. Kohlmann moved to adopt Resolution Number 12-128 as proposed by Mayor Pro Tem Mabry. Mr. Johnson seconded. All voted in favor. **MOTION CARRIED.**

Ms. Mabry moved to recess for ten minutes at 8:50 p.m. Ms. Kohlmann seconded. All voted in favor. MOTION CARRIED.

Ms. Dodge moved to reconvene the meeting at 9:00 p.m. Mr. Johnson seconded.

D. Surfside Beach Youth Sports Association Bylaws (the Association,) Attorney Moss.

Mr. Moss presented the proposed bylaws, a copy of which is on file, and explained how the document was developed. Over time, the association bylaws will need to be amended by its members to fulfill its purpose. The following points were made, and of course, were subject to council amendment:

 Members of the board are subject to background checks and shall not serve if the report is not satisfactory

Board meetings are open to the public, but does provide that the board may enter into executive sessions to discuss matters as provided in the Freedom of Information Act, even though in his opinion he did not believe the Association qualified as a public body
 There must be a minimum of three (3) officers: president, secretary, and treasurer; an individual

may not serve in more than one position at a time. Officers will be appointed by the board for two year terms

Chairman of the board is the president and presides at all meetings

 All checks in an amount of \$2,500 or more shall be signed by the president and the treasurer; all other checks must be signed by two persons

Annual meeting date scheduled the first Monday in July or August
 Article VIII, Section 3, addresses whether the Association is considered a public body, and states the books and records of the Association shall be open to public review upon reasonable inquiry

and request.

Mr. Moss reiterated that the corporation is not a public body, so the recommendations would not be required of the corporation, if they were not included in its bylaws. He said, Mr. Seman, president of the Association, agreed that inclusion of these items were appropriate. Because the corporation intends to apply for nonprofit status as a 501(C)(3) corporation, dispensation of assets upon dissolution is required, which in this case all money and any assets of the corporation would be distributed to the Town of Surfside Beach. If the town does not accept the distribution, then the assets would be given to another nonprofit organization.

Mr. Moss said someone had to assume responsibility for incorporation the Association. The bylaws draft provides that the incorporator appoints the first board members, four for a two year term, and three for a one year term to establish staggered terms. Thereafter the membership would elect board members. Initially, he thought Town Council might want to appoint the board members, but he did not know how much involvement the town desired in formation of the corporation.

Mr. Moss said the next steps are that the articles of incorporation have to be drafted, which he could prepare. Once incorporated, the incorporator may adopt the bylaws and appoint board members. He was unsure how much involvement he should have as town attorney, because the town did not own the corporation. He believed he was to comment on a set of bylaws, but instead performed a complete rewrite. He asked just how much involvement the town wanted him, as town attorney, to have.

Ms. Fellner asked whether an annual audit by the town should be included in the bylaws under Article VIII, which was suggested by the town auditors. She agreed that the town could determine how much involvement and control it should have. In her opinion, she did not believe that two people should do the same job. She believed the incorporators should amend the bylaws over the next few years, but reiterated that the annual audit was to protect the town, because town monies and support would be used by the corporation.

Mayor Samples said town property would be the venue for the Association's events. There were issues that he expected to be addressed through an operating agreement or other legal document to establish a legal relationship between the town and the Association. He was disappointed that at this point in time that has not been accomplished. He was unhappy with the progress; the document

presented at this meeting could have been presented by any independent group totally detached from the town. Mayor Samples said that was not council's instruction to the attorney. Mr. Moss responded, respectfully, that was exactly what his direction was at the last meeting: to prepare the bylaws for the Association for Town Council's consideration at this meeting. Mayor Samples said Mr. Moss was asked to represent the town, and what was presented was a simple incorporation document that was generic in nature, and asked how many times the Town of Surfside Beach was mentioned in the bylaws. Mr. Moss said about four times, and said Town Council needs to determine just how much involvement the town wants to have. There are town assets, there will be lease agreements at some point between the Association and the town. Mayor Samples asked where those agreements were. Mr. Moss respectfully replied they were nonexistent, because he had not been told what to put in them, and explained that he could not negotiate for the town what the contents of an agreement would be.

Mayor Samples said his expectation was that the administrator, who has said in two or three meetings with other existing booster clubs that the skeleton documents already exist somewhere. Mr. Moss said if those documents exist, he did not know it. Mayor Samples said, "Shame on us. We need to get you some direction along those lines." He did not want to waste council's time discussing the matter any further; there are models that he believed should be applied to negotiate the terms, instead of creating documents. Mayor Samples asked Mr. Moss to bring specifics. Mr. Moss asked what terms council desired in the use or license agreement: term length, compensation, support, maintenance, staff support, etc. If council instructs him to propose terms, he would be glad to do so. Mayor Samples said the internal discussions include that staff would maintain the playing fields. Ms. Fellner said that was correct. Mayor Samples asked Ms. Fellner to meet with Mr. Moss to clarify what should be included in the additional documents. Ms. Fellner said she would. Mayor Samples said the town would always be responsible for the programs, and the town should have leverage to terminate the relationship at any time, should it desire to do so. Mr. Moss said the bylaws are not the appropriate document for that language, which is what he was trying to explain to council. If the town wants control of the corporation, the town needs to be a member of the corporation. If the town merely wants to have a contractual relationship with the corporation, bylaws are not the document to establish that relationship. He asked whether the town wanted to be part of the corporation.

Mr. Smith thought the town should not be part of the corporation; the relationship should be defined by contract outside of the corporation. The town should contract with the corporation to provide certain services, and the exception would be to audit its books because town funds will be used by the corporation, and also to approve any changes to the corporation bylaws. Mr. Moss agreed with Mr. Smith's comments, but needed to know if council agreed. He disagreed with the town approving changes to bylaws; if the town is not a member of the corporation, it would have no business approving changes to bylaws. However, if the town chooses to make that part of the contract documents and the Association agreed to the terms, a stipulation could be included that the town must be notified of any changes to the bylaws.

Ms. Kohlmann did not believe the town could be part of the corporation, because it was a separate 501(C)(3), and asked Mr. Moss for an opinion. She suggested that Mr. Moss 'Google' booster clubs to get the information, because they are everywhere and she thought council was wasting its time. She asked if the highlighted areas were his changes. Mr. Moss explained that the entire document was written by him; the highlighted areas are the ones he wanted to point out. Mr. Moss said there are a lot of booster clubs and they all do different things. Some provide uniforms, some don't; some do fund raising, some don't; some do scholarships, some don't; it is not fair to say there are booster clubs, go Google them and find out what to do. There are policy provisions that Town Council must decide, and he personally did not believe that the town attorney needed to undertake. He believed the association should have had an attorney to draft its articles of incorporation and bylaws, but he prepared them, and he was certainly willing to take the next step to entering into licensing and contracts with the town, if Town Council would advise him of the terms and its pleasure. Mr. Moss was certainly willing to work with Ms. Fellner to try to learn those terms as the mayor suggested.

Ms. Mabry asked if it was advisable for a councilmember to be a member of the association to obtain consensus on actions. Mr. Moss believed that council supported the association, and he

 believed under the proposed bylaws town citizens, whether or not they had a child participating, could be a member, which would not conflict the a role as a town councilmember. As to the question of whether a councilmember could be a director or have control over the association, he believed that would be inappropriate if the town is going to contract with the association.

Mayor Samples believed there was a pretty good understanding of the intent when this process began some months ago in terms of the administration; the ball leagues would be turned over to the association and the town would maintain the fields. The town would provide indirect support, except through monies that were raised through registration fees. There was never a discussion to determine registration fee amounts. Ultimately, the responsibility lay on the association in terms of raising its own funds; the town would allow it to operate the concession stand, hopefully in a profitable manner. Whether the association chose to purchase uniforms or use t-shirts and hats was of no concern to the town, just so long as the association served the youth. There is a track record of the number of participants during the seasons, and the number that who cannot play that were placed on waiting lists. Mayor Samples had no problem with the association representing the town to increase the number of youth served and reducing the amount of town monies needed to operate the programs, which is primarily through staff support that could be better utilized elsewhere. The goal was to move recreation staff into in-town activities. Mayor Samples asked if Ms. Fellner could handle the negotiations. Ms. Fellner did not believe the task was that difficult. Mayor Samples asked Mr. Moss whether he could move forward. Mr. Moss said he was fully prepared and had time to draft any type contract that council desired, he needed to know the terms. Mayor Samples said when Ms. Fellner and Mr. Moss had documents prepared for Town Council to consider for a decision, a 30-minute workshop would be scheduled so members may ask specific questions. Written documents should be delivered to councilmembers in advance of the workshop. There were no objections by Town Council.

Mr. Moss suggested that the association needed to file its articles of incorporation so that a legal entity would exist with whom to negotiate, and asked whether council wished to be involved in appointing the directors. Mayor Samples said in terms of background checks, it was very important to him, and the town should have a veto on those grounds. It might not be a matter of appointing the directors, but a matter of council consenting to the appointments. The association should choose its board, but council should be able to "rubber stamp" the appointments.

Mr. Stevens asked permission to leave the dais at 9:33 p.m. Permission granted.

Mr. Moss believed that the appropriate place for council consent to director appointments was in the contract documents. If the town is doing business with the association, the town would have approval of its board members, but it should not be in the articles of incorporation. Mayor Samples it should be placed in the appropriate document; all the documents should be brought at the same time for council to consider.

Mr. Smith asked Mr. Moss if the bylaws as he presented them were sufficient to establish the corporation, so long as there were no objections. Mr. Moss said they were. Mr. Smith asked what the next step would be. Mr. Moss replied that the articles of incorporation were already drafted, he just needed to be told whom the incorporator would be. That document creates the entity. At that point, the incorporator, or the board of directors once slated, can adopt these bylaws and they will be the governing document by which the corporation is operated. The association does not exist as an entity at this point. Mr. Smith asked if the articles of incorporation could be filed without town approval. Mr. Moss said absolutely, and that is why he commented earlier about whether this was a proper role for the town attorney, but he would certainly participate if council desired him to do so. He believed the documents the mayor was interested in seeing were the business agreement/contract between the corporation and the town. But, if the corporation does not exist, it is premature to offer any contract. To answer Mr. Smith's question, yes, the bylaws are sufficient; the articles of incorporation will have to be added to the bylaws and those two documents together create the entity.

Mr. Stevens returned to the dais at 9:35 p.m.

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Mr. Smith suggested that Town Council give consent that the association with Mr. Moss' guidance go ahead and incorporate using these bylaws and whatever articles of incorporation needed so the legal entity will be formed and negotiations can commence between the association and the town. Ms. Fellner reiterated the necessity of having an annual town audit. Mr. Moss said again that unless the town was part of the corporation, it had no right to demand bylaws content. He said the town has every right to include the right to annually audit the corporate books in the contract before it participates. COUNCIL CONCURRED.

E. Committee Appointments: (i) Board of Zoning Appeals, Holly Watson, Term Expires 10/14/12; (ii) Historical Board (5 members) P. L. Mabry, Patti Magliette; (iii) Senior Citizens Advisory Committee (7 members and 1 nonvoting councilmember) Ralph Magliette, Cindy McLaughlin, Shelby Smith, and (iv) Keep Surfside Beach Beautiful, Ralph Magliette.

Mr. Stevens moved to appoint Holly Watson to the Board of Zoning Appeals; P. L. Mabry and Patti Magliette to the Historical Board; Ralph Magliette, Cindy McLaughlin and Shelby Smith to the Senior Citizens Advisory Committee, and Ralph Magliette to the Keep Surfside Beach Beautiful Committee. Mr. Smith seconded. All voted in favor. MOTION CARRIED.

Ms. Dodge volunteered to serve as the nonvoting councilmember on the Senior Citizens Advisory Committee. COUNCIL CONCURRED.

8. DISCUSSION.

A. Parking Committee Recommendations.

Chairman Harry Kohlmann gave a PowerPoint presentation, a copy of which is on file, and highlighted present:

Concerns

- Safety concerns, parking congestion on Ocean Boulevard
- Lack of use of designated parking areas at 13th Avenue South and 16th Avenue North
- High volume of pedestrians, motor vehicles, bicycles, golf carts, runners during four month season
- Insufficient parking spaces for tourists and residents
- Free parking of golf carts by nonresidents in parking lots and beach accesses
- Impact of new South Carolina law allowing golf carts to be driven four miles from home

Recommendations

- Safety limited line of sight
- Poor aesthetics
- Loss of revenue
- Implement in phases
 - signage initially
 - signage replaced with landscape plantings; encourage residents to plant in rights-of-way with direction from the Keep Surfside Beach Beautiful committee
 - strict police enforcement
 - parking on Ocean Boulevard only on the west side in metered spaces designed to prevent stacked parking
 - prohibit parking no closer than 10-feet to a driveway and 30-feet to a street intersection.
 - designate tow-away zones in no parking areas
 - free parking at lots on 13th Avenue South and 16th Avenue North
 - no parking in rights-of-way in rental zone
 - amend Section 9-8, Dates and Time of Enforcement to be daily beginning April 1 through September 15 from 9 a.m. to 5 p.m., which would allow free parking for breakfasts and dinner times, and only one officer per day would be needed

- amend Section 9-16, Decals and Exemptions to add decals for nonresidents property owners, vehicles and golf carts, so they would be allowed to park free of charge
- amend golf cart decals to incorporate registration data and designation decals for residential and commercial carts
 - o place specific golf cart parking on beach accesses with decal only signage

Summary

- safety -- increased lines of sight for vehicular and pedestrian traffic
- · aesthetics along Ocean Boulevard improved
- · increase usage of paid lots
- increased number of paid parking spaces
- decreases unsafe parking
- public informed golf cart parking by permit only or with payment
- enforcement season more accurately reflects tourist season
- golf cart decals advise operators of rules
- strict enforcement insures laws are effective; without strict enforcement none of the recommendations will work
- beach accesses will be fully utilized and produce revenue

Ms. Dodge commended Mr. Kohlmann and the committee who worked very hard to develop these recommendations. Now, it was up to Town Council to give clear direction to the citizens and visitors.

Ms. Kohlmann asked how many parking spaces and meters were available. Ms. Fellner said there are about 89 functioning meters in storage. Mr. Kohlmann said there were about 87 spots identified on the west side of Ocean Boulevard. Ms. Kohlmann asked if a cost analysis of potential losses could be done if the hours and enforcement dates were changed. Ms. Fellner said it would be time consuming, but the records would be evaluated for a report. Mr. Kohlmann said more revenue would be collected than is lost, because individuals parking free and illegally on Ocean Boulevard would be moved into the paid spaces. Customers in the business district do not have to pay to park, which is nice. But, at the pier, parking requires payment, which means every customer has an extra dollar per hour added to their restaurant bill or retail purchase to cover the parking fee.

Mayor Samples asked how the committee proposes to handle the tourists parking in the "mini-hotels," that is the beach houses that have multiple families staying at the same time. Mr. Kohlmann said most of those houses have more than adequate parking. He regularly takes walks late at night and has seldom seen more than one or two vehicles parked on Ocean Boulevard, which he believed was a matter of convenience to avoid being blocked in; not necessarily because there was no space. Most rental agencies limit the number of vehicles per house; however, sometimes tourists don't abide by those rules. If there is insufficient space, the overflow vehicles will have to pay for parking. Mayor Samples raised the question, because there are consequences, and the town wants to be business friendly. Accommodations taxes and a 6-percent assessment for personal property taxes are paid by nonresident owners. He had reservations about the parking issue on Ocean Boulevard, and he did not believe that the tourist occupancy had fully recovered to match the rates experienced during the prosperous era of several years ago.

Ms. Kohlmann said like every other committee that presents, the parking committee did a good job and provided a lot of valuable information that needs to be explored. Compromise is something needed in town; she commended the committee on offering more than one recommendation. She did not believe council should say 'no' to everything, and she believed some type permit arrangement could be made for those houses that have overflow parking.

Mr. Johnson thanked Mr. Kohlmann and all the committee members. This is a discussion item at this point. The town has battled parking for years and years. He liked some of the recommendations and said that council should consider them.

Mr. Smith appreciated the hard work by the committee. He did not support eliminating all parking on Ocean Boulevard, but agreed that allowed parking could be metered. Many residents use golf carts, but others still use cars and they like to park along Ocean Boulevard so they do not have to walk so far. He also liked the recommendation to prohibit parking no closer than 10-feet to a driveway and 30-feet to a street intersection, and using plants to prevent parking in certain places. If council agreed, he would encourage residents control their parking areas by planting low growing shrubbery in front of their houses. He agreed it was unsightly to see all the cars, but he wanted to encourage people to come to the beach and there just is not enough public parking in all areas to prevent parking along Ocean Boulevard. He believed that many people parking along Ocean Boulevard around 13th Avenue South and southward were surfing, and the same on the north end around 12th Avenues North.

Ms. Mabry thanked Mr. Kohlmann saying the presentation was absolutely wonderful and it brought up some issues that she had not thought about. It was obvious that a lot of time and effort was spent by the committee. Before she was elected to council, one of the things that she wanted to do was eliminate parking on Ocean Boulevard. As she listened to the discussion tonight that there is little possibility of economic development because of the parking issue in the amusement district, she was concerned because now a recommendation was being made to remove parking on Ocean Boulevard. She would have to consider the recommendations very carefully to be certain that the recommendations do not oppose each other: get rid of parking versus stopping economic development because of parking. Even though she was confused, she reiterated the presentation was wonderful and she thanked the committee for it.

Mayor Samples said it was an excellent job. The committee did a great job, and he knew there was still more work to do.

Mr. Stevens agreed that the committee worked hard to try to offer a solution to the parking problems and he believed that they pretty much had. He supported most of the recommendations, but one or two recommendations might need to be tweaked. The beautification committee was involved with planting, which would make Ocean Boulevard look better. The committee identified 30 parking spots along Ocean Boulevard that would generate revenue. Since the pay stations were broken most of the summer, the town definitely needs that revenue now. He gave the committee "kudos for doing a dag-gum good job."

Mr. Kohlmann had heard that parking problems had been discussed from seven to 20 years. He asked council to take some or all of the committee's recommendations, but to please do something. Two parking studies have been done, and nothing was done except for planting a few palm trees. Every other beach has just about fixed their parking problems, and he believed the town was inheriting some of those problems. Mayor Samples appreciated Mr. Kohlmann's comments, and comments made by councilmembers; however, no recommendations were made for action or what step to take next. He understood Mr. Kohlmann's frustration in putting so much time and effort into the report, and then council not taking any action. It seemed that two separate topics were covered in great depth: (1) parking/no parking on Ocean Boulevard and Seaside Drive, and (2) golf cart regulations and parking.

Mr. Smith mentioned that one thing that council needed to give good direction on was the prohibition on parking within 10-feet from a driveway that would eliminate so much parking, that perhaps what was left would not be a worry. He said the mayor asked for direction, and he proposed that council implement a policy to prohibit parking within 10-feet from a driveway and 30-feet from an intersection, and use plants to identify those areas so signage would not be needed.

Mr. Johnson did not disagree with Mr. Smith's proposal, but he wanted time to study the information before taking action. He believed if council was going to implement the recommendations they should be done as a whole. Mayor Samples said this was a matter of discussion and consideration; it was a lot of information.

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Ms. Kohlmann moved to add a business item to the next meeting agenda a parking prohibition 10-feet from a driveway and 30-feet from an intersection along Ocean Boulevard. Mr. Stevens seconded. Ms. Dodge said the 10-foot and 30-foot requirements were state law, because it is a safety factor. All voted in favor. MOTION CARRIED.

Mayor Samples was not sure what to do with the golf cart parking. Some of the nonresident property owners are also businesses and council may want to consider the number of golf cart licenses issued. Mr. Kohlmann said nonresidents now pay \$40 for a parking permit, and he did not believe there were more than two dozen nonresidents that participated. The recommendation is not for commercial establishments, only nonresident property owners. Mayor Samples said that was his point; specific details are necessary for council to make informed decisions.

(See 3. Agenda Approval above.) Keep Surfside Beach Beautiful Committee (KSBB,) Shelby Smith, Secretary.

Mr. Smith reported the following actions during the committee's past two meetings:

- Jim Toney elected chairman
- Nancy Jo Weber, elected vice chairman
- Committee meetings are on the 1st and 3rd Wednesdays monthly
- Palmetto Pride Tree Grant was awarded; 97 trees will be picked up on October 24th
- Minutes are published on the town website
- Opportunities for town beautification are discussed at each meeting Fuller Park, 16th Avenue, and Surfside Drive have benefited from these efforts
- Yard of the Month procedures are being formulated, the committee expects to implement the award beginning in January 2013
- Horry County Technical College will provide assistance with in-town landscaping next spring
- The committee hopes to significantly improve the town welcome signs and pier entrance
- Highway 17 corridor medians will be beautified with assistance from the Department of Transportation (DOT,) which expects to complete 5 beds prior to year end
- A funding request forthcoming for KSBB Highway 17 median plantings
- Recommendations forthcoming for beautification on Ocean Boulevard
- Recommendation forthcoming to participate in the "Adopt-A-Beach" initiative
- KSBB is working with the business community to enhance store fronts with large flower/ shrubbery/small tree plantings in statuary cement pots painted Surfside blue

Councilmember Smith asked what type trees are included in the 97 trees and where they would be planted. Mr. Smith said they would be planted near the library, tennis courts, Martin Park, dog parks, Huckabee Complex, and around the large parking lot at 3rd South and Poplar, the trees include crepe myrtles, red maples, redbuds, willow oaks, and Japanese maples that are between 4- to 6-feet tall in 5gallon pots. Councilmember Smith asked who would maintain the flower beds installed by DOT. Mr. Smith said they would be maintained by DOT; the plants should be self-sustaining. Councilmember Smith liked the idea of improving the entry signage. He asked if any consideration had been given to having the town logo being placed on the north and south sides of the water tower so it could be seen from Highway 17. Mr. Smith said no. Councilmember Smith asked the committee to consider the decals and asking Grand Strand Water and Sewer Authority whether decals can be placed on the north and south sides of the water tower, because he believed that is beautification. It would cost some money, and the Authority would have to grant permission.

Mr. Stevens asked if the KSBB would present its ideas to the business committee, because he was sure those members would want to know the proposed projects. Mr. Smith said he would attend the next meeting. Mr. Stevens believed the KSBB and the business committee would work well together.

B. Any matters of concern or information to be discussed by Town Council.

There were no other matters to discuss.

9. PUBLIC COMMENTS.

"Dennis Seman, the president of the Surfside Youth Sports Association. I'm gone a take one minute to thank you very much for working with us. We, we do have some good ideas, and we actually want the audit in there. I don't know how we missed it and we are sorry about that (**) and we do want a relationship, and Mr. Samples, he is, his direction to us has very clear for everything that we've done. We look forward to doing it and we do want y'all to help us. If you turn over those [sic] field maintenance to us, we will go down in flames! We just don't have the time to maintain the fields and things like that, so we're pretty happy just running our concession stand, and cleaning up after all the teams, so we did give Mr. Moss a whole bunch of bylaws that we took from three or four different states. We're not skilled and versed in legal-speak, so he did the best he could with what we gave him. Actually, I think we did give him way too much, so I will say that I do apologize for that. He did take what we had; we agreed to it, because it was what we were trying to say, but instead of saying it in five or six different spots, he put it all into one. But, I do agree we need to move this on fast so we can just go ahead and get done with it and keep going, so I do thank you all for your support and I appreciate it, and like I said before, if there's anything you ever need, just call me. (**) Thanks again."

"Where's everybody going? (laughter) Al Lauer, 124 Harbor Lights Drive. I just have a couple of things. First of all, I, I, nobody mentioned the family festival. I'd just have to. I think it was really a wonderful thing. Top of the line food; top of the line entertainment; had a nice variety of crafts, and businesses there to entertain everybody. The best part was the petting zoo. There's nothing like watching a two year old try to chase a goose down. It was really a lot of fun. I really enjoyed it. The overlay project, I loved Ms. Morris' presentation. I, I know how much work went into that. I was really impressed by it, and I know that things have to change here, can't stay static. You have to make some changes. I was listening to the talk about the evacuation route, which has been going on for how many years? Talk about the parking, which has been going on for how many years? You know, all of these things need to be addressed. They need to be addressed now. You can't hold off and wait. The other thing is everybody knows that somebody's gone a get hurt by it. You're not gone a please everybody. If you decide you're gone a listen everybody's story and you're gone a try and please everybody, you're gone a gut the whole program and nothing will work. You have to do what you guys always do, and that's the best for Surfside. Thanks."

"I hate to take up more time, because it's so late, but I do want to address the overlay thing. The business community was mentioned." Mayor Samples, "Name and address?" "Oh, I'm so sorry! I just forget. Betty Lowery, 619 4th Avenue North, Surfside. With the business community, for just a moment I want you to think of Market Common. I want you to take out every tree, every plant. I want you to eliminate the bricks and put in some metal-sided buildings. Who's gone a go there? The draw is the atmosphere, not necessarily the businesses, but the atmosphere. They're gone a go there and they're gone a shop in a place that they might not have shopped before, because of the atmosphere. The business owner who will go into the overlay, do what is required by the overlay, is going to see an increase in his revenue, because people will feel more welcome into going in. If they decide they want to sell, they're going to find a buyer who will be more interested in buying their property and paying the price they want when it looks good, because it's inviting. It's just something we've got to do. It's got to be done, and I want to thank Mr. Kohlmann. He did a wonderful job and I really like what he said about the golf carts, cause the identification process of golf carts was fantastic. Thank you."

"Hi. Real quick, Patti Magliette, 104 Harbor Lights Drive. Thank you. Thank you for everyone for making this a good town to live in. Best I've ever had. Real quick question, the parking was excellent. The thing about the golf carts not knowing who has what golf cart, okay, we're through with the busy beach season, but for next year start thinking about it now for next year I saw an awful lot of little kids were driving those golf carts. Now, I don't know if it's just me seeing things, or if we're gone a think about registering golf carts, and if now they're coming from four miles away instead of two miles away, maybe we want to get a handle on next summer these little kids driving them, cause a it, it looks pretty, pretty sad to me. They've even been coming into the residential and it could be an issue. I don't know if they're

renting them or where they're getting them or how come they're driving them, but I see quite a few of them. Thank you."

10. **COUNCIL COMMENTS.**

Mr. Smith, "Yes, I'm concerned about the overlay and the expense that it would put on the business owners. I think it's a important to a make some changes and I'm just wondering how old the building should be before we require them to current times when this ordinance would impact the existing building I think are too stringent, and so I think we need to think about changes there and also relaxing the requirements on having to cover up the sides of metal buildings, I'm concerned about that also, and a the, on parking the, implementing that 10-foot on the a driveways and 30-foot at the corners, I think that'll eliminate a lot of the parking concerns on Ocean Boulevard right-of-way, and the other problem that I have every day when I go for a walk on Ocean Boulevard are the people that don't clean up after their pets. Seems like in the winter, I mentioned this last time, but I'm gone mention it again. I know none of you have this problem, because you'll stay here all the time. But during the winter months it seems like the pet owners forget that they're supposed to clean up after their pets. I hope that there's a reporter in this meeting, but I see they're all gone, that would at least mention that that we want our snowbirds and people who rent during the winter to clean up after their pets as they walk down Ocean Boulevard instead of leaving it. The fact is some of them leave it right on the sidewalk. Thank you."

Ms. Mabry, "Gosh, thank y'all for staying with us. It's a marathon tonight. I, I do want to just say about the overlay, please note that if you're in your business and you don't make those significant changes, then you don't have to comply, because you haven't changed anything. So it's only gone a be for those people that do a 20-percent increase and there's some other things, but they're not major, and, and some of these are very small, but they make a big difference over time. So, please look at the overlay as a positive thing, after all we're looking at Surfside Beach as a whole and not just one or two little individuals, so that's all I have to say."

Mr. Stevens, "In regard to the overlay, it's basically a good thing. But I do see some problems for some of the business owners. We need to tweak it a little bit. Make sure that they're, that they're are [sic] not penalized for what they do. I, I was at a business today, a very beautiful building. Guy spent \$85 thousand dollars on one wall. But, he's got two empty units and I believe if he gets one more and he puts another, he's got a spend money, and he didn't feel too good about that. (**) say, that's, that's, that's why we have to look at it. Long term we want this to be nice. We want to get rid of the Pavilack style buildings, but we got a lot of nice buildings out there, and they have metal sides on it, and they don't look bad. There's five buildings in a row, you can't even see the metal sides. I have a problem that people may have to spend a lot of money, especially landlords and stuff, and of course you know when you spending, the landlord spends the money then he's gone pass it on to the tenant and if it goes up, and I, I understand Market Commons, but that the Market Commons was a planned unit development. They planned that from the get go. We're not Hilton Head and we're not Market Commons and we're not Litchfield and we're not Pawleys Island. We're Surfside Beach and we have to be fair to the business people because they produce a lot of revenue for us. So let's go with that and let's hear them out and let's have an open mind and let everybody talk. I think we can get to a fair and equitable solution for everybody. As far as the parking, I think we got some good recommendations there. I'm glad we've got a beautification. I know Shelby Smith is one of the best people in the town as far as getting things beautified, and I, I'm sure the business committee would like to talk to you about some of the things I was talking about earlier. Thank you for coming. Y'all got a lot of good, good citizens stayed. These are the people that are the backbone of this town."

Ms. Dodge, "I've been talking a lot this evening, but I want to stress the parking 10-feet from driveways and 30-feet from intersections is State law, and we have to abide by it. If we don't and someone is killed, because they weren't seen because of a car being parked in those areas, I think it would fall back on us, in some way, we're responsible. We have to, we have to enforce the law. Also, I'm amazed when citizens get involved and the ideas that they come up with, the suggestions they make. You can't imagine how much I appreciate the effort that you put in. The parking committee, I know how much time they put into it. The beautification committee has been going on for years and has been

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 making suggestions. We need to listen. We need to adopt. We need to do, and that means every one of us gets out and gets our hands dirty working in dirt if we have to. I'm ready to start. Thank you."

Mr. Johnson, "I've said enough already this evening!" (laughter and applause)

Ms. Kohlmann, "I just want to thank staff and residents for all their education and their presentations tonight, and I think I've said all my comments during the topics that came up, so I'll just say have a nice night."

Mayor Samples, "I want to reiterate how wonderful it is to have the committees jelling, you know, bringing ideas forward. I want to commend staff for the hard work that they've all been putting in, and I also want to commend the councilmembers for, these folks have been putting in a lot of time also. They're not asleep at the switch. We may not agree on, obviously we're all different, but I believe that each and every member is bringing their own God-given approach to the problems and trying to do what's right for this town. We are, I think, gone a compromise and gone a find some solutions to some issues which it'd been nice if they'd been addressed before, but they weren't, but what's the saying, it's better late than never. So thanks for coming out."

11. EXECUTIVE SESSION

Pursuant to FOIA §30-4-70(1) to discuss volunteer appointments noted in 7.E.

There was no executive session as Town Council chose to appoint each volunteer (see 7.E above.)

11. ADJOURNMENT.

Mr. Smith moved to adjourn the meeting at 10:54 p.m. Ms. Mabry seconded. All voted in favor. MOTION CARRIED.

Debra E. Herrmann, CMC, Town Clerk

Approved: October 23, 2012

Douglas F. Samples, Mayor

Mary Beth Mabry, Mayor Pro Tempore Ann Dodge, Town Council

Mark L. Johnson, Town Council Elizabeth A. Kommann./Lown Council

Roderick E. Smith, Town Council

Randle M. Stevens, rown Council

Clerk's Note: This document constitutes minutes of the meeting, which was audio Laped. This meeting was transcribed by Town Clerk Herrmann. In accordance with FOIA, meeting notice and the agenda were distributed to local media and interested parties. A complete list is on file in the clerk's office. The agenda was posted on bulletin boards outside Council Chambers and in the Town Hall reception area. Meeting notice was also posted on the Town marquee. When (**) is used a section of the transcription is inaudible. Public Comments and Council Comments are transcribed verbatim without grammar corrections. When used given names are replaced with surnames.

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