

SURFSIDE BEACH TOWN COUNCIL WORKSHOP MINUTES

Tuesday, January 15, 2013, 10:00 a.m.

Surfside Beach Fire Station Conference Room

1. CALL TO ORDER. Mayor Samples called the workshop to order at 10:00 a.m. Mayor Samples, Mayor Pro Tempore Mabry and Councilmembers Dodge, Smith, Stevens and Kohlmann were present. Councilman Johnson was unable to attend. A quorum was present. No town staff members were present. Council agreed to summary minutes taken by a citizen volunteer. Council also agreed that they would proceed informally during the workshop as if the Rules were suspended.

2. BUSINESS. Mayor Samples said that the workshop was called for the purpose of Visioning for the Town of Surfside Beach and to promote Team Building among Council members. He asked for a general opening statement from each member, addressing the "big picture." Each Councilmember present then put forth his or her ideas for improvement and/or issues that the Town should address in the future. These ideas were later sorted by primary area of responsibility and are listed in the attachment. Having addressed each suggested item by area of responsibility, it was agreed that further discussion and breakdown of the list will be necessary. Council will reconvene at a later date to address the list from the following perspectives:

- Tasks associated with the item.
- Priority.
- Timing – long term, mid-term or short-term.
- Financial/budgeting considerations.


3. ADJOURNMENT. Mayor Samples declared the workshop closed at 12:40 p.m.


Respectfully submitted,

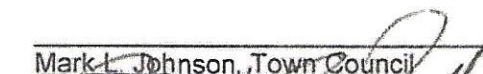

Mary Ellen Abrams

ATTACHMENT: List of issues to be further addressed by Council, 3 pages.

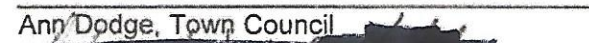
Approved February 5, 2013



Douglas F. Samples, Mayor


Mary Beth Mabry, Mayor Pro Tempore


Mark L. Johnson, Town Council


Roderick E. Smith, Town Council


Ann Dodge, Town Council


Elizabeth A. Kohlmann, Town Council


Randle M. Stevens, Town Council

SURFSIDE BEACH TOWN COUNCIL WORKSHOP 1/15/2013 – Visioning and Team Building

Attachment: List of Items Suggested by Councilmembers and sorted by area of responsibility.

(The following were taken off the table as completely agreed upon by Councilmembers:)

Like the Town the way it is.

Sense of Community

Great Services

Family Orientation (including height limits on buildings)

Town Council Specific:

1. Communication - matter of TC subcommittees communicating to full Council. (More at #17)
2. Trust
3. Respect
4. Economic Development
5. Working Together
6. Transparency (One item under this should be Town Council Minutes.)
7. Fiscal Responsibility
 Sub-topic: Prudence is too vague. Need 5-7-10 year plans.
8. Dumping of leaves (by commercial entities). Probably needs ordinance rewrite. This is a multi-faceted issue involving illegal dumping, enforcement, possible bagging of leaves, clearer laws, etc.
9. Increase Revenue - discussion included millage and special funds.
10. Underground Wiring: Need to better understand the engineering (big electric vaults)

Town Council and Administrator:

11. Be Opportunistic (example: HWY 17 repaving)

Administrator:

12. Tours of Departments (ask Dept. Heads about open-house). This had multiple sub-ideas:
 - For the general public? Open house might be better.
 - For new Council members, town clerk should arrange appointments with department heads.
 - Tie to the 50th Anniversary?
 - Ride-along's?

Multiple responsibilities:

13. Highway 17 – PW, Admin, TC, Committees, GSATS, SCDOT

Frontage roads

Crossovers

Mayor Samples explained the importance of GSATS and stated that the modernization of Hwy 17 is critical to long term business prosperity of Surfside Beach.

14. Water Tower. Install the Town Logo with the words A FAMILY BEACH on the North and South sides of the water tower so that they are visible for drivers on Hwy 17 Business. – TC, Admin, PW, GSWSA

15. Esthetics (lighting, signs, landscaping) – Administrator, PW, Committees and Santee Cooper

16. Public Service Attitude – Administrator and all Departments, particularly Police

Town Council and Staff :

17. Communication (more at #1)

18. Attitude

19. Stormwater – North end (with Public Works)

Public Works:

20. Pot holes in town roads

21. Surfside Drive – more palm trees and year round lights on palm trees. Install isolated medians on Surfside Dr. from Poplar Dr. to Yaupon Dr. Plant two or three Palmetto Palms in each isolated median.

22. Ocean Blvd line of sight

23. Trimming bushes over sidewalks

Administrator and Committees:

24. Branding

Police Department :

25. Crime Watch (also bicycle patrol and dogs)

Planning, Building & Zoning Department:

26. Residential “overlay” – (appearance requirements for residential properties)

Business Committee:

27. Start a business "club." (It is not clear if the town could effect this; town is beginning to feel out MB C of C to help promote our "family beach" niche. They tend to resist fragmenting the "MB Area" concept.)

28. Fifth Avenue North – stagger the traffic signal? Closing frontage road? Close the North side of the frontage road only at 5th Ave N to improve safety. (Send first to Business Committee and then to Infrastructure subcommittee of TC.)

29. Business friendly

Recreation and Events Committee:

30. Hold events in central business district and in Veterans' Park.