



SURFSIDE BEACH TOWN COUNCIL

Council Chambers, 115 US Highway 17 North, Surfside Beach, SC 29575

Tuesday, February 24, 2015 ♦ 6:30 p.m.

www.surfsidebeach.org - ☎ (843) 913-6111 📠 (843) 238-5432

PUBLIC NOTICE: Town Council will hold a workshop at 5:30 p.m. on Tuesday, February 24th to discuss “the building department efficiency and customer service based on a recent workshop some [councilmembers] attended in Columbia.”

PUBLIC HEARING: Town Council will hold a public hearing on Tuesday, March 10th, at 6:00 p.m. to hear public comments on Ordinance #15-0795, the proposed addition of §6-7. Fees to Nonresidents for Emergency Services.

TOWN COUNCIL REGULAR MEETING AGENDA

1. **CALL TO ORDER** – Mayor Douglas F. Samples
2. **INVOCATION AND PLEDGE OF ALLEGIANCE**
 - A. Invocation: Pastor Michael King, South Strand Community Church
 - B. Pledge of Allegiance: Mayor Samples
3. **AGENDA APPROVAL**
4. **MINUTES APPROVAL** - Regular Meeting February 10, 2015
5. **PUBLIC COMMENTS – Agenda Items Only.** (3-minutes per speaker)
6. **COMMUNICATIONS**
 - A. Proclamation #15-97 American Red Cross Month March 2015, Mr. Dennis James, accepting on behalf of the American Red Cross
 - B. Department Reports
 - i. Finance
 - ii. Public Works
 - iii. Special Events & Recreation
 - C. Administrator’s Report
7. **BUSINESS**
 - A. First Reading Ordinance #15-0795 addition of §6-7, Service Fees to Nonresidents for Emergency Services, Fire Chief Fox
 - B. First Reading Ordinance #15-0796 to add Sec. 9-18, Pay Only Parking Lots, Administrator Fellner
 - C. Accommodations Tax Advisory Committee Recommendations Resolution, Director King
 - D. First Reading Ordinance #15-0797 to amend Accommodations Tax, Capital Projects and General Funds Budgets for FY2014-2015, Director King
 - E. Resolution #15-154 to Support Horry County Solid Waste Authority 2015 Management Plan, Administrator Fellner
 - F. Resolution #15-155 to Oppose South Carolina House Bills 3490, 3233 and 3337 regarding Business License Taxes, Administrator Fellner
 - G. Resolution #15-156 to Support the Taste of the Surfside Beach, Councilmember Stevens
 - H. Resolution #12-116 to Amend Keep Surfside Beach Beautiful Committee to set membership at Town Council’s Discretion, Administrator Fellner
 - I. Accommodations Tax Advisory Committee Volunteers – 3 vacancies. (May be deferred until after executive session.) Volunteers: Mr. Randy Harrison, Ms. Tabitha Mull, Mr. Mil Servant, and Mr. Sammy Truett
8. **TOWN COUNCIL DISCUSSION** –
 - A. Turbidity in Dogwood Lake, Councilmember Magliette
 - B. Any matters of concern or information to be discussed by Town Council.
9. **PUBLIC COMMENTS – General Comments.** (5-minutes per speaker)
10. **TOWN COUNCIL COMMENTS**
11. **EXECUTIVE SESSION**
 - A. Pursuant to FOIA §30-4-70(a)(1) to discuss the appointment of a person to a public body (See 7.I.)
 - B. Pursuant to FOIA §30-4-70(a)(1) to discuss employment, appointment, compensation, promotion, demotion, discipline, or release of an employee, Councilmembers Childs, Mabry, Magliette, & Stevens
 - C. Pursuant to FOIA §30-4-70(a)(2) to discuss proposed contractual arrangements.
12. **ADJOURNMENT**



**SURFSIDE BEACH TOWN COUNCIL
REGULAR MEETING MINUTES
FEBRUARY 10, 2015 ♦ 6:30 P.M.
TOWN COUNCIL CHAMBERS**

1. CALL TO ORDER.

Mayor Samples called the regular meeting to order at 6:30 p.m. Mayor Samples, Mayor Pro Tempore Pellegrino, and Councilmembers Childs, Johnson, Mabry, Magliette, and Stevens were in attendance. A quorum was present. Others present: Administrator Fellner; Town Clerk Herrmann; Fire Chief Fox; Planning Director Morris, and Police Chief Keziah.

Mayor Samples announced that a good friend of the town, Mr. Gene Maruca, passed away quietly at home this past Sunday. Mass is scheduled at St. Michael's Church at ten o'clock on Thursday, February 12. In his memory and in honor of his family the flags will be at half-mast on Thursday. Mr. Maruca was instrumental in the development of the town as it exists today.

Mayor Samples also wished Mr. Pellegrino a Happy Birthday.

2. INVOCATION AND PLEDGE OF ALLEGIANCE.

A. Invocation: Mr. Johnson gave the invocation, because Reverend Carlton Davidson from Grand Strand Community Church was unable to attend.

B. Pledge of Allegiance: Mayor Samples lead the Pledge.

3. AGENDA APPROVAL

Mr. Stevens moved to adopt the agenda as presented. Mr. Childs seconded. All voted in favor.
MOTION CARRIED.

4. MINUTES APPROVAL

A. Public Hearing January 27, 2015 and B. Regular Meeting January 27, 2015. Ms. Mabry moved to adopt the January 27, 2015 public hearing minutes and the January 27th regular meeting minutes as presented. Mr. Childs seconded. All voted in favor. **MOTION CARRIED**

5. PUBLIC COMMENTS – Agenda Items Only. (3-minutes per speaker). There were no public comments on agenda items.

6. COMMUNICATIONS

A. Department Reports.

i. Fire. Chief Fox presented the departmental report, a copy of which is attached to these minutes and made a part hereof by reference.

Mr. Magliette thanked Chief Fox for the statistical data on service calls. He said it was important to know the call volume to ensure the town has sufficient resources to meet the needs of the town's senior population.

Mr. Stevens was glad that Captain Williams was assigned to ensure the Municipal Association safety training standards were met. Some members just attended the winter meeting. There were many municipalities that were surprised that Surfside Beach had an ISO 1 rating. That rating speaks highly of not only the present fire department, but also previous administrations and councils that chose to take steps to achieve that ISO 1 rating. It was important for economic development to have a "fantastic fire department like we have now." Thank you.

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ii. Planning, Building and Zoning. Director Morris presented the departmental report, a copy of which is attached to these minutes and made a part hereof by reference.

Mr. Magliette said thank you for the statistical summary. He liked seeing the trend lines, which provides valuable data. She did a nice job, and he commended her.

Ms. Mabry said she and Ms. Morris had discussed the tree ordinance and economic development. She asked Ms. Morris to share her plans for economic development with Town Council. Ms. Morris said Mr. Stevens asked her to be involved in the economic development for the Myrtle Beach area. They are trying to complete the CRS certification process. Notification was received from FEMA (Federal Emergency Management Agency); some additional documents have to be submitted, and then FEMA will inspect the town. Economic development will begin as soon as the CRS process is completed.

Mayor Samples asked if FEMA could be more specific. Ms. Morris said FEMA has most of the documentation required. There is a dead line for information to be reviewed prior to the visit. The remaining information will be submitted by the end of this week. FEMA will not give a specific date, but will give a timeframe within which they will be in town.

Mr. Johnson appreciated Mr. Steven's comments about some councilmembers attending the Municipal Association meetings. Those who attended went to a class that gave insight on consolidating certain job duties. It was his desire that a "hard look" be taken in regards to consolidating some job duties to save the town money. Ms. Mabry and Mr. Stevens agreed. Mr. Johnson wanted to "lay that out on the table."

Mayor Samples thanked Mr. Johnson for sharing the information and said if there was something specific that could be shared, it would be helpful for the administrator. If there were no objections, he asked that the information be shared with the administrator and then Town Council could have a discussion. **There were no objections.** Mr. Johnson said he would do so within the next two weeks.

Mayor Samples said since the stormwater ordinance and CRS ordinance were adopted, and the department was short-staffed, questions were asked from constituents about the turn-around time for different issues. He understood that staff had to prioritize, but asked how general questions were answered when a permit request had not been submitted. Ms. Morris explained that staff answers the best they can, but no decisions were made until plans and permit requests were submitted. Staff requests that everything be submitted at the same time. Detailed reviews were done when the scaled drawing, survey, stormwater plan, etc. were submitted. The goal is to respond with a week and no later than two weeks. Mayor Samples thanked her saying that he thought it was important for councilmembers to understand the process; the goal was to minimize miscommunications.

Mr. Stevens acted as contractor when he built his home in 2004. He explained that he visited the department before he began construction and found as a layman that learning what was necessary before applying for a permit was important. He had no problems during his construction, because he knew what was required. Regulations may have changed, but learning what is required before beginning is crucial.

Mayor Samples said Mr. Stevens had an advantage as owner/contractor; however, when a builder has to communicate with a homeowner, sometimes things are miscommunicated.

Ms. Mabry said coming from a house with general contractors, every contractor knows what was required in each municipality or county. If the contractor did not know, he did not need to be building your house. It is the same rules; contractors know what the building department requires, and the only difference are setback lines on lots. She never once remembered her husband saying, "I wonder what Georgetown requires."

Mayor Samples said he learned not too long ago that lots measuring 60-feet x 120-feet used to be the standard. His personal lot is a 7,200 square foot lot that was approved under the old Chapter 17. The fact of the matter is that when a previous Town Council adopted a wholesale change to Chapter 17, as presented by

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116 the Waccamaw Regional Council of Governments, a 7,200 square foot lot in the R-1 District is unbuildable.
117 Ms. Morris said that was essentially correct; a new survey could not be done. Mayor Samples said until a
118 constituent called him about the situation, he was unaware of the change. In his recollection, that discussion
119 never occurred among councilmembers when the code was amended. Ms. Morris explained that the change
120 made the lots of record all nonconforming, which was not desirable. Mayor Samples said anything could be
121 changed, and timing was everything. Perhaps the planning and zoning commission should reconsider that
122 matter. Under the old code, if a lot subdivision met 80-percent of the code requirements, the planning director
123 had authority to approve construction on a nonconforming lot in the R-1 District. Many lots in the past were
124 subdivided into 7,200 square foot lots. Unless council takes action, those undeveloped lots will remain.
125

126 Mr. Johnson said the conversation took a different tack from where he started. He wanted to
127 streamline the process for the builders, contractors, and others that build in town. He wanted it to be friendly
128 for everyone involved.
129

130 Mayor Samples also wanted that, but also wanted to identify a real problem that exists as a result of
131 actions taken by previous councils. He believes the planning and zoning commission should evaluate the
132 existing nonconforming lots. Ms. Morris said the existing lots of record that are nonconforming lots could be
133 built on, but would have to meet the setback requirements. However, a new plat cannot be recorded today
134 with those measurements.
135

136 Mr. Johnson reiterated that his discussion was about employees and the system used to relay
137 information to contractors, etc.
138

139 Ms. Mabry said there was a lot of material she, Mr. Stevens and Mr. Magliette, she believed she could
140 include them, wanted to go over with the building department. It required a sit-down; they learned a lot and it
141 included streamlining the process and making it easier for contractors. She suggested a workshop to
142 thoroughly discuss the information. It was not just about saving money, even though it would be a "huge
143 money saver." She said since the department is nearing full staffing, it would be a good time to schedule a
144 workshop.
145

146 Mayor Samples asked Ms. Fellner if this information had been discussed with her. Ms. Fellner said
147 Ms. Mabry and Mr. Stevens discussed some of it with her.
148

149 Mr. Magliette asked if the department still uses the packet of information, and if a knowledgeable
150 employee would be present to answer questions. Ms. Morris said absolutely. The packets were updated to
151 include information about the flood ordinance changes. The checklist that is given to every new construction
152 and/or addition request was also adjusted for the new flood ordinance. Customers should know exactly what
153 had to be submitted based on that checklist. If the correct information was not submitted, either she or Mr.
154 Otte would meet with the customer to discuss everything. Mr. Magliette asked if the customers were receiving
155 timely information to get their projects completed. Ms. Morris said they were.
156

157 Mr. Stevens said the panel interview that he, Ms. Mabry and Mr. Johnson attended at the Municipal
158 Association winter meeting discussed GIS mapping and the improvement in customer service and revenue
159 savings that resulted from providing streamlined services for residential and commercial building.
160

161 Mayor Samples said no one could argue with that; everyone wants that. Ms. Morris repeated that
162 was one reason a permit clerk had not yet been hired. The goal is to hire an individual who is qualified to
163 answer questions and walk customers through the process.
164

165 Mr. Johnson said that was what they wanted; an employee in the position that could answer
166 questions and walk customers through the process. Mr. Stevens suggested a workshop to consider possible
167 changes. Mr. Johnson preferred to leave it up to Ms. Morris to handle the matter as she explained. If
168 councilmembers wanted a workshop, it should be held. Mayor Samples said that Ms. Morris worked for the
169 administrator who works for Town Council. He asked if it was as simple as having an employee with a
170 checklist. Ms. Morris said the person at the front desk needs to understand and know building processes to
171 be able to explain terms and requirements to the customers as they go through the checklist.
172

173 Ms. Mabry said the proposed workshop was to discuss the things the three that attended learned at
174 the Municipal Association meeting with the councilmembers that could not attend. Ms. Morris should attend
175 to learn about possible alternatives to changing job duties to make them even more efficient than they are
176 now, and to hear everybody's comments.
177

178 Mr. Magliette asked if the information from the Municipal Association could be distributed prior to the
179 workshop. Ms. Mabry said the materials could be shared; there were no handouts for the panel interview,
180 but she would share her notes.
181

182 Mr. Pellegrino asked if Ms. Mabry had shared what they learned with Ms. Morris. Ms. Mabry said not
183 yet. He recommended she meet with Ms. Morris to share what they learned to develop recommendations for
184 changes that help the town. Ms. Mabry said that would definitely have to be done first.
185

186 Mayor Samples said that made the most sense. Share the information with staff, and if a workshop
187 was needed, try to schedule it before the next regular council meeting.
188

189 **iii. Police.** Chief Keziah presented the departmental report, a copy of which is attached to these
190 minutes and made a part hereof by reference.
191

192 Mr. Stevens said he attended the Myrtle Beach Regional Economic Development annual meeting
193 where they reported that low crime was the number one reason businesses developed in certain areas. The
194 town, thanks to the police department, has one of the lowest crime rate in the area.
195

196 **C. Administrator's Report.** Ms. Fellner reported that:
197

198 Bike Fest Page: The Bike Fest page is now on the town's website. To view the page, select the
199 fourth item from the accordion fold on the upper right side of the index page.
200

201 Pier OCRM Permit: Mr. Adair and she met with Mr. Chris Stout from OCRM (South Carolina
202 Department of Health and Environmental Services – Department of Ocean and Coastal Resource
203 Management) to discuss amending the pier permit. After consulting with the engineer and Ms. Morris, it
204 appears that town setbacks and FEMA elevation requirements preclude the desired changes. No further
205 action will be taken to amend the permit at this time.
206

207 Highway 17 Brown Way Finding Sign: This sign is still in the SCDOT review process. She was told
208 that a decision on the latest submission should be forthcoming.
209

210 Surfside Beach Fishing Pier Sign: Cost estimates were being sought for a faux wood, nautical,
211 beach type sign to be erected in the pier parking lot planter on the east side of the parking lot. She believed
212 there was \$12,000 budgeted for the sign; depending on the estimates, the sign may have to be let for bids.
213 Ms. Fellner wanted to make sure that councilmembers knew that the sign would only say "Surfside Beach
214 Fishing Pier." No other business names would be listed, because the new sign must comply with current
215 code. Ms. Morris explained that if the old sign had been updated, the information panels could have been
216 changed. However, since the sign was removed, even though it done by the town, the current code must be
217 met that requires signage within 10-feet of the property line. Mr. Pellegrino asked if "the Family Beach" could
218 be placed on the pier sign. Ms. Fellner said yes.
219

220 Town Hall Complex: Ms. Mabry and Ms. Fellner met with an architect from Charleston to show him
221 the town complex and explain the space challenges. He will let her know what the cost would be to assess
222 how to best and most cost effectively move forward with some expansion on a phased basis. The discussion
223 included whether to add a second floor to the police station or to utilize the rescue squad building and
224 remodeling versus razing some of the existing buildings. She hoped information would be available by the
225 next regular meeting.
226

227 InnovaPad Contract: The InnovaPad contract was executed February 4th. The town currently has all
228 the necessary equipment. Training will commence on the 20th of this month. An ordinance is required to
229 adopt the fees, and that will be discussed later in the meeting.

230 Private Property Parking Conversion: One contract was executed for the parking conversion project.
231 Mr. Adair will move forward with lot preparation, including lot grading, lining, and signage. Discussions are
232 ongoing with two other property owners. Council will be apprised of any progress.
233

234 Pier Gifted Property: The attorney is preparing the quit claim deed for the property being gifted
235 adjacent to the pier. Ms. Fellner authorized the attorney to commission a survey, which was needed to
236 accompany the deed. Everything should be completed "in relatively short order."
237

238 Discount Fishing Pier Pass Program: The general manager of the Comfort Inn and Suites declined
239 participating in the discount pier pass program. The Holiday Inn marketing coordinator has not yet made a
240 decision. Ms. Fellner would try to have a definitive answer by the next council meeting.
241

242 Town Website Design: The new design is progressing. The data may begin being lifted by next
243 month. There are a number of important benefits to this, first and foremost, the site will render on any
244 number of mobile devices, such as tablets and cell phones; pages will be maintained by each individual
245 department, and the proprietary software will still allow for authentication by a publisher before anything is
246 pushed out to the remote server, which is a security measure to protect the town from inappropriate postings.
247

248 CONSENSUS ITEM: After reviewing the projects submitted for the Municipal Association
249 Achievement Awards, she determined that the Fire Department ISO 1 rating should be submitted. In the
250 running were the model FEMA CRS ordinance, the Citizens Police Academy and Coffee with Cops, and the
251 enhanced beach access/dune walkover projects. All of the other projects can be submitted in the future.
252 The Town may not submit in two categories; only one submission is allowed. Ms. Fellner wanted to ensure
253 that Town Council did not have any issues with the selection of this project. The respective directors support
254 the decision. **COUNCIL CONCURRED.**
255

256 Mr. Magliette believed councilmembers should be provided information about the various projects.
257 He was proud of staff's work and wanted to communicate that. Ms. Fellner explained that the remaining
258 projects were all wonderful; they will be viable next year. She wanted to see them all win. After discussion,
259 Ms. Fellner said summary information will be provided to Town Council.
260

261 Ms. Mabry asked when construction would begin on the reception area. Ms. Fellner said there is
262 one project to be completed. Materials were being gathered; it should be soon.
263

264 Mr. Magliette said last July he asked about having HTC provide free wireless at the pier, and asked
265 for a status. Ms. Fellner said the HTC representative was contacted during early summer 2014. HTC is
266 great with ideas, but follow-up was dismal. The HTC contract did not make sense; her position was to
267 protect the town. The contract was returned several times to correct errors. Mr. Magliette said this should
268 be completed before tourist season, because that would draw tourist to the pier area. Mayor Samples asked
269 if he or councilmembers should contact senior management. Ms. Fellner was frustrated, because the
270 contract includes archival storage and that needed to be completed. She asked to be allowed to contact
271 senior management, and if there was no response, she would contact regional management. Mr. Pellegrino
272 asked about using Frontier, Time Warner Cable, and/or Dish Network for wireless. Ms. Fellner explained
273 those companies did not provide free service.
274

275 **7. BUSINESS**

276 **Keep Surfside Beach Beautiful (KSBB) Committee Appointment, 1 vacancy.** (May be deferred
277 until after executive session.) Volunteers: Mr. Iaian Gray and Ms. Diane Taylor.
278

279 Mr. Magliette moved to suspend rules to allow Ms. Taylor to comment. Ms. Mabry seconded.
280 All voted in favor. **MOTION CARRIED.**
281

282 Ms. Taylor said from the audience that she would defer to Mr. Gray being appointed, and would
283 continue attending and participating as a volunteer.
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286 Mayor Samples said he and Mr. Magliette, liaison to the committee, recommended allowing both
287 volunteers to be appointed. Ms. Mabry agreed.
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289 Mr. Johnson asked if the committee was limited to a certain number and if there were two vacancies.
290 Mayor Samples said it was limited to 11 members, and there was only one vacancy. The resolution can be
291 amended at the next meeting. In the meantime, both volunteers could be appointed.
292

293 Ms. Mabry suggested deferring appointment until the resolution was amended so everything would
294 be legal. Mayor Samples that could be done if it was the desire of council.
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296 Mr. Magliette thought it was wonderful to have two volunteers that want to serve. He believed they
297 should be appointed tonight, and then change the resolution at the next meeting. Mayor Samples supported
298 Mr. Magliette's suggestion.
299

300 Mr. Stevens moved to reconvene regular session. Ms. Mabry seconded. All voted in favor.

301 **MOTION CARRIED.**
302

303 Mr. Childs moved to appoint both Mr. Iaian Gray and Ms. Diane Taylor to the Keep Surfside Beach
304 Beautiful Committee. Mr. Stevens seconded. All voted in favor. **MOTION CARRIED.** Ms. Fellner said staff
305 would bring an amended resolution for Town Council consideration.
306

307 Mr. Johnson moved to suspend rules to allow discussion about the number of volunteers on the
308 Keep Surfside Beach Beautiful Committee. Mr. Childs seconded. All voted in favor. **MOTION CARRIED.**
309

310 Mr. Johnson said not too long ago Town Council reduced the number of members on the KSBB,
311 because there was so much tension. He was concerned that may be a problem again.
312

313 Mayor Samples commented that Mr. Magliette is the KSBB liaison, and he had confidence that Mr.
314 Magliette would ensure positive outcomes.
315

316 Mr. Childs asked if Mr. Magliette would like to have an open membership.
317

318 Mr. Magliette said the KSBB has many projects underway: Adopt-a-Beach; hanging baskets, and
319 many other ongoing activities. The critical mass should be developed to accomplish the tasks. Volunteers
320 were being sought for the Adopt-a-Beach. He appreciated everything done to keep Surfside Beach beautiful.
321

322 Mr. Johnson said he hoped that he did not have say "I told you so" in the future, and moved to
323 reconvene regular session. Ms. Mabry seconded. All voted in favor. **MOTION CARRIED.**
324

325 **8. TOWN COUNCIL DISCUSSION**
326

327 **A. Proposed Ordinance to amend Tree Fines, Director Morris.**
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329 Ms. Morris presented the decision paper, a copy of which is on file. Not only do fines need to be
330 increased, there were several other changes that needed to be made in the town's tree ordinance. If it
331 pleased Town Council, the proposed changes would be presented to the planning commission for
332 recommendations to council. The town's code is very liberal compared to other municipalities. Some cities
333 require three or four replacement trees of a specific type for each tree cut, whereas the town only requires
334 one for one. Most cities with "specimen" or "landmark" trees must appear before the board of zoning appeals
335 to prove hardship before they can be cut. The town's ordinance states the board of zoning appeals *may*
336 grant a variance to set back requirements to save a tree; fees were waived for that type hearing, because it
337 benefits the town. The town has beautiful trees, but the lots are so small most of the time the tree is in the
338 middle of the building footprint. Shifting the building a few feet would probably save some trees. Another
339 issue that often occurs weekly is tree cutting and then staff finds out after the fact. Fines are paid, because
340 they are so low there was no real impact. They were not required to replant the trees; most other areas
341 require tree replacement. Many cities with larger populations do not regulate trees in residential districts;
342 they only regulate commercial areas. Mount Pleasant requires twice the number that were removed to be

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343 planted and the trees must be on the protected tree list. Mount Pleasant does not allow palm trees to be
344 counted as one tree; it counts as a third or fourth of a tree. Its fines are \$500 per 4-inch caliper of the tree.
345 The town only requires three to five trees on a residential lot.

346
347 Mayor Samples asked for what the difference was between a penalty and a fine. Ms. Morris
348 explained that penalties were court cost when a summons was issued, and that money goes to the court and
349 the state. Fines are paid to the town. In Mount Pleasant, if the offender did not remedy the violation, they
350 would also get a summons.

351
352 Ms. Morris said that Georgetown County did not regulate occupied single-family residential property.
353 Its fine was \$500 per tree or trim for failure to get a permit. Issuance of a fine does not relieve any party of
354 complying with the mitigation requirements; all fines collected were placed in the tree mitigation fund. Ms.
355 Morris believed the town should adopt this language into its code. In her opinion, tree replacement should
356 be required in addition to the fine.

357
358 Mr. Stevens asked if tree topping was when utility companies cut limbs from out of the light wires.
359 Ms. Morris said utility companies were exempt, but the general rule is the top of a tree should not be cut,
360 because it would eventually die. Santee Cooper has an arborist on staff, so the workers are instructed as to
361 how the trees should be cut. Mr. Stevens asked if staff could grant a variance when a protected tree was
362 within the footprint of a house. Ms. Morris said the current code requires an appeal before the board of
363 zoning appeals. She waived the application fee for tree variances, because it benefited the town, and
364 recommended that be included in the ordinance.

365
366 Mr. Pellegrino believed the current ordinance was "awful." He knew an individual that cut down a 6-
367 inch oak tree and replaced it with a palm tree. The oak was buckling his driveway, and he obtained a permit.
368 He supported asking the planning commission to review the code, and supported increasing fines. The big
369 Live Oak trees need to have a massive fine like James Island. He asked what the next step would be. Ms.
370 Morris said the first step was to have Town Council decide how to approach the fines, because the planning
371 and zoning commission does not make recommendations on fines. Town Council will need to hold a public
372 hearing on the changes in fines. The next step would be to have the planning commission review the code
373 to recommend stronger language, include mitigation, and bring those recommendations to Town Council.
374 Mr. Pellegrino asked what the time frame might be. Ms. Morris said the planning commission meets the first
375 Tuesday of the month. If the commission has adequate information, its recommendation can be presented
376 to Town Council in March.

377
378 Mr. Stevens asked what happened when an oak tree was damaging the foundation of a home. Ms.
379 Morris said the current code allows a tree damaging a home foundation to be removed. Staff recommends
380 adding that replacement trees must be planted to replace the removed tree. The City of Myrtle Beach only
381 regulates trees on commercial property. Its code states in its additional information that when landmark
382 trees were cut payments must be made into the mitigation fund of \$10,000 per tree.

383
384 Mr. Johnson said previous councils went from one end of the spectrum to the other. Now it appears
385 that the town is moving towards a stricter code. He wanted to have the highest fines possible, and believed
386 the planning commission should be directed to make the code as strict as possible, because certain
387 developers do what they have to do, and then "smile and give you a check for how many trees they cut down
388 for \$200."

389
390 Mr. Childs agreed with Mr. Johnson. The fines are intended to prevent those people who want to
391 "beat the system." He thought it should be such a "stinging" fine that people would not even consider cutting
392 a tree without going through the process. He agreed that the fines should be just as high as possible.

393
394 Ms. Mabry said it was cheaper for the contractors just to clear the lot and come into town hall and
395 write a check for the fines. It was wrong, but it saved them time. It happened in the past and continues to
396 happen.

397
398 Mr. Magliette asked if trees would be assigned higher value based on whether they are protected,
399 significant, specimen, or landmark trees. He liked that the trees were specifically defined in the Myrtle Beach

400 code. Ms. Morris said yes. The current code has protected trees and specimen trees, she would like to
401 include the same categories that Myrtle Beach uses and base the fine on the tree diameter.
402

403 Mayor Samples liked trees, but recognized that some lots were too small. The R-3 section had
404 3,000 square foot lots. He asked what type tree could be planted other than palms. There was a time that
405 the fine was \$1,500 per tree. In the past, a negotiated settlement of \$50,000 was made when a contractor
406 clear-cut land. Council had also implemented moratoriums, and should four members choose to do so, a
407 moratorium could be adopted. Building was stopped in R-3 and R-2 while the codes were being rewritten.
408 Mayor Samples supported sending the code to the planning commission. He asked for an ordinance that
409 could be enforced. He personally did not support a long list of every tree in each category, because people
410 might as well be told to stop any tree cutting. The town did not really expect to do that. Tree Cities are
411 measured by canopies, in addition to other criteria. He supported protecting the large trees. He supported
412 purchasing certain properties in town for that reason. This would be about the sixth time the tree ordinances
413 were revisited during his tenure. He admitted that previous councils were neglect in adopting a code that
414 fined only \$200 when it was previously \$1,500.
415

416 Ms. Morris requested that Town Council allow the code to be presented to the planning commission
417 for an entire rewrite to add language that would create more of a deterrent to cutting trees, and bring the
418 commission's recommendations to Town Council. **There were no objections.**
419

420 **B. Proposed Resolution regarding Solid Waste Authority Management Plan, Administrator**
421 **Fellner.**
422

423 Ms. Fellner explained that the Horry County Solid Waste Advisory Council and the Solid Waste
424 Authority completed the update of the 2011 Solid Waste Management Plan for submission to DHEC (South
425 Carolina Department of Health and Environmental Control) as required by law. The next step in the process
426 requires that it provides from each municipality it services a resolution of support for the updated plan.
427 Council was provided a copy of the resolution. The plan, which is 333 pages, may be viewed at
428 <http://www.solidwasteauthority.org/docs/swmpdraft0215.pdf>. Ms. Fellner said if there were no objections, the
429 resolution would be presented at the next meeting under business.
430

431 Mayor Samples said the assistant director and the consultant spoke at the last League of Cities
432 meeting. The only major concern was the longevity of the landfill for Class 3 waste. He encouraged
433 councilmembers to give direction to adopt the resolution. **There were no objections.**
434

435 **C. Any matters of concern or information to be discussed by Town Council.**
436

437 Ms. Fellner said at the January 13th meeting she was directed by Town Council to move forward with
438 the InnovaPad contract which recovers emergency service fees provided by the fire department to
439 nonresidents from their respective insurance companies. The contract was executed; training is scheduled
440 for February 20th. Ms. Fellner asked to bring an ordinance to Town Council at the next meeting to codify the
441 fees set forth in the contract, and to schedule a public hearing to take place prior to second reading.
442

443 Mr. Johnson said although InnovaPad bills the insurance companies, the incident becomes a claim
444 on the insurance record, and fees are eventually passed on to their customers. Ms. Fellner said just as the
445 wrecked vehicle does, but these are actual fees that the insurance company currently keeps.
446

447 Mayor Samples said these were fees that the taxpayers currently pay. Ms. Fellner said that was
448 correct. She reiterated that the Town of Surfside Beach residents would not have their insurance companies
449 billed. Mayor Samples said this would be reimbursement for usage of the taxpayers' assets, i.e. the staff and
450 emergency rescue equipment. Ms. Fellner said that was correct. InnovaPad will manage all collections and
451 as its fee will withhold 25-percent of any amounts collected; as long as six calls were run each month there
452 were no other fees. Mayor Samples asked if members recalled previous discussions; several members
453 responded in the affirmative.
454

455 **There were no objections to bringing an ordinance forward at the next meeting and**
456 **scheduling the public hearing on the fees prior to second reading.**

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Mr. Stevens updated Town Council and the audience on the Taste of Surfside being sponsored by the town's business committee. He displayed the logo and poster that were designed and donated by Jerri-Bob's. The event was expanded to include March 21st through 28th. *The Myrtle Beach Herald* has an article about the event in its current issue. He encouraged everyone to purchase a passport for \$10, which would all go to the American Red Cross and is tax deductible. Surfside Bowling Center and Tomlinson's are two of the town businesses that have committed in writing to participate. Businesses are donating prizes, including two 2-night, 3-day vacation packages. A resident proposed that the town offer a \$2 discount on fishing passes during the event; as many as 200 or more passes might be sold that week. Mr. Stevens believed the town should participate and offer this discount. The event will promote the business community, because it will bring people into the town's businesses. Passport cards will be sold at Town Hall, BI-LO's, Piggy Wiggly, and South State Bank. Mr. Stevens said helping the town's businesses was long overdue as they brought in a lot of money for the town. Other businesses participating are Dagwood's Deli, Home Accent II, Burke's, and Valentino's II. Discounts will be available on oil changes, clothing, and furniture, in addition to prizes. Mr. Stevens was glad that he started the business committee and commended its members for their work. They were doing a [wonderful] job devising ways to promote the town's businesses. He thanked Mr. Magliette who participated in the business committee's efforts, and for his "buy local" campaign when he ran for office, because that was one of the ideas that started this process.

Mr. Childs commended Mr. Stevens for his hard work on the project. He knew it took a lot of time to seek contributions and participants in a project like this. He was sure Mr. Stevens would make it a success.

Ms. Mabry commended Mr. Stevens and the business committee members who developed a fantastic project. That is what everyone has always wanted. This is another step to bring in people that normally would not come into town. She said that Mr. Magliette as liaison to the Keep Surfside Beach Beautiful committee had praised that committee's hard work. Ms. Mabry said as liaison to the Historical committee she wanted to invite anyone interested in the town's wonderful history to join them. The committee was open to everyone. The Facebook page is Surfside Beach History, <https://www.facebook.com/surfsidebeachhistory>. The committee would soon join Ancestry.com to begin tracing some of the town's ancestors. A presentation of the town's history will be made by Dr. Ben Burroughs from Coastal Carolina University before too long.

Mr. Magliette said it was an exciting time in Surfside Beach. He thanked everyone for their efforts. He could not wait to see all the projects come to fruition, especially the Taste of Surfside. He thanked Town Council for supporting the Meet N' Greet Breakfasts. There were 14 people at the February breakfast; including the District 5 School Board representative Janice Morreale, and business committee members. Tyler Servant, the 5th District County Councilmember, plans to attend a future breakfast. Surfside Beach is the only incorporated municipality in District 5, and as such plays an important role in the district. Packets of town information were distributed, and questions were answered about the town and district. He encouraged everyone to attend the breakfasts. The council sets the tone for the town; treat everyone with dignity and respect, and show loving kindness. The next Meet N' Greet is March 4th. Contact him with any questions.

9. PUBLIC COMMENTS – General Comments. (5-minutes per speaker)

Mr. Ron Ott, 7th Avenue North, said an upcoming music event is being planned in Myrtle Beach that will be like another Woodstock festival. There will be over 30 major music acts the first week of June. Tickets will be about \$150 a day for each day of the three day event. Friends of his from all over the country tell him it was being advertised on their local radio stations. He believed the town should work to get its fair share of tourists and visitors staying in town and perhaps provide some events while they are here. The town was a little piece of paradise, and is different because it was safe and clean. The public works department did a great job; it started with the administrator and carried through the chain of command to the staff. This was a great town to live in. Many people move to gated communities; the town has "guns and hoses!" We did not need a man with an iPod at a gate. (*Laughter.*) The town should be promoted. Mr. Stevens was doing a terrific job. These things are what keep our community neighborly and friendly. He encouraged Town Council to keep up the good work, but not to forget about the music event.

Town Council Regular Meeting
February 10, 2015

513 Mr. Tom Dodge, 15th Avenue North, said Mr. Ott was a tough act to follow. The town's newsletter
514 reports that the town is in the black. But, he did not read in the newsletter how the town got into the black, so
515 he would tell everyone. Two years ago there was a \$2.75 increase to the sanitation fee, which is a tax. A
516 sunset on the 5-mil stormwater tax was reached, but the sunset never happened. The 5-mils continued.
517 Then, there was a 6.2-percent tax increase. Instead of patting themselves on the back, pat the taxpayers on
518 the back.
519

520 **10. TOWN COUNCIL COMMENTS**
521

522 Mr. Magliette thanked everyone for attending; their volunteer efforts, and making Surfside Beach the
523 wonderful place that it is. Anyone with a simple 1040 or 1040EZ tax filing can get **free** assistance at the
524 Surfside Beach Library between February 2nd and April 15th. On Mondays from 10 a.m. to 2 p.m., and
525 Thursdays, from 1 p.m. to 5 p.m. AARP certified accountants will be there to help. On Tuesdays from 3 p.m.
526 to 6 p.m. VITA, IRS representatives will be there. Many of the volunteers live in Surfside Beach. On
527 Wednesday, February 25th at 10 a.m. the library will host a free Senior Bingo. It is a good opportunity to
528 socialize, and check out a good book. God bless you all.
529

530 Ms. Mabry thanked everyone for attending. She said remember to buy your passports when they
531 were ready for sale. Thank you again, and she would see everyone next time.
532

533 Mr. Pellegrino thanked everyone for attending. He also attended the last business committee
534 meeting and reiterated that the committee was doing a good job with Taste of Surfside. This would be a
535 great event, not just this year, but year-after-year. He thanked Mr. Stevens and the business committee for
536 their efforts. The town was being promoted in ways that he would never have imagined. He personally was
537 looking forward to buying his card and taking advantage of discounts. Before tonight there had not been any
538 public comments since December 9th. Keep the comments coming, because he appreciated hearing them;
539 many comments were a history lesson for him, which makes him ask questions and do research to help him
540 move forward in a better fashion with more information. He wished everyone a great night.
541

542 Mr. Stevens recognized former councilmember, Ms. Ann Dodge, who was in the audience, saying it
543 was good to see her again. He remembered serving with Ms. Dodge, and enjoyed every day of it. He
544 thanked everyone for attending. In response to Mr. Ott's comments, he would look into the music festival.
545 Any time that Myrtle Beach has a big event, it affects the town. Mr. Stevens thanked Mr. Dodge for telling
546 the council who pays the taxes. Going one step further, the council appointed him to the Myrtle Beach
547 Regional Economic Development Board (MBRED.) One of the things he learned there was the town needs
548 economic development just like any other place. The MBRED has a new president and chief executive
549 officer who has been invited to meet with the mayor, the planning director, and himself to show him what the
550 town has to offer. Other councilmembers may also attend. Hopefully, some new businesses can be brought
551 into town, because businesses raise revenue. That was why the Taste of the Town was being done; to bring
552 in business. Highway 17 has vacant property throughout its course through the town that could be
553 developed. Mr. Stevens thanked everyone for attending and wished them a good week. Bundle up when it
554 gets cold.
555

556 Mr. Johnson said he seemed to comment on every issue tonight. He thanked everyone for
557 attending. At the next meeting, he will bring some issues on the State level that will affect the town and its
558 residents, and request that citizens and councilmembers contact the local legislators. Thank you very much.
559

560 Mr. Childs said to follow-up on Mr. Ott's comment, there will be a lot of people at the music festival.
561 He wondered what kind of public transportation would be provided, because there was no parking in Myrtle
562 Beach. He thanked everyone for attending the meeting tonight.
563

564 Mayor Samples said when they talk about who they work for, the Town Council does work for the
565 citizens. The appointed officials work for the council. Ms. Fellner, the town administrator, has the "easy,
566 easy job" of being responsible for all other departments, the directors and their subordinates. He thought
567 everyone should be proud of the work and effort of everyone from the lowest paid to the top paid employee
568 who worked to make this the great town that it is. Mayor Samples said he always had the philosophy that if
569 we take care of the beach, we would be fine. He still believes that. When the beachfront is shown on

570 advertising, it is the town's beach that is shown, not Myrtle Beach's beach. Mayor Samples said first and
571 foremost in terms of financial solvency, and making sure the right types of businesses were attracted is
572 making sure the beach was family friendly and clean. Thank you all for attending.
573

574 **11. EXECUTIVE SESSION - Pursuant to FOIA §30-4-70(a)(1) to discuss the appointment of a**
575 **person to a public body.**
576

577 There was no executive session as appointments were made during the business portion of the
578 meeting.
579

580 **12. ADJOURNMENT**

581 Ms. Mabry moved to adjourn the meeting at 8:43 p.m. Mr. Stevens seconded. All voted in favor.
582 **MOTION CARRIED.**
583

584 Prepared and submitted by,

585
586
587
588 Approved: February 24, 2015

Debra E. Herrmann, CMC, Town Clerk

Douglas F. Samples, Mayor

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594 David L. Pellegrino, Mayor Pro Tempore

Robert F. Childs, Town Council

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597 Mark L. Johnson, Town Council

Mary Beth Mabry, Town Council

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600 Ralph J. Magliette, Town Council

Randle M. Stevens, Town Council

601
602 Clerk's Note: This document constitutes summary minutes of the meeting that was digitally recorded.
603 Contact the town clerk for appointments to hear recordings. Bring a flash drive to obtain a free copy. In
604 accordance with FOIA §30-4-80, meeting notice and the agenda were distributed to local media and
605 subscribers on the town's Email Updates list. The agenda was posted on the town website, the entry door at
606 Town Council Chambers, and in the Town Hall reception area. Meeting notice was also posted on the Town
607 marquee.



Proclamation #15-97

AMERICAN RED CROSS MONTH MARCH 2015

WHEREAS, the American Red Cross fulfills a vital role in our community. It prevents and alleviates suffering in the face of disaster and is a true reflection of the humanitarian and volunteer spirit of the American people; and

WHEREAS, during the month of March, the American Red Cross asks all Americans to join its movement and help carry out its lifesaving mission, with a gift of time, money or blood. The Red Cross supplies almost half of the nation's blood; teaches skills that save lives; provides international humanitarian aid; supports military members and their families; and feeds, shelters and gives emotional support to victims of disasters; and

WHEREAS, for almost 100 years United States Presidents have called on the American people to support the Red Cross, and its humanitarian mission. In World War I, President Woodrow Wilson ordered the Red Cross to raise funds to support emergency aid to the military. At that time, the Red Cross set a goal of \$125 million and in less than six weeks donations totaled nearly \$146 million; a tribute to the overwhelming generosity of the American public; and

WHEREAS, in 1943 during World War II, President Franklin D. Roosevelt became the first president to proclaim March as Red Cross Month and called on Americans to "rededicate themselves to the splendid aims and activities of the Red Cross." President Roosevelt's call to action nearly 70 years ago started a tradition of designating March as Red Cross Month, a time to recognize and support the valuable work of the American Red Cross; and

WHEREAS, every day through its 73 employees and 4,785 volunteers here in South Carolina, the Red Cross is there to save the day when disaster strikes or when a neighbor's house burns down. It is there when someone needs life-saving blood, or the comfort of a helping hand. It connects military families with their loved ones serving in our military, and provides training in CPR, aquatics safety, and first aid, as it spreads humanitarian aid and goodwill to people around the world.

WHEREAS, our community depends on the Red Cross and because it is not a government agency, the Red Cross depends on support from the public to continue its humanitarian work. This is especially important in these challenging economic times for the Red Cross and all Americans, and

WHEREAS, the Town of Surfside Beach has partnered with the American Red Cross to promote its activities and to encourage donations through events and fund raising efforts, including a **Taste of Surfside Beach, March 23rd through 28th**,

NOW, THEREFORE, I, Douglas F. Samples, Mayor of the Town of Surfside Beach, do hereby proclaim March 2015 as American Red Cross Month, and

FURTHER, I encourage all Americans to support this organization and its noble humanitarian mission.

BE IT SO PROCLAIMED this 24th day of February 2015.

s/

The Hon. Douglas F. Samples, Mayor

Attest:

s/

Debra E. Herrmann, CMC, Town Clerk

(SEAL)

**Town of Surfside Beach
Finance Report
January 31, 2015**

General Fund

Property tax collections exceed prior year by \$387k due to the additional millage being collected. Business licenses and permit fees collected year to date exceed last year. There were 24 new business license accounts opened in January and permit revenue exceeded last year by \$11k due to the increase in construction.

Town received \$57k reimbursement for road paving in January. The Road Paving Project will be moved to Capital Projects Fund now that the project is complete.

The Pier paid principal and interest to General Fund in January. The loan balance is now \$611k. General Fund expenditures year to date are higher than prior year. Expenditures exceed revenue by \$300k, due to the road paving projects and capital purchases. However, Net Revenue before Debt and Capital Expenditures totals \$629k year to date.

Capital Projects Fund

Expenditures year to date, total \$625k for stormwater projects, underground engineering and the Lake Weir. We will be moving the road project to this fund in February.

A budget amendment will be needed to fund the project drainage and the road project.

Special Revenue Funds

Local A-Tax and Hospitality Fee collections exceed prior year. This is great news for the Town. Accommodation Tax for the quarter (Sept- Dec) totaled \$81,357. These funds are being held by SC Department of Revenue for May Bike expenses. Town will be reimbursed upon submission of receipts to SC DOR.

Hospitality Fund has transferred amount budgeted for Beach Renourishment to Capital Projects. The expenditures for all special revenue funds are in line with the budget.

Enterprise Funds

Revenues in Sanitation and Pier Funds are higher than last year. Expenses in both funds are in line with budget amounts.

The quarterly loan payment from the Pier Fund to General Fund was made in January. The current loan balance is \$611,250.

Finance Department

The finance staff is working on preparing the 2015-2016 budget and starting to compile information for the new auditors who will be visiting us in the spring. Business license department is updating the system for NAICS and preparing the applications for mailing.

Transparency

The Town's accounts payable register has been posted online and a link has been added to the State Comptroller General's office website. Visit the following websites for information.

Town of Surfside Beach <http://surfsidebeach.org> SC Comptroller General <http://www.cg.state.sc.us/transparency>

If you have any questions regarding this report, please contact the Finance Department at (843)-913-6336.

**Town of Surfside Beach
General Fund
Summary Financial Information
Period Ending January 31, 2015**

	January 2015	YTD FY 2014-15	FY 14-15 Budget	Over/(Under) Budget	January 2014	YTD FY 2013-14
Revenue						
Property Taxes	\$ 889,422	\$ 2,662,639	\$ 2,770,325	\$ (107,686)	\$ 622,486	\$ 2,275,123
Licenses & Permits	20,299	149,061	1,552,500	(1,403,439)	13,455	135,192
Franchise Fees	48,844	187,573	625,900	(438,327)	50,012	187,964
Fines	15,229	107,891	151,500	(43,609)	12,978	96,502
Interest	253	2,331	2,500	(169)	325	1,799
Intergovernmental	96,688	402,568	497,320	(94,752)	55,971	112,862
Special Event	732	14,383	28,500	(14,117)	431	11,665
Other Revenue	6,673	44,814	77,800	(32,986)	34,648	259,358
Lanier Parking	775	163,087	223,045	(59,958)	-	125,979
Other Financing Sources	-	310,208	612,100	(301,892)	2,747	494,569
Total Revenue	<u>\$ 1,078,915</u>	<u>\$ 4,044,555</u>	<u>\$ 6,541,490</u>	<u>\$ (2,496,935)</u>	<u>\$ 793,053</u>	<u>\$ 3,701,013</u>
Expenditures						
Salaries & Benefits						
Salaries	\$ 241,100	\$ 1,827,532	\$ 3,142,640	\$ (1,315,108)	\$ 235,599	\$ 1,600,757
Benefits	100,385	695,146	1,262,030	(566,884)	105,891	606,551
Total Salaries & Benefits	<u>\$ 341,485</u>	<u>\$ 2,522,678</u>	<u>\$ 4,404,670</u>	<u>\$ (1,881,992)</u>	<u>\$ 341,490</u>	<u>\$ 2,207,308</u>
Operating Expenditures						
Administration	\$ 5,704	\$ 55,616	\$ 153,505	\$ (97,889)	\$ 7,640	\$ 46,781
Finance	2,486	57,892	82,185	(24,293)	552	53,615
Court	3,528	24,755	46,680	(21,925)	3,208	22,212
Facilities	4,200	14,470	32,165	(17,695)	2,176	16,153
Police	19,380	188,250	326,840	(138,590)	21,126	171,931
Parking Expenses	4,554	61,609	136,945	(75,336)	3,323	59,464
Fire	15,556	118,254	191,335	(73,081)	27,786	113,041
Building & Zoning	3,900	22,032	62,065	(40,033)	3,351	18,048
Grounds	6,084	66,405	108,600	(42,195)	6,486	42,293
Public Works	23,295	143,094	242,830	(99,736)	19,759	133,722
Fleet Maintenance	3,528	19,150	33,170	(14,020)	3,621	17,810
Recreation & Special Events	7,352	63,959	109,540	(45,581)	13,428	68,838
Non Departmental	8,273	57,298	109,220	(51,922)	9,860	53,784
Total Operating Expenditures	<u>\$ 107,840</u>	<u>\$ 892,784</u>	<u>\$ 1,635,080</u>	<u>\$ (742,296)</u>	<u>\$ 122,316</u>	<u>\$ 817,892</u>
Net Revenue/(Expenditures) Before Debt & Capital Expenditures	<u>\$ 629,590</u>	<u>\$ 629,093</u>	<u>\$ 501,740</u>	<u>\$ 127,353</u>	<u>\$ 329,247</u>	<u>\$ 676,013</u>
Debt and Capital Expenditures						
Debt Service	\$ -	\$ 86,234	\$ 86,230	\$ 4	\$ -	\$ 88,108
Capital Replacement	20,912	114,631	275,250	(160,619)	16,729	54,854
Capital Improvements	19,494	578,378	465,000	113,378	-	-
Transfer to Capital Projects	-	150,000	300,000	(150,000)	-	-
Total Debt and Capital Expenditures	<u>\$ 40,406</u>	<u>\$ 929,243</u>	<u>\$ 1,126,480</u>	<u>\$ (197,237)</u>	<u>\$ 16,729</u>	<u>\$ 142,962</u>
Total Expenditures	<u>\$ 489,731</u>	<u>\$ 4,344,705</u>	<u>\$ 7,166,230</u>	<u>\$ (2,821,525)</u>	<u>\$ 480,535</u>	<u>\$ 3,167,962</u>
Net Change in Fund Balance	<u>\$ 589,184</u>	<u>\$ (300,150)</u>	<u>\$ (624,740)</u>	<u>\$ 324,590</u>	<u>\$ 312,518</u>	<u>\$ 533,051</u>
Beginning Fund Balance 7/01/2014		<u>\$ 4,241,115</u>				
Ending Fund Balance		<u>\$ 3,940,965</u>				

**Town of Surfside Beach
Finance Department Report
January 31, 2015**

General Fund	January 2015	YTD FY 14-15	FY 14-15 Budget	Over (Under) Budget	January 2014	YTD FY 13-14
Property Taxes						
Current Property Taxes	\$ 885,800	\$ 2,649,902	\$ 2,706,325	\$ (56,423)	\$ 617,778	\$ 2,235,137
Penalties & Prior Year Taxes	1,975	9,711	60,000	(50,289)	4,615	37,298
Motor Carrier Taxes	1,647	3,026	4,000	(974)	93	2,688
Total Property Taxes	\$ 889,422	\$ 2,662,639	\$ 2,770,325	\$ (107,686)	\$ 622,486	\$ 2,275,123
Licenses and Permits						
Business Licenses - Local	\$ 6,934	\$ 51,342	\$ 690,000	\$ (638,658)	\$ 5,468	\$ 46,997
Business Licenses - MASC	-	38	700,000	(699,962)	-	1,299
Animal Licenses	680	1,295	2,500	(1,205)	140	1,230
Building Permits	12,685	96,386	160,000	(63,614)	7,847	85,666
Total Licenses & Permits	\$ 20,299	\$ 149,061	\$ 1,552,500	\$ (1,403,439)	\$ 13,455	\$ 135,192
Franchise Fees						
Santee Cooper (Bi-Annual)	\$ -	\$ -	\$ 270,000	\$ (270,000)	\$ -	\$ -
GSW&SA (Monthly Installments)	17,381	121,668	215,000	(93,332)	17,381	121,668
Time Warner (Quarterly)	31,235	65,440	132,000	(66,560)	32,391	65,754
SCANA (Annual)	-	-	7,100	(7,100)	240	542
HTC	228	465	800	(335)	-	-
Beach Services	-	-	1,000	(1,000)	-	-
Total Franchise Fees	\$ 48,844	\$ 187,573	\$ 625,900	\$ (438,327)	\$ 50,012	\$ 187,964
Fines and Forfeits						
Police Fines	\$ 13,808	\$ 94,248	\$ 125,000	\$ (30,752)	\$ 11,037	\$ 80,242
Victims Assistance	1,396	12,284	24,000	(11,716)	1,904	14,154
Parking Fines	25	1,233	2,500	(1,267)	37	2,106
Total Fines Foreifits	\$ 15,229	\$ 107,765	\$ 151,500	\$ (43,735)	\$ 12,978	\$ 96,502
Interest						
	\$ 263	\$ 2,331	\$ 2,500	\$ (169)	\$ 325	\$ 1,799
Intergovernmental Revenues						
Aid - Local Government Fund	\$ 18,260	\$ 46,253	\$ 80,000	\$ (33,747)	\$ 29,453	\$ 47,226
Alcohol Permits	-	8,450	35,000	(26,550)	-	4,500
Homestead Exemption	-	-	37,000	(37,000)	-	-
Merchants Inventory	-	2,780	11,120	(8,340)	-	2,780
Government Grants CTC	57,268	287,112	200,000	87,112	1,919	3,360
Other Grants	(1,000)	2,000	7,500	(5,500)	-	-
H.C. Recreation Dept.	-	-	11700	(11,700)	-	-
H.C. Road Maintenance	22,160	55,973	115,000	(59,027)	24,599	54,996
Total Intergovernmental	\$ 96,688	\$ 402,668	\$ 497,320	\$ (94,762)	\$ 55,971	\$ 112,862
Rental and Special Events Revenue						
Civic Center Rental	\$ 814	\$ 4,028	\$ 13,500	\$ (9,472)	\$ 431	\$ 11,665
Special Events	(82)	10,355	15,000	(4,645)	-	-
Total Rental & Special Events	\$ 732	\$ 14,383	\$ 28,500	\$ (14,117)	\$ 431	\$ 11,665
Other Revenue						
Interest Revenue Pier Enterprise	\$ 3,260	\$ 10,391	\$ 13,450	\$ (3,059)	\$ 4,075	\$ 12,225
Miscellaneous Revenues	1,500	9,740	6,800	2,940	10,178	216,921
False Alarms	1,130	4,795	1,000	3,795	-	-
Police, K-9, Parking, Records, Jail	524	12,914	17,000	(4,086)	-	-
Town Merchandise	259	4,019	3,000	1,019	-	-
Fire Inspection Fees	-	-	50,000	(50,000)	-	-
Sale of Fixed Assets	-	-	-	-	17,853	18,635
Insurance Proceeds	-	2,955	-	2,955	2,542	11,577
Total Other Revenue	\$ 6,673	\$ 44,814	\$ 91,250	\$ (46,436)	\$ 34,648	\$ 259,358
Lanier Revenue						
Parking Fees-Lanier	\$ -	\$ 130,407	\$ 190,125	\$ (59,718)	\$ -	\$ 100,457
Parking Citations-Lanier	775	32,680	32,920	(240)	-	25,522
Total Parking	\$ 775	\$ 163,087	\$ 223,045	\$ (59,958)	\$ -	\$ 125,979
Other Financing Sources						
Transfer from Sanitation Fund	\$ -	\$ 35,000	\$ 70,000	\$ (35,000)	\$ -	\$ 50,000
Transfer from Accommodations Tax Fund	-	41,596	49,750	(8,154)	2,747	43,300
Trans A-Tax Contractual Services	-	74,700	149,400	(74,700)	-	19,400
Trans from Hospitality	-	75,000	150,000	(75,000)	-	223,169
Transfer from Local Accommodations Tax Fund	-	75,110	150,220	(75,110)	-	140,000
Transfer from Pier Enterprise	-	8,802	29,280	(20,478)	-	18,700
Total Other Financing Sources	\$ -	\$ 310,208	\$ 598,650	\$ (288,442)	\$ 2,747	\$ 494,569
Total Revenues & Other Financing Sources	\$ 1,078,915	\$ 4,044,429	\$ 6,541,490	\$ (2,497,061)	\$ 793,053	\$ 3,701,013

Town of Surfside Beach
Capital Projects Fund
January 31, 2015

Capital Projects Fund	January 2015	YTD FY 14-15	FY14-15 Budget	Over (Under) Budget	January 2014	YTD FY 13-14
Revenue						
Property Taxes	\$ 22,590	\$ 67,884	\$ 60,500	\$ 7,384	\$ 15,940	\$ 59,682
Interest	70	671	900	(229)	98	665
Misc/Reimbursement	12,172	12,172	-	12,172	-	525
Total Revenue	\$ 34,832	\$ 80,727	\$ 61,400	\$ 19,327	\$ 16,038	\$ 60,872
Expenditures						
Grounds	\$ 14	\$ 25,309	\$ 36,500	\$ (11,191)	\$ -	\$ 5,348
Street	41	8,054	18,000	(9,946)	787	28,265
Storm water Improvements	80,332	562,655	475,000	87,655	11,526	30,611
Underground Engineering	8,769	23,089	-	23,089	-	-
Lake Weir	-	6,175	-	6,175	-	-
Total Expenditures	\$ 89,156	\$ 625,282	\$ 529,500	\$ 95,782	\$ 12,313	\$ 64,224
Other Financing Sources						
General Fund for Stormwater	\$ -	\$ 150,000	\$ 300,000	\$ (150,000)	\$ -	\$ -
Hospitality Beach Renourishment	125,050	250,100	250,100	-	-	-
A-Tax Beach Renourishment	-	39,500	79,000	(39,500)	-	-
Total Other Financing Sources	\$ 125,050	\$ 439,600	\$ 629,100	\$ (189,500)	\$ -	\$ -
Net Change in Fund Balance	\$ 70,726	\$ (104,955)	\$ 161,000	\$ (76,455)	\$ 3,725	\$ (3,352)
Beginning Fund Balance 7/01/2014						
Stormwater Project		\$ 456,073				
Beach Recourishment		168,718				
Ending Fund Balance		\$ 519,836				
Fund Balances						
Opening Bal	\$ -	\$ 456,073	\$ 168,718	\$ -	\$ -	\$ 624,791
Milage, Interest, Reimbursement	-	68,555	-	12,172	-	80,727
Transfer in	-	150,000	289,600	-	-	439,600
Expenditures	(6,175)	(596,018)	-	(23,089)	-	(625,282)
Ending Balance	\$ (6,175)	\$ 78,610	\$ 458,318	\$ (10,917)	\$ -	\$ 519,836

**Town of Surfside Beach
January 31, 2015
Special Revenue Funds
Accommodations Fund**

	January 2015	YTD 2014-2015	FY 14-15 Budget	Over (Under) Budget	January 2014	YTD 2013-2014
Revenue						
Accommodations Tax	\$ -	\$ 356,920	\$ 520,000	\$ (163,080)	\$ 54,942	\$ 391,007
Special Events/Donations	450	450	-	450	150	3,277
Interest Income	19	136	300	(164)	41	244
Total Revenues	<u>\$ 469</u>	<u>\$ 357,506</u>	<u>\$ 520,300</u>	<u>\$ (162,794)</u>	<u>\$ 55,133</u>	<u>\$ 394,528</u>
Expenditures						
Police	\$ 263	\$ 25,132	\$ 41,445	\$ (16,313)	\$ 4,655	\$ 54,383
Special Events	(788)	23,881	35,300	(11,419)	-	29,666
Utilities	430	4,225	9,000	(4,775)	466	4,287
Advertising & Promotion	-	3,313	9,000	(5,687)	354	2,800
Grants & Materials & Supplies	-	5,400	11,000	(5,600)	-	5,200
Fireworks Display	-	25,000	25,000	-	-	25,000
Advertising - MB Chamber (30%)	-	99,576	141,075	(41,499)	-	93,320
Trans to General Contractual	-	74,700	149,400	(74,700)	-	19,400
Transfer to Gen Fund	-	41,596	49,750	(8,154)	2,747	43,300
Trans to Beach Renourishment	-	39,500	79,000	(39,500)	-	-
Total Expenditures	<u>\$ (95)</u>	<u>\$ 342,323</u>	<u>\$ 549,970</u>	<u>\$ (207,647)</u>	<u>\$ 8,222</u>	<u>\$ 277,356</u>
Net Change in Fund Balance	\$ 564	\$ 15,183	\$ (29,670)	\$ 44,853	\$ 46,911	\$ 117,172
Beginning Fund Balance 7/01/2014		<u>\$ 113,114</u>				
Ending Fund Balance		<u>\$ 128,297</u>				

Hospitality Fund

	January 2015	YTD 2014-2015	FY 14-15 Budget	Over (Under) Budget	January 2014	YTD 2013-2014
Revenue						
Hospitality Fees	\$ 25,237	\$ 454,028	\$ 650,000	\$ (195,972)	\$ 21,776	\$ 411,733
Interest Income	63	506	2,000	(1,494)	57	517
Total Revenues	<u>\$ 25,300</u>	<u>\$ 454,534</u>	<u>\$ 652,000</u>	<u>\$ (197,466)</u>	<u>\$ 21,833</u>	<u>\$ 412,250</u>
Expenditures						
Police	\$ 900	\$ 54,699	\$ 54,900	\$ (201)	\$ 1,495	\$ 64,825
Fire	3,829	31,362	44,500	(13,138)	18,594	47,175
Grounds	2,500	2,655	49,300	(46,645)	4,076	13,604
Special Events	40	958	3,200	(2,242)	56	686
Transfer to Capital Proj BR	125,050	250,100	250,100	-	-	-
Transfer to General Fund	-	75,000	150,000	(75,000)	-	223,170
Total Expenditures	<u>\$ 132,319</u>	<u>\$ 414,774</u>	<u>\$ 552,000</u>	<u>\$ (137,226)</u>	<u>\$ 24,221</u>	<u>\$ 349,460</u>
Net Change in Fund Balance	\$ (107,019)	\$ 39,760	\$ 100,000	\$ (60,240)	\$ (2,388)	\$ 62,790
Beginning Fund Balance 7/01/2014		<u>\$ 325,946</u>				
Ending Fund Balance		<u>\$ 365,706</u>				

Local Accommodations Fund

	January 2015	YTD 2014-2015	FY 14-15 Budget	Over (Under) Budget	January 2014	YTD 2013-2014
Revenue						
Local Accommodations Tax	\$ 4,611	\$ 108,412	\$ 150,000	\$ (41,588)	\$ 3,343	\$ 97,405
Interest Income	12	91	220	(129)	1	33
Total Revenues	<u>\$ 4,623</u>	<u>\$ 108,503</u>	<u>\$ 150,220</u>	<u>\$ (41,717)</u>	<u>\$ 3,344</u>	<u>\$ 97,438</u>
Expenditures						
Transfer to General Fund	<u>\$ -</u>	<u>\$ 75,110</u>	<u>\$ 150,220</u>	<u>\$ (75,110)</u>	<u>\$ -</u>	<u>\$ 140,000</u>
Net Change in Fund Balance	\$ 4,623	\$ 33,393	\$ -	\$ 33,393	\$ 3,344	\$ (42,562)
Beginning Fund Balance 7/01/2014		<u>\$ 47,685</u>				
Ending Fund Balance		<u>\$ 81,078</u>				

Town of Surfside Beach
January 31, 2015
Enterprise Funds

Pier Enterprise Fund

	January 2015	YTD 2014-2015	FY 14-15 Budget	Over (Under) Budget	January 2014	YTD 2013-2014
Revenue						
Income Rents/Leases	\$ -	\$ 57,385	\$ 90,800	\$ (33,415)	\$ -	\$ 47,661
Other Income-Admissions	-	34,379	50,000	(15,621)	-	31,950
Other Income-Fishing	-	75,260	112,000	(36,740)	-	67,997
Parking Fees Lanier	-	60,605	83,160	(22,555)	-	41,875
Parking Citations Lanier	75	7,080	14,115	(7,035)	-	7,860
Interest Income	36	228	500	(272)	15	126
Miscellaneous Income	-	-	-	-	-	-
Total Revenues	\$ 111	\$ 234,937	\$ 350,575	\$ (115,638)	\$ 15	\$ 197,469
Expenses						
Operating Expenses	\$ 366	\$ 9,919	\$ 13,300	\$ (3,381)	\$ 2,002	\$ 14,205
Parking Bank Fees & Misc	10	2,962	2,500	462	-	925
Parking Expenses Lanier	1,497	22,923	44,190	(21,267)	1,424	14,535
Insurance	-	4,875	4,800	-	-	-
Depreciation Expense	-	60,000	120,000	(60,000)	-	56,973
Interest Expense (Loan)	3,260	10,391	13,450	(3,059)	4,075	12,225
Transfer General Fund	-	8,802	29,280	(20,478)	-	18,700
Total Expenses	\$ 5,133	\$ 119,872	\$ 227,520	\$ (107,723)	\$ 7,501	\$ 117,563
Change in Net Position	\$ (5,022)	\$ 115,065	\$ 123,055	\$ (7,915)	\$ (7,486)	\$ 79,906
Total Net Position - Beginning 7/01/2014		\$ 2,295,090				
Total Net Position - Ending		\$ 2,410,155				

Sanitation Fund

	January 2015	YTD 2014-2015	FY 14-15 Budget	Over (Under) Budget	January 2014	YTD 2013-2014
Revenue						
Sanitation Fees	\$ 100,250	\$ 791,155	\$ 1,355,000	\$ (563,845)	\$ 98,169	\$ 783,434
Grant	1,000	1,000	-	-	-	-
Sale of Scrap	-	985	3,500	(2,515)	-	1,147
Sale of Fixed Assets	-	56,148	-	-	-	-
Interest Income	131	955	1,300	(345)	132	780
Total Revenues	\$ 101,381	\$ 850,243	\$ 1,359,800	\$ (566,705)	\$ 98,301	\$ 785,361
Expenses						
Salaries & Operating Expenses	\$ 57,717	\$ 514,768	\$ 911,755	\$ (396,987)	\$ 77,023	\$ 528,248
Depreciation Expense	-	72,500	145,000	(72,500)	-	67,500
Transfer to General Fund	-	35,000	70,000	(35,000)	-	50,000
Total Expenses	\$ 57,717	\$ 622,268	\$ 1,126,755	\$ (504,487)	\$ 77,023	\$ 645,748
Change in Net Position	\$ 43,664	\$ 227,975	\$ 233,045	\$ (62,218)	\$ 21,278	\$ 139,613
Total Net Position - Beginning 7/01/2014		\$ 1,630,033				
Total Net Position - Ending		\$ 1,858,008				

PUBLIC WORKS MONTHLY REPORT

January 22nd – February 18th, 2015

SANITATION DIVISION (FTEs – 9)

Residential Service – Eight carts were delivered; five upon the issuance of certificates of occupancy and three per owner request. One cart was repaired and four carts were replaced. Two carts were removed per owner requests. Sanitation supervisor responded to seven calls regarding ordinance enforcement; ten calls regarding late put outs and/or questions about bulk/yard debris pick up, five calls concerning winter roll-out service, four calls concerning billing questions, one call concerning electronic waste disposal, two complaints, and five miscellaneous calls.

Commercial Service – Service routes continue to be updated based on business needs. One account, ASL Signs, switched to dumpster service and one account, Crabby Mike's, resumed weekly service. Three accounts required extra pick-ups due to overflow. Supervisor explained commercial collection schedules to six new businesses and/or owners (Rigney Law Firm, The NLP/Hypnosis Center of MB, In Home Care & Assistance, Four Seasons, Beer 30, and Borgata). Supervisor responded to one billing question and one complaint.

Recycling News – Nine carts have been delivered, one cart was replaced, and one cart was removed per owner requests. Supervisor responded to six miscellaneous calls with questions about recycling.

In January we collected 274.49 tons of solid waste, 19.99 tons of mixed debris, 125.12 tons of yard debris, and 42.25 tons of recyclables.

STREETS & DRAINAGE DIVISION (FTEs –10)

The Beach – Beach trash and recycle cans are being checked and serviced as needed. During the off season, crews will be making repairs to beach accesses and walkovers as well as several of the trash/recycle can holders.

On-going/Special Projects:

- 50/50 Program – Three projects have been completed. Payment has been received from one of the participants in the second round of estimates that were mailed out.
- Crews have replaced several manhole risers and repaired pot holes and sink holes throughout Town.
- Crews from PSI, Inc. have completed the contracted phases of the Upper Myrtle and Magnolia Drainage improvements per schedule.
- Ditch cleaning and maintenance as well as tree trimming continue as scheduled throughout town.
- Street sweeping is being done on Mondays, Wednesdays and Fridays, weather and time permitting.
- Three reports were sent to Santee Cooper identifying street lights that were not working.
- Supervisor responded to seven calls involving driveway inspections and/or questions involving the Town right-of-ways.
- From January 22nd through February 18th Public Works assistant answered 197 incoming calls. 108 of those calls dealt with sanitation questions/concerns; 40 calls dealt with street related issue – street/drainage issues, streetlights, and questions about driveway inspections and dirt delivery; 13 calls dealt with parks/grounds issues; 11 were internal calls dealing with department and/or personnel issues and/or questions; 13 calls were received for the Public Works Director; 12 calls dealt with vendors, miscellaneous questions, wrong departments and/or telemarketers.

GROUNDS DIVISION (FTEs-5)

- Two new exercise stations were installed at Passive Park.
- Replacement swings have been ordered and will be installed as needed at Town parks.
- Parks and beach access restrooms are being repaired, cleaned and painted during the off season.
- Ball fields are being readied for the upcoming Spring season.
- Clean up, mowing, and mulching are being done at all Town properties.

FLEET MAINTENANCE DIVISION (FTE-2)

From January 22nd through February 18th our mechanics completed forty-nine (49) repairs on Town vehicles and equipment. Five (5) vehicles had tires replaced; five (5) vehicles had flats repaired; one (1) vehicle needed an alignment. Bi-weekly fleet tires checks and fire extinguisher inspections were completed on all Public Works vehicles and/or equipment. “Preventive” and “Scheduled” maintenance (consisting of lube, oil & filter changes, brake inspections, tire rotations and fluid checks) were performed on thirty-eight (38) Town vehicles and/or equipment.

FACILITIES DIVISION (FTE-2)

- Lighting and electrical repairs were made to the Pier.
- Restrooms in Town Hall were painted.
- Cleaning and maintenance are performed at all Town properties as scheduled. Repairs are performed as needed.

ADDITIONAL NOTES:

Welcome to new Public Works employee, Jesse Alberts, who has joined the Grounds division.

SPECIAL EVENTS & RECREATION DEPARTMENT FEBRUARY 2015 MONTHLY REPORT

SPECIAL EVENTS

The Seniors Dance is Friday, the 27th at the Civic Center. Registration is full now with 65 participants. Entertainment will be provided by DJ Ed Brown and light refreshments will be served.

The BBQ Festival will be March 6th and 7th. Friday night in Yaupon parking lot, there will be a "best chicken wings" competition with judges. Samples of the wings will be available for sale to the public. Saturday will be the BBQ competition with (8) teams competing. Judging will be conducted at 10 a.m. and BBQ plates will be available for sale beginning at 11 a.m. Entertainment will be provided by the bluegrass band "Sawgrass" and country music band, "Josh Brannon". There are a total of 30 vendors which is a slight increase from last year. Town merchandise will also be available for purchase.

Regarding the "Taste of Surfside Beach", posters have been placed on easels at Town Hall, Piggly Wiggly, Bi-Lo and (4) South State Bank locations (Pine Drive, Wal-Mart, Socastee and Murrells Inlet). Passport cards are available for purchase at Town Hall and the (4) South State Banks mentioned above for \$10.00. Each passport purchased receives a gift bag with items donated by Moore & Associates, All State Insurance, Piggly Wiggly, Wild Water & Wheels, South State Bank, Divine Dining, Bi-Lo and a t-shirt. The Grand Finale for the event will be held Saturday, March 28th at Neal and Pam's where prizes will be raffled off which include two 3-days, 2-night vacations and two tickets to the 3-day Country Music Festival in June in Myrtle Beach.

There are a limited number of 50th Anniversary shirts and hats still available for purchase at the front desk in Town Hall. Regarding the 50th Anniversary banners, we have sold (5) small banners at \$25.00 each and (1) large banner at \$40.00 each for a total of \$165.00.

UPDATE ON YOUTH ASSOCIATION

Registration is ongoing at this point and as of 2/18/15, a total of 242 children had registered. The majority of the participants are boys ages U10 and U12, Coach Pitch U6, and Machine Pitch U8. Tryouts/evaluations are scheduled for Sunday, March 1st at Huckabee Complex. Plans are to have the St. James High School and Socastee High School coaches on hand to conduct the evaluations. Rawlings, manufacturer of baseball/softball equipment, is planning to attend as well.

UPCOMING EVENTS

1. **BBQ FESTIVAL** - Friday, March 6th - 6 pm to 8 pm and Saturday, March 7th – 10 am to 4 pm.
2. **TASTE OF SURFSIDE BEACH** – Saturday, March 21st to Saturday, March 28th

Decision Paper

Written by: Tony Fox and Debra Herrmann

1. **SUBJECT:** First Reading Ordinance #15-0795 to adopt fees for emergency services provided to nonresidents.
2. **PURPOSE:** To codify fees established by the contract with InnovaPad that will seek reimbursement from nonresidents' insurance policies for fire and emergency services.
3. **ASSUMPTIONS:** Town Council desires to codify the fees established in the InnovaPad contract.
4. **FACTS:**
 - (a) Town Council authorized the Town Administrator to proceed with the contract with InnovaPad, which was executed February 4, 2015
 - (b) At the February 10, 2014 Town Council meeting the proposed ordinance was discussed and staff was directed to bring same forward for Town Council consideration
 - (c) Only nonresidents involved in accidents or events to which the Surfside Beach Fire Department responds will have their insurance companies billed for services provided
 - (d) Adoption of said fees do not impact town residents who pay municipal taxes to offset service costs
 - (e) A public hearing is schedule prior to the March 10 regular Town Council meeting to hear comments on the proposed fees, which is required by code.
5. **IMPACT OF SUCCESS OR FAILURE:**
 - (a) Failure to adopt the ordinance will result in noncompliance with the InnovaPad contract as fees may only be adopted by ordinance after a public hearing.
 - (b) Success will be achieved by the Town receiving reimbursement from insurance companies for emergency services provided to their clients when involved in accidents and/or incidents in town.
6. **RECOMMENDATION:** Approve as presented.
7. **RATIONALE FOR RECOMMENDATION:** There is no impact to town residents. The contract with InnovaPad cannot be fulfilled unless the fees are properly codified. The InnovaPad contract will provide reimbursement for use of the taxpayers assets for nonresident incidents.

WHEREAS, the Town finds that there is a rational basis for adjusting the fees for Residents to account for the payment of ad valorem taxes that are used to provide fire protection and emergency medical services within the Town's corporate limits.

NOW, THEREFORE, BE IT RESOLVED, by the Town Council of the Town of Surfside Beach, South Carolina, in council session duly assembled and by the authority of same, that the Town Code of Ordinances shall be amended to add Chapter 6, Section 6-7, Fees For Emergency Services Provided To Nonresidents.

CHAPTER 6, SECTION 6-7.

Article 1. Service Fees.

Section 1. The Town of Surfside Beach adopts the attached fee and service schedule styled as Section 4, which may be revised periodically by the adoption of an ordinance by the Town Council, applicable to the areas as defined in such schedule.

Section 2. As used in the fee and service schedule, the following terms mean:

(A) "Normally Provided Services" means public fire safety educational services, fire suppression services other than vehicle fires and emergency medical response not involving hazardous materials, and services directly related to these services.

(B) "Special Services" means fire code enforcement, fire suppression services involving vehicle fires, removal of debris, and extrications of persons from automobiles, trucks, and other vehicles which require the use of specialized equipment, such as the "Jaws of Life."

(C) "Hazardous Materials Response" means a response to an incident involving the presence, spillage, containment or other involvement in the response of hazardous materials as defined by the Federal government or State Department of Health and Environmental Control, including but not limited to gasoline, kerosene, diesel fuel, industrial chemicals, explosives, radioactive materials, poisons, biologic agent, flammables, corrosives, or other material requiring the use of specialized equipment to contain, neutralize, or remove.

(D) "Resident" means those persons or entities residing or owning real property within the Town limits of the Town of Surfside Beach, South Carolina.

Section 3. The Town is authorized to collect such fees in areas beyond the Town limits by virtue of the existence of any mutual and/or automatic aid agreement, or other intergovernmental agreement, with any other governmental body, in existence now or in the future.

Section 4. Fees and charges.

(A) All Normally Provided Services- Same as Special Services below.

(B) Hazardous Material Response- all costs, including, but not limited to actual costs (at the rates for Special Services in Section 4 A (2) (c) and (f) below) for the response, abatement, containment, removal, and remediation incurred by the Surfside Beach Fire Department and any assisting agency under any mutual, automatic aid or contractual agreement, to include replacement and/or repair of any equipment or

materials and reasonable costs in collecting any reimbursement, including any attorney fees.

(C) Special Services

i. Personnel with light apparatus. (Includes brush units, support vehicles, and similar apparatus) A fee of two hundred twenty-five (\$225) dollars per hour shall be charged for each standard personnel responding with pumper/apparatus or First Responder Vehicle, said fee being inclusive of costs associated with personnel, except the fire vehicle or pumper, which is an additional fee of two hundred twenty-five (\$225) dollars for each incremental two hour period it or they are responding to the incident (two hour minimum charge) and the materials/supplies/equipment expended or damaged in the response, which will be billed at actual cost.

ii. Personnel with heavy apparatus. (Includes pumpers, engines, aerials, rescue vehicles, air/light units and similar apparatus) A fee of three hundred five (\$305) dollars per hour shall be charged for each standard personnel responding with pumper/apparatus or First Responder Vehicle, said fee being inclusive of costs associated with personnel, except the fire vehicle or pumper, which is an additional fee of three hundred five (\$305) dollars or each incremental two hour period it or they are responding to the incident (two hour minimum charge) and the materials/supplies/equipment expended or damaged in the response, which will be billed at actual cost.

iii. Command staff officer. (Includes battalion buggies, EMS Supervisors, etc.) A fee of one hundred ninety-five (\$195) dollars per hour shall be charged for each command staff officer, said fee being inclusive of the costs associated with personnel, vehicle and equipment.

iv. Extrication Fees.

a. No Hydraulic Equipment Used: A fee of eight hundred thirty-five (\$835) dollars per hour shall be charged for extrication without use of hydraulic equipment.

b. Hydraulic Equipment Used: A fee of two thousand fifteen (\$2,015) dollars per hour shall be charged for extrication with the use of hydraulic equipment.

Said fees in a. and b. herein being inclusive of costs associated with personnel and equipment. Materials/ supplies/equipment expended or damaged in the response will be billed at actual cost.

v. Landing Zone Command.

a. Landing Zone Command and control with extrication using hydraulics – two thousand three hundred thirty-five (\$2,335) dollars

b. Landing Zone Command and control with extrication services without hydraulics – one thousand twenty-five (\$1,025) dollars

c. Landing Zone Command and control without extrication services – nine hundred (\$900) dollars

d. Light Tower – operation of light tower and generator to provide scene lighting – forty-seven (\$47) dollars per hour

e. Consumable Materials/Damaged Equipment – at replacement cost – adheres to average costing which may be updated periodically per market increases. Current rate sheets must be supplied as applicable.

vi. Flat Rates:

a. Level 1/MVC (Motor Vehicle Collision) Flat Rate. Scene safety and hazard control, including assessment and securing, including containment of hazard materials (i.e. hazardous materials spills such as gasoline and diesel fuel, motor oil, coolant or antifreeze), which may be flammable, dangerous to the environment, or cause other hazards such as slippery conditions, debris cleanup from roadway, vehicle systems safety assurance (i.e., disable potential ignition sources such as electrical and power supply systems), fire suppression stand-by, perimeter command and control to protect parties, non-involved parties establishing a safe environment for mitigating damages and injuries and to protect the safety and welfare of the general public, until scene has been secured of all hazards – five hundred thirty-five (\$535) dollars

b. Structure or Vehicle Fire, Fire/hazmat flat rate – six hundred (\$600) dollars, minimum, if combined hourly rates per apparatus do not meet minimum rates.

vii. Debris removal. A fee of \$535 flat rate shall be charged for debris removal, said fee being inclusive of costs associated with personnel and equipment. Materials/supplies/equipment expended or damaged in the response will be billed at actual cost.

(D) Emergency Medical Services. A fee of two hundred twenty-five (\$225) dollars per hour shall be charged for each first responder providing emergency medical services, including medical assessment and the materials/supplies/equipment expended or damaged in the response, which will be billed at actual cost. This fee shall not apply to separately billed ambulance or Emergency Medical Services.

(E) Ancillary Services. For use of services ancillary to fire and emergency services, including traffic control, a fee of two hundred twenty-five (\$225) dollars per hour per vehicle, plus two hundred twenty-five (\$225) dollars per hour for each person providing such ancillary services.

(F) Cause or origin investigation.

1. When the provision of any of the above-described resources for services beyond “normally provided services” requires that the personnel providing the services be in an overtime status, the rate described above shall be increased by the percentage necessary to cover the direct personnel costs to the Town.

2. In the event more than one agency or service is called to an incident, both are entitled to receive compensation for the call under these ordinances. In the event full compensation for a joint call is not recovered, the amount recovered shall be distributed pro-rata to each jurisdiction in proportion to the bill for fees submitted. Nothing herein shall be construed as preventing an emergency response authority other than the Town pursuing recovery for its costs independently or in conjunction with the Town, to

include any fees and charges authorized by the emergency responding authority and/or its governing body.

3. A “per hour” charge means that charge for each hour or any portion thereof.

Section 5. If any section, subsection, clause, phrase or portion of this ordinance is for any reason held invalid or unconstitutional by any court of competent jurisdiction, such portion shall be deemed a separate, distinct and independent provision, and such holding shall not affect the validity of the remaining portions hereof.

Section 6. This Ordinance shall take effect immediately after its adoption, the welfare of the people of the Town of Surfside Beach requiring it.

All other portions of Chapter 6 are unchanged and shall remain in full force and effect.

SEVERABILITY. If any provision, clause, sentence, or paragraph of this ordinance or the application thereof to any person or circumstances shall be held invalid, that invalidity shall not affect the other provisions of this article, which can be given effect without the invalid provision or application, and to this end the provisions of this article are declared to be severable.

EFFECT OF SECTION HEADINGS. The headings or titles of the several sections hereof shall be solely for convenience of reference and shall not affect the meaning, construction, interpretation or effect of this ordinance.

REPEAL AND EFFECTIVE DATE. All ordinances or parts of ordinances inconsistent with this ordinance are hereby repealed. This ordinance shall take effect immediately upon approval at second reading by the Town Council of the Town of Surfside Beach, South Carolina.

BE IT ORDERED AND ORDAINED by the Mayor and Town Council of the Town of Surfside Beach, South Carolina, in assembly and by the authority thereof, this ____ day of _____ 2015.

Douglas F. Samples, Mayor

David L. Pellegrino, Mayor Pro Tempore

Robert F. Childs, Town Council

Mark L. Johnson, Town Council

Mary Beth Mabry, Town Council

Ralph J. Magliette, Town Council

Randle M. Stevens, Town Council

Attest:

Debra E. Herrmann, CMC, Town Clerk

Decision Paper

Written by: Debra Herrmann

1. **SUBJECT: First Reading Ordinance #15-0796 to add Section 9-18 Pay Only Parking Lots to Chapter 9.**

2. **PURPOSE: To establish that everyone must pay when parking in the Pay Only Parking Lots.**

3. **ASSUMPTION:** Town Council desires to meet the contract terms with private property owners who cooperated with the Town to provide additional metered parking near or at the beach front

4. **FACTS:**

- (a) Town Council directed the Town Administrator to negotiate contracts with private property owners to provide metered parking at or near the beach front
- (b) One or more such contracts has or have been successfully executed
- (c) Said contract(s) shall be recorded in the Horry County Office of Mesne Conveyances
- (d) An ordinance is required to establish that all users of the Pay Only Parking Lots shall be required to pay

5. **IMPACT OF SUCCESS OR FAILURE:**

- (a) Failure to adopt the ordinance will result in a violation of the negotiated contract(s)
- (b) Success will be achieved by all users being required to pay when parking in the Pay Only Parking Lots

6. **RECOMMENDATION:** Approve as presented.

7. **RATIONALE FOR RECOMMENDATION:** Adopting this ordinance would complete the directive to establish Pay Only Parking Lots.

BE IT ORDERED AND ORDAINED by the Mayor and Town Council of the Town of Surfside Beach, South Carolina, in assembly and by the authority thereof, this ____ day of ____ 2015.

Douglas F. Samples, Mayor

David L. Pellegrino, Mayor Pro Tempore

Robert F. Childs, Town Council

Mark L. Johnson, Town Council

Mary Beth Mabry, Town Council

Ralph J. Magliette, Town Council

Randle M. Stevens, Town Council

Attest:

Debra E. Herrmann, CMC, Town Clerk

State of South Carolina)
County of Horry)
Town of Surfside Beach) *Resolution of the
Accommodations Tax Advisory Committee*

Funding Recommendations

Whereas, the Accommodations Tax Advisory Committee (the Committee) met in a duly advertised meeting on February 18, 2015 and heard requests for funding for the current fiscal year, FY2014-2015 and the next fiscal year, FY2015-2016; and

Whereas, the Committee properly deliberated on all requests and subsequently moved by duly adopted motions to recommend to Surfside Beach Town Council the following:

FY2014-2015 Funding Requests	Funding Amount	Recommendation
Beach Patrol Truck & Equipment	\$28,000	Approve
May Events 2015	\$95,000	Approve

FY2015-2016 Funding Requests	Funding Amount	Recommendation
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Grant Funding

Pet Waste Stations	\$15,000	Deny
Sunday Serenades	\$600	Approve
Guy Daniels Foundation	\$5,000	Approve

Town of Surfside Beach

Beach Patrol 1.5 Officers, etc.	\$126,500	Approve
Wildfire Camera System.	\$16,000	Deny
Public Works, Beach Cleaning, etc.	\$45,000	Approve
Special Events-Promotional Ads-Tourism Brochure	\$89,900	Approve
Historical Signage (move from FY14-15 to FY15-16)	\$9,480	Approve
May 2016 Bike Events	\$35,000	Approve

NOW, THEREFORE, BE IT RESOLVED that the Surfside Beach Accommodations Tax Advisory Committee hereby recommends to the Surfside Beach Town Council to approve the funding as stated herein.

BE IT SO RESOLVED this 19th day of February 2015.

s/
Randy Harrison, Chairman

Attest:

s/
Debra E. Herrmann, CMC, Town Clerk

Decision Paper

Written by: Diana King

1. **SUBJECT:** First Reading of Ordinance #15-0797 to amend Accommodations Tax*, Capital Project Fund and General Fund Budgets for FY 2014-2015
2. **PURPOSE:** To amend the three budgets to account for changes in expenditures and revenue.
3. **ASSUMPTIONS:**
 - (a) Town Council recognizes the need to amend the budget.
 - (b) Town Council desires to be in compliance with town ordinance.
4. **FACTS:**
 - (a) Town Council adopted Ordinance #14-0784 on January 27, 2015, which stipulates that road improvement reserve and all related expenditures shall be accounted for in the Capital Projects Fund. An amendment to the Capital Projects fund is needed to transfer the road improvement reserve and all related expenditures from the General Fund.
 - (b) An amendment to the General Fund is needed to approve the transfer of the road improvement reserve and all related expenditures to the Capital Projects Fund.
 - (c) Expenditures from the Capital Projects Fund have exceeded the adopted budget in drainage, roads, and underground utilities due to unknown costs and the addition of a weir construction.
 - (d) Town Council will consider the recommendations of the Accommodations Tax Advisory Committee to amend the FY2014-2015 budget prior to this reading to include the beach patrol truck and related equipment, and expenses related to May Events 2015. Town Council previously approved the purchase of a truck and to fund May 2015 Bike Events.
5. **IMPACT OF SUCCESS OR FAILURE:**
 - (a) Failure to adopt would mean we were not in compliance with various town ordinances which requires expenditures/appropriations made during the fiscal year to be approved by Town Council.
 - (b) Adoption would amend the ordinance to account for changes in expenditures and revenue in the Accommodations Tax Fund, Capital Projects Fund and General Fund.
6. **RECOMMENDATION:** Approve as presented.
7. **RATIONALE FOR RECOMMENDATION:** The FY 2014-2015 budget requires amendments to reflect Town Council approval for expenditures/appropriations made during the fiscal year.

***This does not include the Local Accommodation Tax Fund.**

STATE OF SOUTH CAROLINA)) COUNTY OF HORRY)) TOWN OF SURFSIDE BEACH)	AN ORDINANCE OF THE TOWN OF SURFSIDE BEACH TO AMEND THE FISCAL YEAR 2014-2015 ACCOMMODATIONS TAX FUND, CAPITAL PROJECTS FUND, AND THE GENERAL FUND BUDGETS TO ADJUST EXPENDITURES AND REVENUE
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WHEREAS, the Mayor and Town Council of the Town of Surfside Beach, in council duly assembled, desire to amend the Fiscal Year 2014-2015 Accommodations Tax Fund and Capital Projects Fund budgets for revenue and expenditures.

WHEREAS, Town Council adopted Ordinance #14-0784 on January 27, 2015, which stipulates that road improvement reserve and all related expenditures shall be accounted for in the Capital Projects Fund; and

WHEREAS, transferring the road improvement reserve and all related expenditures will result in a decrease in the General Fund budget; and

WHEREAS, Expenditures from the Capital Projects Fund have exceeded the adopted budget in drainage, roads, and underground utilities due to unknown costs and the addition of a weir construction; and

WHEREAS, Town Council accepted the recommendations of the Accommodations Tax Advisory Committee to amend the FY2014-2015 budget to include the beach patrol truck and related equipment, and May Events 2015.

NOW, THEREFORE, KNOW ALL MEN BY THESE PRESENTS, that the Fiscal Year 2014-2015 Accommodations Tax Fund and Capital Projects Fund budget are hereby amended as follows:

<u>EXPENDITURE CHANGES</u>	<u>FY 2014-2015 ADOPTED BUDGET</u>	<u>CHANGE</u>	<u>FY 2014-2015 AMENDED BUDGET</u>
Accommodations Tax Fund*	\$ 549,970	\$ 123,000	\$ 672,970
Capital Projects Fund	\$ 529,500	\$ 836,950	\$1,366,450
General Fund	\$7,166,230	\$ (465,000)	\$6,701,230
 <u>REVENUE CHANGES</u>			
Accommodations Tax Fund*	\$ 520,300	\$ 82,000	\$ 602,300
Capital Projects Fund	\$ 690,500	\$ 465,620	\$1,156,120
General Fund	\$6,541,490	\$ (315,000)	\$6,226,490

* Does not include the Local Accommodations Tax Fund

Repeal and Effective Date. All ordinances or parts of ordinance inconsistent with this ordinance are hereby repealed. This ordinance shall take effect immediately upon approval by the Town Council of the Town of Surfside Beach, South Carolina.

BE IT ORDERED AND ORDAINED by the Mayor and Council of the Town of Surfside Beach, South Carolina, in assembly and by the authority thereof, this _____ day of _____ 2015.

Douglas F. Samples, Mayor

David L. Pellegrino, Mayor Pro Tempore

Robert F. Childs, Town Council

Mark L. Johnson, Town Council

Mary M. Mabry, Town Council

Ralph J. Magliette, Town Council

Randle M. Stevens, Town Council

Attest:

Debra E. Herrmann, CMC, Town Clerk

DRAFT

2/24/2015 First Reading					
3/10/2015 proposed 2nd reading					
Town of Surfside Beach					
Mid Year 2014-2015					
Proposed Budget Amendment					
Accommodations Tax*					
	FY 2014-2015	FY 2014-2015			
	Budget	Expected	Increase		
Revenue		Revenues	(Decrease)	Explanation	
Accommodations Tax Revenue	\$ 520,000	\$ 602,000	\$ 82,000		
Original Budgeted Revenues	-	-	520,300	Original Budget	
Amended Revenues	\$ 520,000	\$ 602,000	\$ 602,300	Amended Revenues	
	FY 2014-2015	FY 2014-2015			
	Budget	Expected	Increase		
Operating Expenditures		Expenditures	(Decrease)	Explanation	
May Bike Expenditures	\$ -	\$ 95,000	\$ 95,000	May Expenses	
Beach Patrol Truck	-	28,000	28,000	Truck	
Original Budget Expenditures			549,970	Original Budget	
Amended Expenditures Accommodations Tax Fund	\$ -	\$ 123,000	\$ 672,970	Amended Expenditures	
Amended Net Change			\$ (70,670)	Net change in Fund Balance	
Original Fund Balance 7/01/2014			113,114		
Amended Estimated Fund Balance 6/30/2015			\$ 42,444		
*This does not include Local Accommodations Tax Fund.					

Town of Surfside Beach

Mid Year 2014-2015

Proposed Budget Amendment

General Fund				
	FY 2014-2015 Budget	FY 2014-2015 Expected Revenues	Increase (Decrease)	Explanation
Revenue				
Government Grants CTC	\$ 200,000	\$ -	\$ (200,000)	To Capital Proj
HC Road maintenance	115,000	-	(115,000)	To Capital Proj
Original Budget Revenues	-	-	6,541,490	Original Budget
Amended Revenue General Fund	\$ 315,000		\$ 6,226,490	Amended Revenues
	FY 2014-2015 Original Budget	FY 2014-2015 Expected Expenditures	Increase (Decrease)	Explanation
Operating Expenditures				
Road Paving	\$ 465,000	-	\$ (465,000)	
Original Budget Expenditures			7,166,230	Original Budget
Amended Expenditure General Fund			\$ 6,701,230	Amended Expenditures
Amended Net Change			\$ (474,740)	Net change in Fund Balance
Original Fund Balance			4,241,115	
Amended Estimated Fund Balance 6/30/2015			\$ 3,766,375	

Town of Surfside Beach
Mid Year 2014-2015
Proposed Budget Amendment

Estimated Reserve Balance	Stormwater Reserve	Underground Reserve	Beach Renourishment Reserve	Street Improvement Reserve	Total Fund Balance
Balance June 30, 2014	\$ 456,073	\$ -	\$ 168,718	\$ -	\$ 624,791
Millage	60,500	-	-	-	60,500
Interest	900	-	-	-	900
Transfer/Reimbursement	300,000	53,000	329,100	0	682,100
Stormwater Projects	(645,000)	-	-	-	(645,000)
Weir Construction Reimbursement	10,500	-	-	-	10,500
Weir Engineering & Construction	(15,000)	-	-	-	(15,000)
Consultant MPDS	(9,950)	-	-	-	(9,950)
Other Stormwater Expenses	(54,500)	-	-	-	(54,500)
Underground Utilities Engineering	-	(62,000)	-	-	(62,000)
Road Fees From Horry County	-	-	-	115,000	115,000
Reimb From CTC	-	-	-	287,120	287,120
Road Improvement Reserve	-	-	-	769,707	769,707
Road Paving	-	-	-	(580,000)	(580,000)
Estimated Balance 6/30/2015	\$ 103,523	\$ (9,000)	\$ 497,818	\$ 591,827	\$ 1,184,168



State of South Carolina)
County of Horry)
Town of Surfside Beach)

Resolution #15-154

To Support Horry County 2015 Solid Waste Authority Management Plan

WHEREAS, the South Carolina Solid Waste Policy and Management Act of 1991 (the Act) established a policy promoting reduction, re-use, and recycling of solid waste before landfilling or incineration; and

WHEREAS, the Act established the following goals:

- Encourage research by state agencies and state-supported educational institutions and private entities into the reduction of solid waste generated;
- Encourage a regional approach to solid waste management;
- Reduce the amount of solid waste received at municipal solid waste landfills and incinerators by 40 percent, calculated by weight. No more than 50 percent of this goal may be met by removal of yard trash, land-clearing debris, white goods, construction and demolition debris, and waste tires from the municipal solid waste stream;
- Continue to set new and revised goals every three years;
- Recycle at least 40 percent, calculated by weight, of the total waste stream generated. No more than 40 percent of this goal may be met by removal of yard trash and land-clearing debris from the waste stream. Waste reduction from incineration may not account for more than 50 percent of a solid waste landfill's effort toward the 40 percent reduction goal;
- That each county or regions make every effort to meet, individually, the state's solid waste reduction and recycling goals. And that each county or region, and municipalities located therein, will be eligible for specific bonus grants; and

WHEREAS, pursuant to the Act, each county or region must prepare a solid waste management plan and submit to the South Carolina Department of Health and Environmental Control.

WHEREAS, the Act requires that each county create a Solid Waste Advisory Council to render advice on the preparation of the local solid waste management plan and on methods of implementing the plan; and

WHEREAS, the Horry County Solid Waste Advisory Council was duly established pursuant to the Act and has performed the duties and carried out its responsibilities as required; and

WHEREAS, the Act requires that each county or region must ensure that all local governments participate in the preparation and implementation of the plan; and

WHEREAS, the Horry County Solid Waste Authority, Inc., working in concert with the Horry County Solid Waste Advisory Council, has updated the 2011 Horry County Solid Waste Management Plan; and

WHEREAS, pursuant to the Act, sufficient and adequate opportunity has been afforded the county and local municipalities to participate in the preparation of updating plan; and

WHEREAS, the county and local municipalities join in the efforts of the Horry County Solid Waste Authority and the Solid Waste Advisory Council in updating the 2011 Horry County Solid Waste Management Plan.

NOW, THEREFORE, BE IT RESOLVED that the Town Council of Surfside Beach, South Carolina, by duly approved motion made in a regular meeting hereby endorses the updated 2011 Horry County Solid Waste Management Plan as created by the Horry County Solid Waste Authority, Inc., with advice from the Horry County Solid Waste Advisory Council; and

BE IT FURTHER RESOLVED that the updated 2015 Horry County Solid Waste Management Plan is hereby incorporated into this Resolution as part and parcel thereof.

BE IT SO RESOLVED THIS 24TH DAY OF FEBRUARY 2015.

Douglas F. Samples, Mayor

David L. Pellegrino, Mayor Pro Tempore

Robert F. Childs, Town Council

Mark L. Johnson, Town Council

Mary M. Mabry, Town Council

Ralph J. Magliette, Town Council

Randle M. Stevens, Town Council

Attest:

Debra E. Herrmann, CMC, Town Clerk



State of South Carolina)
County of Horry)
Town of Surfside Beach)

Resolution #15-155

To Oppose South Carolina House Bill 3490 to Cap Business License Taxes at \$100; House Bill 3233 to Change Calculation to be based on the Number of Employees, and House Bill 3337 that would Prohibit Municipalities from charging a Business License Tax of any kind.

WHEREAS, this matter comes before the Council of the Town of Surfside Beach at a regularly scheduled meeting held the 24th day of February 2015; and

WHEREAS, cities and towns in South Carolina provide critical services to residents, businesses, and visitors;

WHEREAS, businesses locate in cities, because of the core of commercial activity centered there; and

WHEREAS, this commercial activity is supported by city services, including police services, fire services, zoning, street lights, sidewalks, and more that cannot be paid for on an individual usage basis; and

WHEREAS, infrastructure and services to support commercial activity must be publicly funded; if our cities are to maintain existing services and continue attracting private business investment and tourism to our cities, towns, and state; and

WHEREAS, business license taxes account for 20- to 50-percent of city and town budgets that provide funding for the critical services businesses demand; and

WHEREAS, H3490 is a House bill introduced on February 3 that would cap business license taxes at \$100 per business; House Bill 3233 would change the calculation from being based on gross receipts to be based on the number of employees, and House Bill 3337 would prohibit municipalities from charging a business license tax of any kind; and

WHEREAS, capping the business license tax at \$100 is grossly unfair, since very large businesses will pay the same as our small, local mom-and-pop stores; basing a business license tax on the number of employee has no sensible foundation, and prohibiting municipalities from charging a business license tax would damage the ability to provide services to those businesses and to residents;

WHEREAS, H3490, H3233, and H3337 would be catastrophic for cities and towns in reducing funding for police, fire, garbage, streetscaping and other services.

NOW, THEREFORE, BE IT RESOLVED that the Town of Surfside Beach Town Council does hereby affirm on this 24th day of February 2015 its opposition to H3490, H3233, and H337 as each of the proposed Bills effectively cuts services to residents, businesses, and visitors.

BE IT SO RESOLVED.

Douglas F. Samples, Mayor

David L. Pellegrino, Mayor Pro Tempore

Robert F. Childs, Town Council

Mark L. Johnson, Town Council

Mary M. Mabry, Town Council

Ralph J. Magliette, Town Council

Randle M. Stevens, Town Council

Attest: _____
Debra E. Herrmann, CMC, Town Clerk

Talking points for local officials regarding H3490 from the MASC

- Do we want the infrastructure of our cities in 10 years to look like our roads do today? Cut 25 to 50 percent of a city's revenue, and that is what will happen.
- The loss of the business license tax will cripple cities and towns and eventually our state. It is a fact that infrastructure and services to support commercial activity must be funded if our cities are to maintain existing services and continue attracting private business investment and tourism to our cities, towns and state.
- Most public services such as police, fire, zoning, permitting, economic development activities, sidewalk upkeep and street lights cannot be billed based on consumption. Through a business license tax, businesses together help pay for the city services that all businesses benefit from receiving. If our cities, towns and state are going to thrive, public services must be delivered, and the public must cover the cost to provide those services.
- Capping the business license tax at \$100 is grossly unfair. For example, very large businesses will pay the same as our small local mom-and-pop store.

Call to action talking points specific to Surfside Beach

- What percentage of your budget comes from the business license tax? **A whopping 22% of revenue or \$1.4M**
- What services would be impacted by the loss of business license revenue?
 - **This would mean significant cuts to both staff and services**
 - **Minimize all overtime, personnel cutbacks (18 total separated, see below) and 52 day per year furloughs for all Town Hall staff ...**
 - **Town Hall would be closed on Wednesdays**
 - **Business Licensing Department would be eliminated (2 people separated)**
 - **P, B & Z would go back to 3 (1.5 people separated)**
 - **Permits would go back to morning issuance only**
 - **Inspections and plan reviews would take up to 2 weeks**
 - **Code enforcement would be haphazard and not on weekend**
 - **Court would go from 3 to 2 (1 person separated)**
 - **Special Events Department would be eliminated (1 person separated)**
 - **Police Department would go down to 17 sworn (4 officers separated)**
 - **Would hold up our accreditation process**
 - **Two fewer officers on the road**
 - **Two fewer detectives to solve crimes**
 - **Fire would go from 7.5 career staff to 5.5 (2 officers separated)**
 - **We would lose our ISO of 1**
 - **Only one officer would be on shift**
 - **Public Works would go from 28 to 22.5 (5.5 people separated)**
 - **Every division other than sanitation and vehicle maintenance would be downsized**
- What impact would this legislation have on your city's ability to issue debt – GO bonds, lease

purchase, BANs, TANs, GANs, etc.? **It would decrease the overall leveraging of funds and all short-term debt vehicles (e.g., BANs or Bond Anticipation Notes, TANs or Tax Anticipation Notes and GANs or Grant Anticipation Notes) would be much more difficult to structure and secure. This would be a BIG problem if we began experiencing short-term cash flow problems.**

- What would be the gap between current revenue and the proposal in H3490? **A loss of between \$450K and \$500K.**

South Carolina Legislature

February 19, 2015, 09:00:52 am

Session 121 - (2015-2016)

H 3490 General Bill, By Quinn, Merrill, Atwater, Rivers, Kennedy, Erickson, Tallon, Loftis, Taylor, Putnam, Goldfinch, Ballentine, Bedingfield, Finlay, Forrester, Hamilton, Hardwick, Herbkersman, Hicks, Huggins and Sandifer

Summary: Business License Tax Reform Act

A BILL TO AMEND THE CODE OF LAWS OF SOUTH CAROLINA, 1976, SO AS TO ENACT THE "BUSINESS LICENSE TAX REFORM ACT"; TO AMEND SECTION 4-9-30, AS AMENDED, RELATING TO THE POWERS OF COUNTIES, SO AS TO AUTHORIZE THE LEVY OF LICENSE TAXES ONLY IN CERTAIN CIRCUMSTANCES AND IN COMPLIANCE WITH CERTAIN CRITERIA; TO AMEND SECTION 5-7-30, AS AMENDED, RELATING TO THE POWERS OF MUNICIPALITIES, SO AS TO AUTHORIZE THE LEVY OF A BUSINESS LICENSE TAX ONLY IN CERTAIN CIRCUMSTANCES AND IN COMPLIANCE WITH CERTAIN CRITERIA; AND TO AMEND SECTION 6-1-315, AS AMENDED, RELATING TO THE IMPOSITION OF A BUSINESS LICENSE TAX, SO AS TO REQUIRE THAT THE TAX NOT EXCEED ONE HUNDRED DOLLARS AND THAT THE TAX BE APPLIED UNIFORMLY, TO PROVIDE THAT A PERSON IS ONLY SUBJECT TO ONE BUSINESS LICENSE TAX, TO REQUIRE THE DEPARTMENT OF REVENUE TO COLLECT THE TAX, TO PROVIDE THAT THE TAX IS DUE ON JULY FIRST OF EACH YEAR AND MUST BE ABLE TO BE PAID ONLINE, AND TO REQUIRE ANY LOCAL GOVERNING BODY THAT IMPOSES THE TAX TO ISSUE A REPORT TO THE GENERAL ASSEMBLY DETAILING THE AMOUNT IT COLLECTED AND THE MANNER IN WHICH THE FUNDS WERE EXPENDED.

02/03/15 House Introduced and read first time (House Journal-page 23)
02/03/15 House Referred to Committee on Ways and Means (House Journal-page 23)
02/05/15 House Member(s) request name removed as sponsor: Southard
02/05/15 Scrivener's error corrected
02/17/15 House Member(s) request name removed as sponsor: Toole

Session 121 - (2015-2016)

H 3233 General Bill, By Merrill

Summary: Designation of powers of county governments

A BILL TO AMEND SECTION 4-9-30, AS AMENDED, CODE OF LAWS OF SOUTH CAROLINA, 1976, RELATING TO DESIGNATIONS OF POWERS TO COUNTY GOVERNMENTS, AND SECTION 5-7-30, AS AMENDED, RELATING TO DESIGNATIONS OF POWERS TO MUNICIPAL GOVERNMENTS, BOTH SO AS TO REQUIRE THAT THE IMPOSITION OF A BUSINESS LICENSE TAX ON A BUSINESS MUST BE BASED ON THE SIZE OF THE BUSINESS IN TERMS OF THE NUMBER OF ITS EMPLOYEES AND NOT ON ITS GROSS INCOME, AND PROVIDE THAT COUNTY AND MUNICIPAL GOVERNING BODIES SHALL ESTABLISH A CLEAR AND CONCISE POLICY FOR THE ADMINISTRATIVE ENFORCEMENT OF THEIR BUSINESS LICENSE TAX WHICH IS CONSISTENT WITH THE REQUIREMENTS OF THIS SECTION AND OTHER APPLICABLE PROVISIONS OF LAW.

12/18/14 House Prefiled

12/18/14 House Referred to Committee on Ways and Means

01/13/15 House Introduced and read first time (House Journal-page 162)

01/13/15 House Referred to Committee on Ways and Means (House Journal-page 162)

South Carolina Legislature

February 19, 2015, 09:02:58 am

Session 121 - (2015-2016)

H 3337 General Bill, By Rivers, Ballentine, Atwater, Huggins, Toole and G.M. Smith

Summary: License Tax

A BILL TO AMEND THE CODE OF LAWS OF SOUTH CAROLINA, 1976, BY ADDING SECTION 4-9-197 SO AS TO REQUIRE A COUNTY THAT IMPOSES A LICENSE TAX MUST REMIT ANY COLLECTIONS FROM A BUSINESS LICENSE TAX COLLECTED FROM A BUSINESS LOCATED INSIDE THE CORPORATE LIMITS OF A MUNICIPALITY TO THE MUNICIPALITY IN WHICH THE BUSINESS IS LOCATED; BY ADDING SECTION 5-7-320 SO AS TO PROHIBIT A MUNICIPALITY FROM IMPOSING ANY TAX OR CHARGING ANY FEE FOR THE PRIVILEGE OF OPERATING A BUSINESS INSIDE THE MUNICIPALITY; TO AMEND SECTION 4-9-30, AS AMENDED, RELATING TO THE POWERS OF A COUNTY, SO AS TO ALLOW THE COUNTY GOVERNMENT TO LEVY A LICENSE TAX WITHIN THE CORPORATE LIMITS OF A MUNICIPALITY; AND TO AMEND SECTION 5-7-30, AS AMENDED, RELATING TO THE POWERS OF A MUNICIPALITY, SO AS TO PROHIBIT THE LEVY OF A BUSINESS LICENSE TAX.

01/20/15 House Introduced and read first time (House Journal-page 11)

01/20/15 House Referred to Committee on Ways and Means (House Journal-page 11)



State of South Carolina)
 County of Horry)
 Town of Surfside Beach)

Resolution #15-156

To Support the "Taste of the Town"

WHEREAS, this matter comes before the Town Council of the Town of Surfside Beach at a regularly scheduled meeting held the 24th day of February 2015; and

WHEREAS, Mayor Samples has issued his Proclamation #15-97 declaring March 2015 as ***American Red Cross Month*** in the Town of Surfside Beach; and

WHEREAS, the Town Council established a Business Committee by Resolution #12-118; and

WHEREAS, the Surfside Beach Business Committee is sponsoring the Taste of the Town beginning March 21st and ending on March 28th, during which various Town businesses will offer discounts to patrons that purchase a "passport" for \$10, and that said passport sale proceeds shall benefit the American Red Cross; and

WHEREAS, the Town Council believes that the Taste of the Town event will not only benefit the American Red Cross, but also town businesses, and the Town desires to participate in the event.

NOW, THEREFORE, BE IT RESOLVED that the Town of Surfside Beach Town Council does hereby affirm its support for the Surfside Beach Business Committee's Taste of the Town, and

BE IT FURTHER RESOLVED that the Town of Surfside Beach Town Council hereby authorizes a discount of two dollars (\$2) on each pier fishing pass sold beginning March 21st through March 28th, 2015

BE IT SO RESOLVED, this 24th day of 2015.

 Douglas F. Samples, Mayor

 David L. Pellegrino, Mayor Pro Tempore

 Robert F. Childs, Town Council

 Mark L. Johnson, Town Council

 Mary M. Mabry, Town Council

 Ralph J. Magliette, Town Council

 Randle M. Stevens, Town Council

Attest:

 Debra E. Herrmann, CMC, Town Clerk



State of South Carolina) **Resolution #12-116**
 County of Horry) **Amended April 9, 2013 to limit**
 Town of Surfside Beach) **Membership to 11 Resident Volunteers**

Amended 02-24-2015 to Limit Membership to Town Council's Discretion

To Establish ad hoc Beautification Committee

WHEREAS, the Surfside Beach Town Council **has** approved an **amendment recommendation** to limit the number of members to the *ad hoc* beautification committee on April 9, 2013; and

WHEREAS, the Town of Surfside Beach Town Council in chambers duly assembled in a regularly scheduled meeting held on the **10th day of February 2015 determined that it should have discretion over the number of members appointed to the committee;** **11th day of June 2012;** and

WHEREAS, Town Council has a vested interest in beautification and cultivation of the Town's appearance as a family oriented beach; and

WHEREAS, Town Council is desirous of establishing an *ad hoc* Beautification Committee for the purpose of working towards the improvement of the aesthetics of the town; its overall appearance; its cleanliness, and preservation and enhancement of public and private property values; and

WHEREAS, Town Council has determined that said Beautification Committee shall consist of **not more than eleven (11) any number of resident volunteers as deemed by Town Council to be appropriate** and a non-voting member of Town Council; and

NOW, THEREFORE, BE IT RESOLVED that the Town of Surfside Beach Town Council does hereby establish the *ad hoc* beautification committee for the purposes herein stated, which shall be known as "Keep Surfside Beach Beautiful," and that appointments shall be made by Town Council and the committee shall operate pursuant to Town Code.

BE IT FURTHER RESOLVED that the *ad hoc* Beautification Committee shall make recommendations directly to any board, committee, or commission, and/or staff for formal recommendations to Town Council as applicable for recommendations that affect the respective boards, committees, and commissions and/or departments.

BE IT FURTHER RESOLVED that this Resolution is hereby amended to state that the said committee shall consist of **not more than eleven (11) members any number of resident volunteers as deemed by Town Council to be appropriate** and a non-voting member of Town Council; and

BE IS SO RESOLVED, this 24th day of February 2015.

 Douglas F. Samples, Mayor

 David L. Pellegrino, Mayor Pro Tempore

 Mark L. Johnson, Town Council

 Ralph J. Magliette, Town Council

 Robert F. Childs, Town Council

 Mary M. Mabry, Town Council

 Randle M. Stevens, Town Council

Attest:

 Debra E. Herrmann, CMC, Town Clerk

SC Municipal Elected Officials
Institute of Government

Thursday, March 19
11 a.m. - 2 p.m.

Basic Budgeting and Municipal Finance

Participating in the municipal budget process is one of the most fundamental responsibilities of a local official. Learn the most important steps in the budget process from preparation to implementation and understand council's responsibility for making sure the budget is properly administered.

Elected officials who complete the seven required courses will receive a certificate and graduate from the Institute. For more information, visit www.masc.sc (keyword: MEO).

The Municipal Elected Officials Institute of Government is offered by the Municipal Association of South Carolina.

PLEASE LET ME KNOW IF YOU WANT TO
ATTEND THIS WORKSHOP.

THANKS,

Debra

Registration Form
Thursday, March 19, 2015

Register online at www.masc.sc and pay with a Visa or MasterCard, or complete the form below to register by mail and pay by check.

Location Information

Check the box of the location where you wish to attend the March 19 session:

- Appalachian COG, 30 Century Circle, Greenville, 864.242.9733
- Berkeley-Charleston-Dorchester COG, 1362 McMillian Avenue, Ste. 100, North Charleston, 843.529.0400
- Catawba Regional COG, 215 Hampton Street, Ste. 200, Rock Hill, 803.327.9041
- Municipal Association of SC, 1411 Gervais Street, Columbia, 803.799.9574
- Low Country COG, 634 Campground Road, Yemassee, 843.726.5536
- Lower Savannah COG, 2748 Wagner Road, Aiken, 803.649.7981
- Pee Dee Regional COG, 2314 Pisgah Road, Florence, 843.669.3138
- Santee-Lynches COG, 129 South Harvin Street, Sumter, 803.775.7381
- Upper Savannah COG, 430 Helix Road, Greenwood, 864.941.8050
- Waccamaw Regional COG, 1230 Highmarket Street, Georgetown 843.546.8502

Registrant's Contact Information

For additional attendees, make a copy of this form.

Mr. Ms. Dr.

Full name (example: William J. Smith, Jr.)

Title New

Local government/business name

Birth month/day Last four digits of SSN
This combination of numbers is used as the official's personal identification number to access online services, simplify event registration and ensure proper recording of participation in Association training programs.

Preferred mailing address New Type: Municipal Business Home

City/State Zip

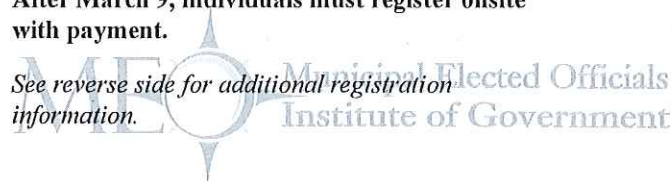
Preferred phone New Type: Municipal Business Mobile Home

Email address New

Registration Fee: \$35
Registration Deadline: Monday, March 9

After March 9, individuals must register onsite with payment.

See reverse side for additional registration information.



Debra Herrmann

From: Debra Herrmann <dherrmann@surfsidebeach.org>
Sent: Friday, January 16, 2015 10:19 AM
To: Randy Harrison; Mil Servant (Mil@surfsiderealty.com)
Cc: The Hon. Bob Childs; The Hon. David Pellegrino; 'The Hon. Doug Samples'; 'The Hon. Mark Johnson'; 'The Hon. Mary Beth Mabry'; The Hon. Ralph Magliette; 'The Hon. Randle M. Stevens'
Subject: Accommodations Tax Committee Terms Expire February 22, 2015

Good morning!

Your terms on the accommodations tax committee expire February 22, 2015.

Pursuant to Town Code, the positions must be advertised for 30-days prior to any re-appointment or appointment.

If you want to continue serving on the committee, please just let me know (email message works). Volunteers will be presented to Town Council at the regular meeting on February 24th.

Thank you both for your dedication and service to the Town of Surfside Beach!

Debra

Debra E. Herrmann, CMC, Town Clerk
Town of Surfside Beach – “The Family Beach”
115 US Highway 17 North
Surfside Beach, SC 29575
Telephone: 843.913.6111
www.surfsidebeach.org

*2 terms expiring
1 resignation*

*Advertised Jan 23 -
→ Feb 24th Reg Meeting
submit volunteers.*

Debra Herrmann

From: Tabitha Mull <tjmull2010@gmail.com>
Sent: Monday, February 16, 2015 9:09 AM
To: Debra Herrmann
Subject: Re: Volunteers for Surfside Beach

Hi Debra,

Happy Presidents Day!

I would be delighted to serve on two of the committee's as a Surfside Beach resident.

- Accommodations Tax Committee
- Planning & Zoning Commission

BACKGROUND:

My name is Tabitha Mull and my husband and I have lived in Surfside for one year and three months. I am a South Carolina native, grew up in Columbia SC and spent my summers with my family in Myrtle Beach. I have twenty-three years of retail apparel experience and have led up two hundred associates and managed upwards of thirty million dollars in sales.

After many years of travel every week, I have made the decision and look forward to being involved and building relationships within our community.

Thank you and look forward to hearing from you.

On Fri, Feb 13, 2015 at 2:54 PM, Debra Herrmann <dherrmann@surfsidebeach.org> wrote:

Welcome to Town! We're delighted that you want to serve on the volunteer committees.

This week's public notice is attached. You may serve on more than one committee, so just let me know what you're interested in. Town Code requires that volunteers submit a "brief summary of background" for presentation to Town Council.

Thank you again, and Happy Valentines Day.

Debra

Debra E. Herrmann, CMC, Town Clerk

Debra Herrmann

From: Debra Herrmann <dherrmann@surfsidebeach.org>
Sent: Friday, January 16, 2015 12:30 PM
To: 'randy@harrisonrealtyco.com'
Subject: RE: Accommodations Tax Committee Terms Expire February 22, 2015

You were appointed on February 22, 2011 for a four-year term that expires 02/22/15.

D.

Debra E. Herrmann, CMC, Town Clerk
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Surfside Beach, SC 29575
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From: randy@harrisonrealtyco.com [mailto:randy@harrisonrealtyco.com]
Sent: Friday, January 16, 2015 10:51 AM
To: Debra Herrmann
Subject: Re: Accommodations Tax Committee Terms Expire February 22, 2015

Really? Remind me of the term length please. **Yes I wish to remain on as A Tax member.** Thank you very much.
Randy

Sent from my iPad

On Jan 16, 2015, at 10:18 AM, Debra Herrmann <dherrmann@surfsidebeach.org> wrote:

Good morning!

Your terms on the accommodations tax committee expire February 22, 2015.

Pursuant to Town Code, the positions must be advertised for 30-days prior to any re-appointment or appointment.

If you want to continue serving on the committee, please just let me know (email message works). Volunteers will be presented to Town Council at the regular meeting on February 24th.

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Debra

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Town of Surfside Beach – “*The Family Beach*”
115 US Highway 17 North
Surfside Beach, SC 29575

Debra Herrmann

From: Mil Servant <Mil@surfsiderealty.com>
Sent: Thursday, January 22, 2015 10:00 PM
To: Debra Herrmann
Cc: Randy Harrison; The Hon. Bob Childs; The Hon. David Pellegrino; The Hon. Doug Samples; The Hon. Mark Johnson; The Hon. Mary Beth Mabry; The Hon. Ralph Magliette; The Hon. Randle M. Stevens
Subject: Re: Accommodations Tax Committee Terms Expire February 22, 2015

Hello Debra,

I would be honored if chosen to continue to serve. Having said that, I believe in stepping aside so others have a chance to serve and if that is the case here I will do so without reservation.

Regards,

Mil Servant

On Jan 16, 2015, at 10:18 AM, Debra Herrmann <dherrmann@surfsidebeach.org> wrote:

Good morning!

Your terms on the accommodations tax committee expire February 22, 2015.

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Debra

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Debra Herrmann

From: Moore and Associates <mooreandassociates@earthlink.net>
Sent: Thursday, February 12, 2015 10:55 AM
To: Debra Herrmann
Subject: Re: Accommodations Tax Committee

On 2/11/2015 3:43 PM, Debra Herrmann wrote:

Sammy, if you want to be submitted for appointment to the accommodations tax committee, please send a brief summary of background to me on or before February 18th at 5:00 p.m., which is the deadline for the next regular council meeting.

Thanks for all you do to serve the town!

Debra

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Telephone: 843.913.6111
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DEBRA

I WOULD LIKE TO BE CONSIDERED FOR THE OPEN POSITION
ON THE A-TAX COMMITTEE.
I HAVE BEEN A BUSINESSMAN AND LIVED IN SURFSIDE BEACH FOR 24 YEARS
I CURRENTLY SERVE ON THE BUSINESS COMMITTEE
I HAVE PAST EXPERIENCE SERVING ON PLANNING AND ZONING AND TOWN COUNCIL

THANKS
SAMMY TRUETT



This email is free from viruses and malware because [avast! Antivirus](#) protection is active.

Debra Herrmann

From: Bruxanne Hein <bruxanne@yahoo.com>
Sent: Monday, January 26, 2015 3:16 PM
To: Randy Harrison; Debra Herrmann
Subject: Resgination from A-Tax Committee

Good afternoon,

Due to serious health issues and impending surgery I am facing, I need to resign from the Accommodations Tax Committee effective immediately. I have enjoyed working with the committee for the past few years, but with this issue I need to put my family and work first and scale back on my extracurricular activities. Thank you for understanding, and I wish you all the best of luck in your future endeavors.

Thank you,

Bruxanne Hein